

**2021 RIO S**  
 MODEL/OPT.CODE: 31442 / 015  
 EXTERIOR COLOR: CURRANT RED  
 INTERIOR COLOR: BLACK  
 VEHICLE ID NUMBER: 3KPA24AD7ME382418  
 PORT OF ENTRY: BRUNSWICK

**Sold To:** AL035  
 Kia of Auburn  
 1687 SOUTH COLLEGE STREET  
 AUBURN AL 36830

**Ship To:** AL035



**#1 LONG-TERM DEPENDABILITY  
 AMONG MASS MARKET BRANDS.**

Kia received the fewest reported problems among mass market brands in the J.D. Power 2021 U.S. Vehicle Dependability Study, based on 2018 models. See [jdpower.com/awards](http://jdpower.com/awards) for 2021 details.



**STANDARD FEATURES**

**STANDARD LX FEATURES**

**MECHANICAL**  
 1.6L Multi-Point Fuel Injection (MPI) 4-Cyl Engine  
 Intelligent Variable Transmission (IVT)

**SAFETY**  
 Dual Front Advanced Airbags  
 Dual Front Seat-Mounted Side Airbags  
 Full-Length Side Curtain Airbags  
 Lower Anchors and Tethers for Children (LATCH)  
 Anti-Lock Braking System (ABS)  
 Traction Control System (TCS)  
 Electronic Stability Control (ESC)  
 Vehicle Stability Management (VSM)  
 Hill-start Assist Control (HAC)  
 Tire Pressure Monitoring System warning light (TPMS)

**INTERIOR, COMFORT & CONVENIENCE**  
 8" Touchscreen w/Rear Camera and Dynamic Guideline  
 Air Conditioning  
 Power Windows, Door Locks & Outside Mirrors  
 Wireless Android Auto & Apple CarPlay Smartphone Integration  
 USB Multimedia Port  
 Bluetooth® Wireless Technology  
 Multi-Adjustable Driver's Seat  
 Tilt Steering Column  
 Steering Wheel Mounted Audio Controls  
 Overhead Maplights & Sunglass Holder  
 Trip Computer

**EXTERIOR**  
 Multi-Reflector Headlights w/ Positioning Lamps  
 Heated Outside Mirrors  
 15" Steel Wheels with Wheel Covers

**WARRANTY**  
 10 Year/100,000 Mile Limited Powertrain Warranty  
 5 Year/60,000 Mile Limited Basic Warranty  
 5 Year/60,000 Mile Roadside Assistance

\*Ask dealer for details

**MANUFACTURER'S SUGGESTED RETAIL PRICE ▶ \$ 16,690.00**

**COMPARE RIO S 4DR FEATURES**  
 Added to/in place of standard LX features

- Remote Keyless Entry
- Cruise Control
- Center Console w/Armrest and Storage Bin
- 60/40 Split-Folding Rear Seats
- USB Charger Port

Included  
 Included  
 Included  
 Included  
 Included  
 Included

**ADDITIONAL INSTALLED EQUIPMENT:**  
 (In addition to or in place of standard features)  
 Technology Package

\$1,800.00

- Forward Collision-Avoidance w/ Ped Detection
- Lane Keeping Assist (LKA)
- Lane Following Assist (LFA)
- High Beam Assist (HBA)
- Driver Attention Warning (DAW)
- Alloy Wheels
- LED Headlights w/ LED Positioning Lights
- Supervision Meter Cluster w/ 4.2" Display
- UVO link (1 yr trial; see [owners.kia.com](http://owners.kia.com) for details)
- SIRIUSXM® w/free 3-mo. subscription\*
- Automatic Temperature Control
- Smart Key / Push Button Start
- Rear Occupant Alert
- TPMS w/ Graphic Display
- Carpeted Floor Mats
- Cargo Net

\$155.00  
 \$50.00

**MSRP INCLUDING OPTIONS \$ 18,695.00**

INLAND FREIGHT AND HANDLING \$ 965.00

**TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶ \$ 19,660.00**

When you purchase this vehicle, Kia America, Inc. collects personal information you provide to the dealership. For information on our collection and use of personal information and your rights, please see our Privacy policy on [www.kia.com](http://www.kia.com).

TOTAL ADDITIONAL WEIGHT: 6.6



**EPA DOT Fuel Economy and Environment**

**Gasoline Vehicle**

**Fuel Economy**

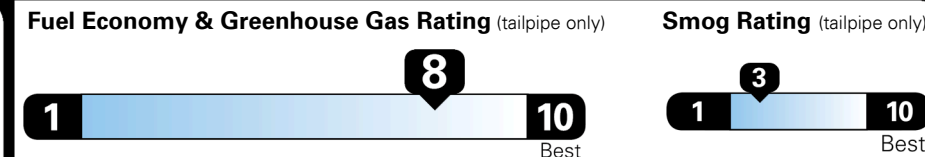
**36 MPG** combined city/hwy  
**33 MPG** city  
**41 MPG** highway

**2.8** gallons per 100 miles

COMPACT CARS range from 14 to 113 MPG. The best vehicle rates 141 MPGe.

**You save \$2,000**  
**in fuel costs over 5 years**  
 compared to the average new vehicle.

**Annual fuel cost \$1,100**



This vehicle emits 249 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuel economy.gov](http://fuel economy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score Not Rated**  
 Based on the combined rating of frontal, side and rollover.  
 Should ONLY be compared to other vehicles of similar size and weight.

<b>Frontal Crash</b>	Driver	<b>Not Rated</b>
	Passenger	<b>Not Rated</b>

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

<b>Side Crash</b>	Front seat	<b>Not Rated</b>
	Rear seat	<b>Not Rated</b>

Star ratings based on the risk of injury in a side impact.

**Rollover Not Rated**  
 Star ratings based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
 Source: National Highway Traffic Safety Administration (NHTSA).  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

**PARTS CONTENT INFORMATION**

**FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 5 %**

**MAJOR SOURCES OF FOREIGN PARTS:**  
**KOREA: 40%**  
**MEXICO: 50%**

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE FINAL ASSEMBLY POINT:**  
**MEXICO**

**COUNTRY OF ORIGIN ENGINE:** MEXICO  
**TRANSMISSION:** MEXICO