The Power to Surprise

Kia is the newest and most exciting force of change in the automotive world and we are ready to change the way you feel and think about driving. More than just a promise, we are committed to making driving a true pleasure for customers across the globe. With youthful and dynamic styling and the latest in advanced technologies, Kia cars are turning heads the world over with the power to surprise. From the Picanto to the Mohave, Kia offers a full lineup of sedans, SUVs and MPVs that are not only practical and stylish but downright exhilarating to drive. Keep your eyes on Kia because our best has yet to come.

About Kia Motors Corporation

Kia Motors Corporation (www.kia.com) – a maker of quality vehicles for the young-at-heart – was founded in 1944 and is Korea’s oldest manufacturer of motor vehicles. Over 3 million Kia vehicles a year are produced at 14 manufacturing and assembly operations in five countries which are then sold and serviced through a network of distributors and dealers covering around 180 countries. Kia today has over 51,000 employees worldwide and annual revenues of over US$45 billion. It is the major sponsor of the Australian Open and an official automotive partner of FIFA – the governing body of the FIFA World Cup™. Kia Motors Corporation’s brand slogan – “The Power to Surprise” – represents the company’s global commitment to surprise the world by providing exciting and inspiring experiences that go beyond expectations.

Kia Motors Corporation
www.kia.com

The all-new Kia picanto
If the city makes you feel young and alive, and you’re eager to explore new places, you’ve found a soul mate in the Picanto. It may be small, but it’s roomy inside, and it’s full of big ideas.

The city belongs to the young

The energy of youth

picanto
Where is the latest hot spot? Chances are, it’s not far from where the Picanto is headed. Enjoy stealing the spotlight with its stylish contours and bold charisma.
With its compact dimensions, dynamic performance and agile maneuverability, the Picanto turns a neighborhood of hilly, winding, narrow streets into its very own playground.

At home in the urban jungle
When pulling onto a fashionable street, the Picanto immediately becomes part of the scene. With striking curves and colors that pop, it makes a statement that catches the eye and wins the heart.
The Picanto's stylish dashboard groups driving, entertainment and climate controls with logical ingenuity. It feels spacious, wide-open and impressively modern. True style lies within.
Easy to read and operate, the navigation system presents routes, selects path options, and other information on a vivid 7" color LCD screen shared by the audio system and the rearview camera.

Navigation system with 7" screen

Getting through a typical day of finding your way, staying informed, meeting people, and staying connected takes a certain level of skill and ingenuity. The Picanto helps you handle all the demands of urban living.

Ready for modern life

A 7" color touchscreen audio A vivid 7" color LCD screen is shared by the rearview camera and the audio system. The large screen makes it simple to select radio stations and operate other audio system controls with the touch of a finger.

Sun visor illumination lamps Don’t miss a spot when you’re preparing for a meeting. Pull down the sun visor and open the mirror to activate lights at each side of the glass, as well as a U-shaped mood light strip around the sides and bottom of the glass.

Bluetooth Handsfree Built-in Bluetooth® connects paired, compatible mobile devices seamlessly, giving you easy access to music streaming and hands-free calls.

2.6-inch color TFT-LCD Get tire pressure alerts and other essential vehicle and trip information at a glance with the vivid color LCD located between the instrument dials.

Getting through a typical day of finding your way, staying informed, meeting people, and staying connected takes a certain level of skill and ingenuity. The Picanto helps you handle all the demands of urban living.
Heated steering wheel
Heated front seats

It's a small car, but you get it all: headroom, shoulder room, plenty of legroom, and even a comfy front center-console armrest.

Give yourself room to breathe
It's a small car, but you get it all: headroom, shoulder room, plenty of legroom, and even a comfy front center-console armrest.

Heated front seats
Heated steering wheel
You always have choices with the Picanto, whether moving people, cargo, or a mix of the two. Enjoy a day out shopping, a road trip, or have the space all to yourself.

