

2020 SOUL EX

MODEL/OPT.CODE: B2542 / 015
 EXTERIOR COLOR: NEPTUNE BLUE
 INTERIOR COLOR: BLACK
 VEHICLE ID NUMBER: KNDJ33AU2L7114009
 PORT OF ENTRY: TACOMA

Sold To: IA001
 Kia of Des Moines
 4475 MERLE HAY ROAD
 DES MOINES IA 50310

Ship To: IA001

STANDARD FEATURES

STANDARD SOUL LX AUTO FEATURES

MECHANICAL
 2.0L Multi-Point Fuel Injection (MPI) 4-Cyl Engine
 Intelligent Variable Transmission (IVT)

SAFETY
 Dual Front Advanced Airbags
 Dual Front Seat-Mounted Side Airbags
 Full-Length Side Curtain Airbags
 Lower Anchors and Tethers for Children (LATCH)
 Anti-Lock Braking System (ABS) w/ Brake Assist (BAS)
 Traction Control System (TCS)
 Electronic Stability Control (ESC)
 Vehicle Stability Management (VSM)
 Hill-start Assist Control (HAC)
 Tire Pressure Monitoring System (TPMS)

INTERIOR, COMFORT & CONVENIENCE
 Android Auto & Apple CarPlay Smartphone Integration
 AM/FM/MP3 w/ Touchscreen & Rear Camera
 Air Conditioning
 Power Windows, Door Locks & Outside Mirrors
 Remote Keyless Entry
 Bluetooth® Wireless Technology
 Steering Wheel Mounted Audio Controls
 Cruise Control with Steering Wheel Mounted Controls
 Tilt & Telescopic Steering Column
 Center Console w/ Armrest and Storage Bin
 60/40 Split-Folding Rear Seats

EXTERIOR
 Auto-On/Off Headlights
 Roof Rack Ready (Mounting Points)
 Rear Privacy Glass

WARRANTY
 10 Year/100,000 Mile Limited Powertrain Warranty
 5 Year/60,000 Mile Limited Basic Warranty
 5 Year/60,000 Mile Roadside Assistance

*Ask dealer for details

MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

COMPARE SOUL EX FEATURES
 Added to/in place of standard LX AT features

- Forward Collision Avoidance
- Blind-Spot Collision Warning (BCW)
- Rear Cross-Traffic Collision-Avoidance Assist (RCCA)
- Lane Keeping Assist
- Driver Attention Warning
- UVO link^ w/ Navigation, 10.25" display

^Includes 1 year service; see owners.kia.com for details

- Push Button Start, Dual Zone Auto AC
- Leather Wrapped Steering Wheel/Shift Knob
- Premium Cloth Seat Trim
- Power Adjustable Driver's Seat
- Heated Front Seats, Heated Outside Mirrors
- Sirius/XM w/ Free 3-Month Subscription*
- Wireless Phone Charger
- Projector Headlights, Front Fog Lights
- 17" Alloy Wheels

ADDITIONAL INSTALLED EQUIPMENT:
 (In addition to or in place of standard features)

EX Designer Collection \$1,500.00

- 18" Alloy Wheels
- LED Headlights, Fog Lights & Tail Lights
- Sofino Leatherette Seat Trim

Carpeted Floor Mats \$135.00
 Interior Lighting \$325.00

MSRP INCLUDING OPTIONS

INLAND FREIGHT AND HANDLING

TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

\$ 22,690.00

\$1,500.00

\$135.00

\$325.00

\$ 24,650.00

\$ 1,045.00

\$ 25,695.00



#1 MASS MARKET BRAND IN J.D. POWER INITIAL QUALITY, 5 YEARS IN A ROW.

GIVE IT EVERYTHING KIA

For J.D. Power 2019 award information, go to jdpower.com/awards for more details.



EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

30 MPG
 combined city/hwy

27 MPG
 city

33 MPG
 highway

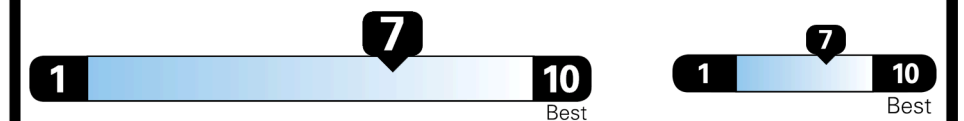
3.3 gallons per 100 miles

SMALL STATION WAGONS range from 24 to 119 MPG. The best vehicle rates 136 MPGe.

You save \$750
 in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$1,350

Fuel Economy & Greenhouse Gas Rating (tailpipe only) **Smog Rating (tailpipe only)**



This vehicle emits 303 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fuel economy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score	Not Rated	
Based on the combined rating of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.		
Frontal Crash	Driver	Not Rated
	Passenger	Not Rated
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
Side Crash	Front seat	Not Rated
	Rear seat	Not Rated
Star ratings based on the risk of injury in a side impact.		
Rollover	Not Rated	
Star ratings based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 1 %

MAJOR SOURCES OF FOREIGN PARTS:
 OTHER: 5%
KOREA: 94%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE FINAL ASSEMBLY POINT: GWANGJU, KOREA

COUNTRY OF ORIGIN ENGINE: KOREA
TRANSMISSION: KOREA

TOTAL ADDITIONAL WEIGHT: 8.4

