

**2020 SOUL EX**

MODEL/OPT.CODE: B2542 / 010  
 EXTERIOR COLOR: PLATINUM GOLD  
 INTERIOR COLOR: BLACK/GRAY  
 VEHICLE ID NUMBER: KNDJ33AU4L7079215  
 PORT OF ENTRY: TACOMA

Sold To: IA001  
 Kia of Des Moines  
 4475 MERLE HAY ROAD  
 DES MOINES IA 50310

Ship To: IA001

**STANDARD FEATURES**

**STANDARD SOUL LX AUTO FEATURES**

**MECHANICAL**  
 2.0L Multi-Point Fuel Injection (MPI) 4-Cyl Engine  
 Intelligent Variable Transmission (IVT)

**SAFETY**  
 Dual Front Advanced Airbags  
 Dual Front Seat-Mounted Side Airbags  
 Full-Length Side Curtain Airbags  
 Lower Anchors and Tethers for Children (LATCH)  
 Anti-Lock Braking System (ABS) w/ Brake Assist (BAS)  
 Traction Control System (TCS)  
 Electronic Stability Control (ESC)  
 Vehicle Stability Management (VSM)  
 Hill-start Assist Control (HAC)  
 Tire Pressure Monitoring System (TPMS)

**INTERIOR, COMFORT & CONVENIENCE**  
 Android Auto & Apple CarPlay Smartphone Integration  
 AM/FM/MP3 w/ Touchscreen & Rear Camera  
 Air Conditioning  
 Power Windows, Door Locks & Outside Mirrors  
 Remote Keyless Entry  
 Bluetooth® Wireless Technology  
 Steering Wheel Mounted Audio Controls  
 Cruise Control with Steering Wheel Mounted Controls  
 Tilt & Telescopic Steering Column  
 Center Console w/ Armrest and Storage Bin  
 60/40 Split-Folding Rear Seats

**EXTERIOR**  
 Auto-On/Off Headlights  
 Roof Rack Ready (Mounting Points)  
 Rear Privacy Glass

**WARRANTY**  
 10 Year/100,000 Mile Limited Powertrain Warranty  
 5 Year/60,000 Mile Limited Basic Warranty  
 5 Year/60,000 Mile Roadside Assistance

\*Ask dealer for details

**MANUFACTURER'S SUGGESTED RETAIL PRICE ▶ \$ 22,690.00**

**COMPARE SOUL EX FEATURES**  
 Added to/in place of standard LX AT features

- Forward Collision Avoidance
- Blind-Spot Collision Warning (BCW)
- Rear Cross-Traffic Collision-Avoidance Assist (RCCA)
- Lane Keeping Assist
- Driver Attention Warning
- UVO link^ w/ Navigation, 10.25" display

^Includes 1 year service; see owners.kia.com for details

- Push Button Start, Dual Zone Auto AC
- Leather Wrapped Steering Wheel/Shift Knob
- Premium Cloth Seat Trim
- Power Adjustable Driver's Seat
- Heated Front Seats, Heated Outside Mirrors
- Sirius/XM w/ Free 3-Month Subscription\*
- Wireless Phone Charger
- Projector Headlights, Front Fog Lights
- 17" Alloy Wheels

**ADDITIONAL INSTALLED EQUIPMENT:**  
 (In addition to or in place of standard features)

- Platinum Gold Paint \$345.00
- Carpeted Floor Mats \$135.00
- Carpeted Cargo Mat w/ Seat Back Protection \$120.00
- Interior Lighting \$325.00
- Mud Guards \$115.00
- Illuminated Scuff Plates \$250.00
- Wheel Locks \$60.00

MSRP INCLUDING OPTIONS \$ 24,040.00

INLAND FREIGHT AND HANDLING \$ 1,045.00

**TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶ \$ 25,085.00**

TOTAL ADDITIONAL WEIGHT: 18.7



**#1 MASS MARKET BRAND IN J.D. POWER INITIAL QUALITY, 5 YEARS IN A ROW.**

**GIVE IT EVERYTHING KIA**

For J.D. Power 2019 award information, go to [jdpower.com/awards](http://jdpower.com/awards) for more details.



**EPA DOT Fuel Economy and Environment**

**Gasoline Vehicle**

**Fuel Economy**

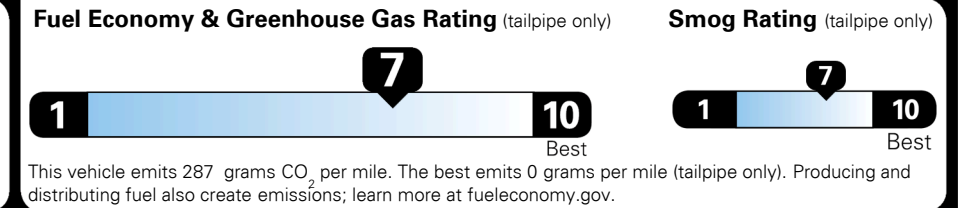
**31 MPG** combined city/hwy  
**29 MPG** city  
**35 MPG** highway

SMALL STATION WAGONS range from 24 to 119 MPG. The best vehicle rates 136 MPGe.

**3.2** gallons per 100 miles

**You save \$1,000**  
 in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$1,300**



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

<b>Overall Vehicle Score</b>	<b>Not Rated</b>	
Based on the combined rating of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.		
<b>Frontal Crash</b>	Driver	<b>Not Rated</b>
	Passenger	<b>Not Rated</b>
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
<b>Side Crash</b>	Front seat	<b>Not Rated</b>
	Rear seat	<b>Not Rated</b>
Star ratings based on the risk of injury in a side impact.		
<b>Rollover</b>	<b>Not Rated</b>	
Star ratings based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

**PARTS CONTENT INFORMATION**

**FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 1 %**

**MAJOR SOURCES OF FOREIGN PARTS:**  
 OTHER: 5%  
**KOREA: 94%**

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE FINAL ASSEMBLY POINT: GWANGJU, KOREA**

**COUNTRY OF ORIGIN ENGINE: KOREA**  
**TRANSMISSION: KOREA**