City life requires real flexibility

**60:40 split folding rear seats**
For maximum flexibility, the rear seatbacks split 60:40 and fold flat, allowing several combinations of people and cargo.

**Dual-level luggage board**
The cargo area floor board mounts flush with the folded seatbacks and conceals a space below to store items out of view.

**Glove box**
With separate sections to keep all your favorite accessories organized, the glove box stores items out of sight yet easily within reach.

**Double tray**
Located just below the temperature controls, the double tray provides a convenient space for sunglasses, smart phones or audio devices.

**Front cup holder**
At the front of the console, dual cup holders keep your drinks secure and close at hand.

**Center console armrest**
The floor-mounted center console offers convenient storage and place to rest your arm.

Glove box

Front cup holder

Center console armrest
Reliable, efficient and fun when you need them to be, the Picanto’s engines and transmissions offer you a boost of confidence as you drive through life.

Kappa 1.0 MPI Engine
The smooth-running 67-ps, 1.0-liter MPI engine combines efficiency, power and fun performance.

Kappa 1.2 MPI Engine
The 84-ps, 1.2-liter dual-CVVT MPI engine with piston-cooling jets and coated piston rings is feisty and capable, yet also quiet and efficient.

Manual transmission
The 5-speed manual transmission features friction-reduction measures for better performance and quick, gearshifts with confidence.

Automatic transmission
The 4-speed automatic transmission offers quiet gear shifts and shift points that are set to maintain smoothness even in stop-and-go city traffic.
DRIVE WISE is Kia’s new ADAS (Advanced Driver Assistance Systems) technology initiative, dedicated to delivering driving pleasure, and the Drive to occupants and pedestrian safety, by taking over tedious and complex tasks traditionally left to drivers.

**AEB (Autonomous Emergency Braking)**
Using radar, AEB detects a potential collision ahead, warns the driver, and applies ESC braking to help prevent a collision.

**PDW-R (Parking Distance Warning – Reverse)**
You’re lucky to find a space in the city, and PDW-R can help you back in with confidence. Using its sensors, it beeps faster then continuously as you get closer to a car or object.

**Rear view camera with dynamic guidelines**
Using a waterproof rear camera and the 7” dash display, the rear view camera uses dynamic guidelines, projected on the image, to recommend a path as the driver backs up.

**Expertise in watching out**
Using advanced sensing technology, Picanto watches for trouble ahead of you and behind you, warns you, and can even step in to help keep you safe.
Front / side / curtain / knee airbags

To help protect occupants and potentially reduce injuries in the event of a collision, Picanto offers driver and front passenger airbags, two front-side airbags, two side-curtain airbags and an available driver’s knee airbag.

Advanced High-Strength Steel (AHSS) and Hot-Stamped Steel

The Picanto uses more than 44% Advanced High Strength Steel (AHSS), resulting in phenomenal rigidity. And hot-stamping of components is employed in core stress areas. These measures greatly improve average body tensile strength, enhancing cabin protection and improving dynamic performance.

From its sturdy frame to the latest in sensor technology, the Picanto is dedicated to protecting you when trouble happens and helping you avoid tricky situations in the first place.

**44%**

Advanced High-Strength Steel

**67 m**

Advanced adhesives

**Obsessed with peace of mind**

TPMS (Tire Pressure Monitoring System) When it detects changes in vibrations and tire radius indicating that pressure is below a set limit, TPMS alerts the driver.

ESC (Electronic stability control) ESC ensures optimal braking performance and directional control by automatically delivering the right amount of braking force to each wheel according to engine torque and driving circumstances.

HAC (Hill-start Assist Control) At a standstill on an incline, HAC prevents you from rolling backward by gently applying the brakes, for up to two seconds, from the time you lift your foot from the brake pedal, giving you time to switch your foot smoothly to the accelerator.

Braking system The brakes are tuned to work with the ABS and tires to reduce stopping distance, while maximizing stopping power and directional control while braking.
Amp up the fun another notch with the choice of numerous trim packages. Whether you prefer sporty accents or a touch of elegance, you’ll always stand out from the crowd.

