

# 2020 SOUL EX

MODEL/OPT.CODE: B2542 / 015  
 EXTERIOR COLOR: CHERRY BLACK  
 INTERIOR COLOR: BLACK  
 VEHICLE ID NUMBER: KNDJ33AU3L7095096  
 PORT OF ENTRY: PHILADELPHIA

Sold To: VA039 Price Kia  
 Ship To: VA039  
 1390 RICHMOND ROAD  
 CHARLOTTESVILLE VA 22911



## STANDARD FEATURES

### STANDARD SOUL LX AUTO FEATURES

#### MECHANICAL

2.0L Multi-Point Fuel Injection (MPI) 4-Cyl Engine  
 Intelligent Variable Transmission (IVT)

#### SAFETY

Dual Front Advanced Airbags  
 Dual Front Seat-Mounted Side Airbags  
 Full-Length Side Curtain Airbags  
 Lower Anchors and Tethers for Children (LATCH)  
 Anti-Lock Braking System (ABS) w/ Brake Assist (BAS)  
 Traction Control System (TCS)  
 Electronic Stability Control (ESC)  
 Vehicle Stability Management (VSM)  
 Hill-start Assist Control (HAC)  
 Tire Pressure Monitoring System (TPMS)

#### INTERIOR, COMFORT & CONVENIENCE

Android Auto & Apple CarPlay Smartphone Integration  
 AM/FM/MP3 w/ Touchscreen & Rear Camera  
 Air Conditioning  
 Power Windows, Door Locks & Outside Mirrors  
 Remote Keyless Entry  
 Bluetooth® Wireless Technology  
 Steering Wheel Mounted Audio Controls  
 Cruise Control with Steering Wheel Mounted Controls  
 Tilt & Telescopic Steering Column  
 Center Console w/ Armrest and Storage Bin  
 60/40 Split-Folding Rear Seats

#### EXTERIOR

Auto-On/Off Headlights  
 Roof Rack Ready (Mounting Points)  
 Rear Privacy Glass

#### WARRANTY

10 Year/100,000 Mile Limited Powertrain Warranty  
 5 Year/60,000 Mile Limited Basic Warranty  
 5 Year/60,000 Mile Roadside Assistance

\*Ask dealer for details

## MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

\$ 22,690.00

### COMPARE SOUL EX FEATURES

Added to/in place of standard LX AT features

- Forward Collision Avoidance
- Blind-Spot Collision Warning (BCW)
- Rear Cross-Traffic Collision-Avoidance Assist (RCCA)
- Lane Keeping Assist
- Driver Attention Warning
- UVO link^ w/ Navigation, 10.25" display  
 ^Includes 1 year service; see owners.kia.com for details
- Push Button Start, Dual Zone Auto AC
- Leather Wrapped Steering Wheel/Shift Knob
- Premium Cloth Seat Trim
- Power Adjustable Driver's Seat
- Heated Front Seats, Heated Outside Mirrors
- Sirius/XM w/ Free 3-Month Subscription\*
- Wireless Phone Charger
- Projector Headlights, Front Fog Lights
- 17" Alloy Wheels

Included  
 Included  
 Included  
 Included  
 Included  
 Included  
 Included

### ADDITIONAL INSTALLED EQUIPMENT:

(In addition to or in place of standard features)

- Cherry Black Paint
- EX Designer Collection
- 18" Alloy Wheels
- LED Headlights, Fog Lights & Tail Lights
- Sofino Leatherette Seat Trim
- Cargo Net
- Paint Protection Package

\$345.00  
 \$1,500.00  
 \$70.00  
 \$200.00

MSRP INCLUDING OPTIONS

\$ 24,805.00

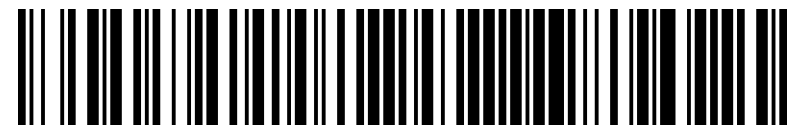
INLAND FREIGHT AND HANDLING

\$ 1,045.00

## TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

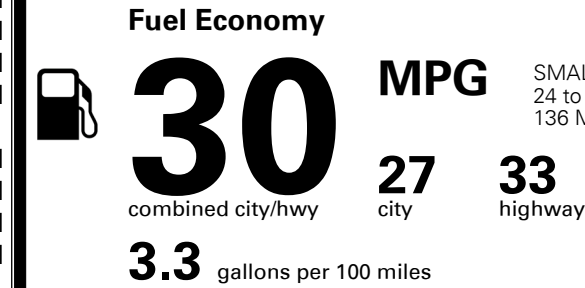
\$ 25,850.00

TOTAL ADDITIONAL WEIGHT: 1.0



## EPA DOT Fuel Economy and Environment

Gasoline Vehicle



SMALL STATION WAGONS range from 24 to 119 MPG. The best vehicle rates 136 MPGe.

**You save \$750**  
 in fuel costs over 5 years  
 compared to the average new vehicle.

**Annual fuel cost \$1,350**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only) **Smog Rating** (tailpipe only)



This vehicle emits 303 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fueleconomy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score Not Rated**

Based on the combined rating of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal	Driver	Not Rated
Crash	Passenger	Not Rated

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side	Front seat	Not Rated
Crash	Rear seat	Not Rated

Star ratings based on the risk of injury in a side impact.

**Rollover Not Rated**

Star ratings based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

## PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 1 %**

**MAJOR SOURCES OF FOREIGN PARTS:**  
 OTHER: 5%  
**KOREA: 94%**

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE FINAL ASSEMBLY POINT: GWANGJU, KOREA**

**COUNTRY OF ORIGIN**

**ENGINE: KOREA**  
**TRANSMISSION: KOREA**