

### 2020 SOUL EX

MODEL/OPT.CODE: B2542 / 015  
EXTERIOR COLOR: SOLAR YELLOW  
INTERIOR COLOR: BLACK  
VEHICLE ID NUMBER: KNDJ33AU7L7050341  
PORT OF ENTRY: BRUNSWICK

Sold To: AL038  
Enterprise Kia  
1509 EAST PARK AVENUE  
ENTERPRISE AL 36330

Ship To: AL038



#1 MASS MARKET BRAND IN  
J.D. POWER INITIAL QUALITY,  
5 YEARS IN A ROW.

GIVE IT EVERYTHING KIA

For J.D. Power 2019 award information, go to [jdpower.com/awards](http://jdpower.com/awards) for more details.



#### STANDARD FEATURES

#### STANDARD SOUL LX AUTO FEATURES

**MECHANICAL**  
2.0L Multi-Point Fuel Injection (MPI) 4-Cyl Engine  
Intelligent Variable Transmission (IVT)

**SAFETY**  
Dual Front Advanced Airbags  
Dual Front Seat-Mounted Side Airbags  
Full-Length Side Curtain Airbags  
Lower Anchors and Tethers for Children (LATCH)  
Anti-Lock Braking System (ABS) w/ Brake Assist (BAS)  
Traction Control System (TCS)  
Electronic Stability Control (ESC)  
Vehicle Stability Management (VSM)  
Hill-start Assist Control (HAC)  
Tire Pressure Monitoring System (TPMS)

**INTERIOR, COMFORT & CONVENIENCE**  
Android Auto & Apple CarPlay Smartphone Integration  
AM/FM/MP3 w/ Touchscreen & Rear Camera  
Air Conditioning  
Power Windows, Door Locks & Outside Mirrors  
Remote Keyless Entry  
Bluetooth® Wireless Technology  
Steering Wheel Mounted Audio Controls  
Cruise Control with Steering Wheel Mounted Controls  
Tilt & Telescopic Steering Column  
Center Console w/ Armrest and Storage Bin  
60/40 Split-Folding Rear Seats

**EXTERIOR**  
Auto-On/Off Headlights  
Roof Rack Ready (Mounting Points)  
Rear Privacy Glass

**WARRANTY**  
10 Year/100,000 Mile Limited Powertrain Warranty  
5 Year/60,000 Mile Limited Basic Warranty  
5 Year/60,000 Mile Roadside Assistance

\*Ask dealer for details

#### MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

\$ 22,690.00

#### COMPARE SOUL EX FEATURES

Added to/in place of standard LX AT features

- Forward Collision Avoidance
- Blind-Spot Collision Warning (BCW)
- Rear Cross-Traffic Collision-Avoidance Assist (RCCA)
- Lane Keeping Assist
- Driver Attention Warning
- UVO link^ w/ Navigation, 10.25" display  
^Includes 1 year service; see [owners.kia.com](http://owners.kia.com) for details
- Push Button Start, Dual Zone Auto AC
- Leather Wrapped Steering Wheel/Shift Knob
- Premium Cloth Seat Trim
- Power Adjustable Driver's Seat
- Heated Front Seats, Heated Outside Mirrors
- Sirius/XM w/ Free 3-Month Subscription\*
- Wireless Phone Charger
- Projector Headlights, Front Fog Lights
- 17" Alloy Wheels

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#### ADDITIONAL INSTALLED EQUIPMENT:

(In addition to or in place of standard features)  
EX Designer Collection  
- 18" Alloy Wheels  
- LED Headlights, Fog Lights & Tail Lights  
- Sofino Leatherette Seat Trim  
Carpeted Floor Mats

\$1,500.00  
\$130.00

MSRP INCLUDING OPTIONS

\$ 24,320.00

INLAND FREIGHT AND HANDLING

\$ 995.00

#### TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

\$ 25,315.00

### EPA DOT Fuel Economy and Environment

Gasoline Vehicle

**Fuel Economy**

**30** MPG  
combined city/hwy

**27** MPG  
city

**33** MPG  
highway

**3.3** gallons per 100 miles

SMALL STATION WAGONS range from 24 to 119 MPG. The best vehicle rates 136 MPGe.

**You save \$750**  
in fuel costs over 5 years  
compared to the average new vehicle.

**Annual fuel cost \$1,350**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only) **Smog Rating** (tailpipe only)

**7** (Best)

This vehicle emits 303 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuel economy.gov](http://fuel economy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**  
Calculate personalized estimates and compare vehicles

Smartphone QR Code

### GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score	Not Rated	
Based on the combined rating of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.		
Frontal Crash	Driver	Not Rated
Crash	Passenger	Not Rated
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
Side Crash	Front seat	Not Rated
Crash	Rear seat	Not Rated
Star ratings based on the risk of injury in a side impact.		
Rollover	Not Rated	
Star ratings based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA).  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

### PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 1 %**

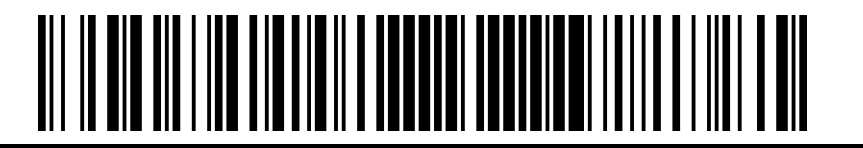
**MAJOR SOURCES OF FOREIGN PARTS:**  
OTHER: 5%  
KOREA: 94%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE FINAL ASSEMBLY POINT: GWANGJU, KOREA**

**COUNTRY OF ORIGIN**  
ENGINE: KOREA  
TRANSMISSION: KOREA

TOTAL ADDITIONAL WEIGHT: 6.0



Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.