

**2020 SOUL EX**

MODEL/OPT.CODE: B2542 / 015  
 EXTERIOR COLOR: NEPTUNE BLUE  
 INTERIOR COLOR: BLACK  
 VEHICLE ID NUMBER: KNDJ33AU5L7104672  
 PORT OF ENTRY: TACOMA

Sold To: IA001  
 Kia of Des Moines  
 4475 MERLE HAY ROAD  
 DES MOINES IA 50310

Ship To: IA001



**STANDARD FEATURES**

**STANDARD SOUL LX AUTO FEATURES**

**MECHANICAL**  
 2.0L Multi-Point Fuel Injection (MPI) 4-Cyl Engine  
 Intelligent Variable Transmission (IVT)

**SAFETY**  
 Dual Front Advanced Airbags  
 Dual Front Seat-Mounted Side Airbags  
 Full-Length Side Curtain Airbags  
 Lower Anchors and Tethers for Children (LATCH)  
 Anti-Lock Braking System (ABS) w/ Brake Assist (BAS)  
 Traction Control System (TCS)  
 Electronic Stability Control (ESC)  
 Vehicle Stability Management (VSM)  
 Hill-start Assist Control (HAC)  
 Tire Pressure Monitoring System (TPMS)

**INTERIOR, COMFORT & CONVENIENCE**  
 Android Auto & Apple CarPlay Smartphone Integration  
 AM/FM/MP3 w/ Touchscreen & Rear Camera  
 Air Conditioning  
 Power Windows, Door Locks & Outside Mirrors  
 Remote Keyless Entry  
 Bluetooth® Wireless Technology  
 Steering Wheel Mounted Audio Controls  
 Cruise Control with Steering Wheel Mounted Controls  
 Tilt & Telescopic Steering Column  
 Center Console w/ Armrest and Storage Bin  
 60/40 Split-Folding Rear Seats

**EXTERIOR**  
 Auto-On/Off Headlights  
 Roof Rack Ready (Mounting Points)  
 Rear Privacy Glass

**WARRANTY**  
 10 Year/100,000 Mile Limited Powertrain Warranty  
 5 Year/60,000 Mile Limited Basic Warranty  
 5 Year/60,000 Mile Roadside Assistance

\*Ask dealer for details

TOTAL ADDITIONAL WEIGHT: 10.0

**MANUFACTURER'S SUGGESTED RETAIL PRICE ▶**

**COMPARE SOUL EX FEATURES**

- Added to/in place of standard LX AT features
- Forward Collision Avoidance
  - Blind-Spot Collision Warning (BCW)
  - Rear Cross-Traffic Collision-Avoidance Assist (RCCA)
  - Lane Keeping Assist
  - Driver Attention Warning
  - UVO link^ w/ Navigation, 10.25" display
- ^Includes 1 year service; see owners.kia.com for details
- Push Button Start, Dual Zone Auto AC
  - Leather Wrapped Steering Wheel/Shift Knob
  - Premium Cloth Seat Trim
  - Power Adjustable Driver's Seat
  - Heated Front Seats, Heated Outside Mirrors
  - Sirius/XM w/ Free 3-Month Subscription\*
  - Wireless Phone Charger
  - Projector Headlights, Front Fog Lights
  - 17" Alloy Wheels

**ADDITIONAL INSTALLED EQUIPMENT:**  
 (In addition to or in place of standard features)

EX Designer Collection \$1,500.00

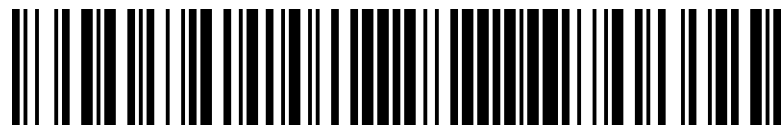
- 18" Alloy Wheels
- LED Headlights, Fog Lights & Tail Lights
- Sofino Leatherette Seat Trim

Carpeted Floor Mats \$135.00  
 Sport Pedals \$100.00

MSRP INCLUDING OPTIONS \$ 24,425.00

INLAND FREIGHT AND HANDLING \$ 1,045.00

**TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶ \$ 25,470.00**



\$ 22,690.00

**EPA DOT Fuel Economy and Environment**

**Gasoline Vehicle**

**Fuel Economy**

**30 MPG** combined city/hwy  
**27 MPG** city  
**33 MPG** highway

SMALL STATION WAGONS range from 24 to 119 MPG. The best vehicle rates 136 MPGe.

**You save \$750** in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$1,350**

**Fuel Economy & Greenhouse Gas Rating (tailpipe only)** 7 (Best)

**Smog Rating (tailpipe only)** 7 (Best)

This vehicle emits 303 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fueleconomy.gov**  
 Calculate personalized estimates and compare vehicles

Smartphone QR Code

**GOVERNMENT 5-STAR SAFETY RATINGS**

<b>Overall Vehicle Score</b>	<b>Not Rated</b>	
Based on the combined rating of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.		
<b>Frontal Crash</b>	Driver	<b>Not Rated</b>
	Passenger	<b>Not Rated</b>
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
<b>Side Crash</b>	Front seat	<b>Not Rated</b>
	Rear seat	<b>Not Rated</b>
Star ratings based on the risk of injury in a side impact.		
<b>Rollover</b>	<b>Not Rated</b>	
Star ratings based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
 Source: National Highway Traffic Safety Administration (NHTSA).  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

**PARTS CONTENT INFORMATION**

**FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 1 %**

**MAJOR SOURCES OF FOREIGN PARTS:**  
 OTHER: 5%  
**KOREA: 94%**

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE FINAL ASSEMBLY POINT: GWANGJU, KOREA**

**COUNTRY OF ORIGIN ENGINE: KOREA**  
**TRANSMISSION: KOREA**