An expression of your individuality
Curate the drive: interior options

Choose the interior that fits your style, from elegant cloth or artificial leather, to the bold Sports interiors with color-accented artificial leather.
Brown Package: Saturn Black Interior

Sports Package Red: Saturn Black Interior

Navy Package: Saturn Black Interior

Sports Package Lime: Cool Gray Interior
It’s wise to personalize

Picanto comes with great standard features, but you can make it your very own by choosing from numerous comfort and convenience features.

Audio system The optional five-speaker 3.0 audio system with RDS includes a monochrome TFT LCD screen. In addition to radio, it offers connectivity with portable devices through its AUX and USB inputs.

Sunroof Power controls let you open or close the sunroof with the press of a button, letting in sunlight and a refreshing breeze. Its wide opening gives the Picanto’s interior a feeling of added space and airiness.

Auto cruise control Buttons at your fingertips let you set, adjust or cancel the automatic system, simply and quickly.

Auto remote controls Buttons mounted on the steering wheel let you adjust audio functions while your eyes stay on the road.

Auto light control Set the stalk ring to ‘Auto’ and the front and rear lights will turn on or off automatically depending on lighting conditions.

Manual temperature control Simple graphics let you choose your temperature and airflow preferences, while you can adjust them quickly whenever you like. Illuminated icons clearly display the current settings when it’s dark.

Side repeaters Enjoy a more luxurious look with body-color outside mirrors that are available with optional side repeaters, heating function and electric folding mechanism.

Electric outside mirrors In extremely tight situations, a handy one-touch mechanism folds and unfolds mirrors to facilitate safe passage.

Smart key The smart key remote lets you unlock or lock the doors without inserting the key, and you can start the car by simply pressing a button.

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Even more choices
The Picanto gives you plenty of choices for wheels, exterior lighting and attractive body colors that range from subtle shades to bright tones that truly stand out.

Wheels
- 14" Wheel Cover
- 14" Alloy Wheel
- 15" Alloy Wheel
- 16" Alloy Wheel
- 16" Alloy Wheel (GT-Line only)

Projection headlamps with DRL
- MFR headlamps
- LED-type rear combination lamps
- Bulb-type rear combination lamps
- Bulb-type rear combination lamps
- Chrome outside handles
- Body-color outside handles
- Projection fog lamps with DRL
- Projection fog lamps
- Bulb-type DRL

Exterior & accent colors
- Aurora Black Pearl + Red accent (ABP)
- Alice Blue + Metal accent (ABB)
- Shiny Red + Metal accent (A2R)
- Milky Beige + Black accent (M9Y)
- Celestial Blue + Metal accent (CU3)
- Pop Orange + Metal accent (G7A)
- Honey Bee + Metal accent (B2Y)
- Lime Light + Metal accent (L2E)
- Clear White + Red accent (UD)
- Sparkling Silver + Red accent (KCS)
- Titanium Silver + Red accent (IM)

Dimensions
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<th>Unit (mm)</th>
<th>Leg room (front)</th>
<th>Shoulder room (front)</th>
<th>Leg room (rear)</th>
<th>Shoulder room (rear)</th>
<th>Head room (front)</th>
<th>Min. ground clearance</th>
<th>Head room (rear)</th>
<th>Luggage (VDA)</th>
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<td>1,085</td>
<td>1,100</td>
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<td>960</td>
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<tr>
<td></td>
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※ All information contained herein was based upon the latest available information at the time of printing. Descriptions are believed to be correct, and Kia Motors Corporation makes every effort to ensure accuracy, however accuracy cannot be guaranteed. From time to time, Kia Motors Corporation may need to update or make changes to the vehicle features and other vehicle information reported in this brochure. Some vehicles shown include optional equipment that may not be available in some regions. All video and camera screens shown are simulated. Kia Motors Corporation, by the publication and dissemination of this material, does not create any warranties, either express or implied, to any Kia products. Contact your local Kia dealer for the most current information.

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