

## 2020 SOUL EX

MODEL/OPT.CODE: B2542 / 010  
 EXTERIOR COLOR: UNDERCOVER GREEN  
 INTERIOR COLOR: BLACK  
 VEHICLE ID NUMBER: KNDJ33AU8L7108182  
 PORT OF ENTRY: TACOMA

Sold To: MI024  
 Summit Place Kia  
 4200 INTERPARK DRIVE  
 AUBURN HILLS MI 48326

Ship To: MI024

### STANDARD FEATURES

#### STANDARD SOUL LX AUTO FEATURES

##### MECHANICAL

2.0L Multi-Point Fuel Injection (MPI) 4-Cyl Engine  
 Intelligent Variable Transmission (IVT)

##### SAFETY

Dual Front Advanced Airbags  
 Dual Front Seat-Mounted Side Airbags  
 Full-Length Side Curtain Airbags  
 Lower Anchors and Tethers for Children (LATCH)  
 Anti-Lock Braking System (ABS) w/ Brake Assist (BAS)  
 Traction Control System (TCS)  
 Electronic Stability Control (ESC)  
 Vehicle Stability Management (VSM)  
 Hill-start Assist Control (HAC)  
 Tire Pressure Monitoring System (TPMS)

##### INTERIOR, COMFORT & CONVENIENCE

Android Auto & Apple CarPlay Smartphone Integration  
 AM/FM/MP3 w/ Touchscreen & Rear Camera  
 Air Conditioning  
 Power Windows, Door Locks & Outside Mirrors  
 Remote Keyless Entry  
 Bluetooth® Wireless Technology  
 Steering Wheel Mounted Audio Controls  
 Cruise Control with Steering Wheel Mounted Controls  
 Tilt & Telescopic Steering Column  
 Center Console w/ Armrest and Storage Bin  
 60/40 Split-Folding Rear Seats

##### EXTERIOR

Auto-On/Off Headlights  
 Roof Rack Ready (Mounting Points)  
 Rear Privacy Glass

##### WARRANTY

10 Year/100,000 Mile Limited Powertrain Warranty  
 5 Year/60,000 Mile Limited Basic Warranty  
 5 Year/60,000 Mile Roadside Assistance

\*Ask dealer for details

### MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

\$ 22,690.00

#### COMPARE SOUL EX FEATURES

Added to/in place of standard LX AT features

- Forward Collision Avoidance
- Blind-Spot Collision Warning (BCW)
- Rear Cross-Traffic Collision-Avoidance Assist (RCCA)
- Lane Keeping Assist
- Driver Attention Warning
- UVO link^ w/ Navigation, 10.25" display
- ^Includes 1 year service; see owners.kia.com for details
- Push Button Start, Dual Zone Auto AC
- Leather Wrapped Steering Wheel/Shift Knob
- Premium Cloth Seat Trim
- Power Adjustable Driver's Seat
- Heated Front Seats, Heated Outside Mirrors
- Sirius/XM w/ Free 3-Month Subscription\*
- Wireless Phone Charger
- Projector Headlights, Front Fog Lights
- 17" Alloy Wheels

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ADDITIONAL INSTALLED EQUIPMENT:  
 (In addition to or in place of standard features)  
 Carpeted Floor Mats

\$135.00

MSRP INCLUDING OPTIONS

\$ 22,825.00

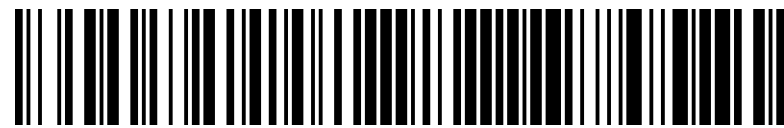
INLAND FREIGHT AND HANDLING

\$ 1,045.00

### TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

\$ 23,870.00

TOTAL ADDITIONAL WEIGHT: 6.0



#1 MASS MARKET BRAND IN  
 J.D. POWER INITIAL QUALITY,  
 5 YEARS IN A ROW.

GIVE IT EVERYTHING

For J.D. Power 2019 award information, go to [jdpower.com/awards](http://jdpower.com/awards) for more details.



## EPA DOT Fuel Economy and Environment

Gasoline Vehicle

**Fuel Economy**

**31** MPG  
 combined city/hwy

**29** MPG  
 city

**35** MPG  
 highway

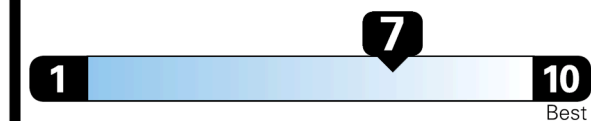
**3.2** gallons per 100 miles

SMALL STATION WAGONS range from 24 to 119 MPG. The best vehicle rates 136 MPGe.

You save  
**\$1,000**  
 in fuel costs  
 over 5 years  
 compared to the  
 average new vehicle.

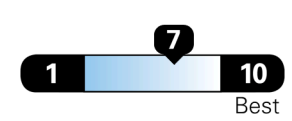
Annual fuel cost  
**\$1,300**

Fuel Economy & Greenhouse Gas Rating (tailpipe only)



This vehicle emits 287 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Smog Rating (tailpipe only)



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score **Not Rated**

Based on the combined rating of frontal, side and rollover.  
 Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver **Not Rated**

Crash Passenger **Not Rated**

Based on the risk of injury in a frontal impact.  
 Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat **Not Rated**

Crash Rear seat **Not Rated**

Star ratings based on the risk of injury in a side impact.

Rollover **Not Rated**

Star ratings based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 1 %

MAJOR SOURCES OF FOREIGN PARTS:  
 OTHER: 5%  
 KOREA: 94%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE FINAL ASSEMBLY POINT:  
 GWANGJU, KOREA

COUNTRY OF ORIGIN

ENGINE: KOREA

TRANSMISSION: KOREA