

2020 SOUL S

MODEL/OPT.CODE: B2532 / 010
 EXTERIOR COLOR: INFERNO RED
 INTERIOR COLOR: BLACK
 VEHICLE ID NUMBER: KNDJ23AU8L7705903
 PORT OF ENTRY: TACOMA

Sold To: IA001
 Kia of Des Moines
 4475 MERLE HAY ROAD
 DES MOINES IA 50310

Ship To: IA001

STANDARD FEATURES

STANDARD SOUL LX AUTO FEATURES

MECHANICAL

2.0L Multi-Point Fuel Injection (MPI) 4-Cyl Engine
 Intelligent Variable Transmission (IVT)
 16" Steel Wheels with Wheel Covers

SAFETY

Dual Front Advanced Airbags
 Dual Front Seat-Mounted Side Airbags
 Full-Length Side Curtain Airbags
 Lower Anchors and Tethers for Children (LATCH)
 Anti-Lock Braking System (ABS) w/ Brake Assist (BAS)
 Traction Control System (TCS)
 Electronic Stability Control (ESC)
 Vehicle Stability Management (VSM)
 Hill-start Assist Control (HAC)
 Tire Pressure Monitoring System (TPMS)

INTERIOR, COMFORT & CONVENIENCE

Android Auto & Apple CarPlay Smartphone Integration
 AM/FM/MP3 w/ 7" Touchscreen & Rear Camera
 Air Conditioning
 Power Windows, Door Locks & Outside Mirrors
 Remote Keyless Entry
 Bluetooth® Wireless Technology
 Steering Wheel Mounted Audio Controls
 Cruise Control with Steering Wheel Mounted Controls
 Tilt & Telescopic Steering Column
 Center Console w/ Armrest and Storage Bin
 60/40 Split-Folding Rear Seats

EXTERIOR

Auto-On/Off Headlights
 Roof Rack Ready (Mounting Points)
 Rear Privacy Glass

WARRANTY

10 Year/100,000 Mile Limited Powertrain Warranty
 5 Year/60,000 Mile Limited Basic Warranty
 5 Year/60,000 Mile Roadside Assistance

MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

\$ 20,290.00

COMPARE SOUL S FEATURES

Added to/in place of standard LX AT features

- Forward Collision Avoidance
- Lane Keeping Assist
- Driver Attention Warning
- Blind-Spot Collision Warning (BCW)
- Rear Cross-Traffic Collision-Avoidance Assist (RCCA)
- Premium Cloth Seat Trim
- 16" Alloy Wheels

Included
 Included
 Included
 Included
 Included
 Included
 Included

ADDITIONAL INSTALLED EQUIPMENT:
 (In addition to or in place of standard features)
 Carpeted Floor Mats
 Remote Start

\$135.00
 \$425.00

MSRP INCLUDING OPTIONS

\$ 20,850.00

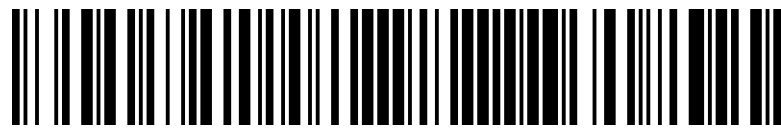
INLAND FREIGHT AND HANDLING

\$ 1,045.00

TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

\$ 21,895.00

TOTAL ADDITIONAL WEIGHT: 7.7



#1 MASS MARKET BRAND IN
 J.D. POWER INITIAL QUALITY,
 5 YEARS IN A ROW.

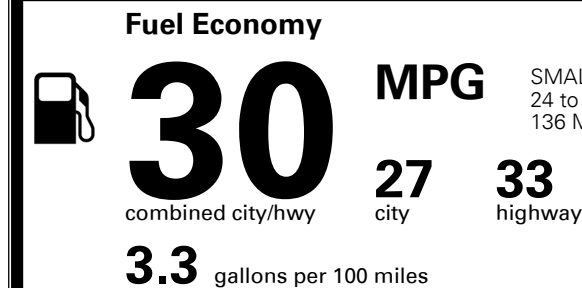
GIVE IT EVERYTHING KIA

For J.D. Power 2019 award information, go to jdpower.com/awards for more details.



EPA DOT Fuel Economy and Environment

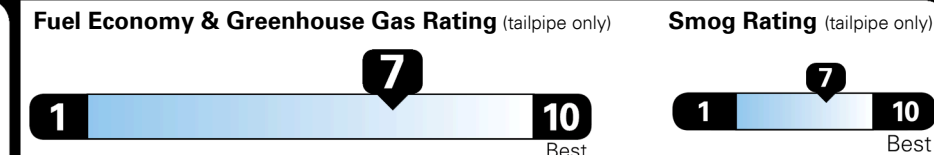
Gasoline Vehicle



SMALL STATION WAGONS range from 24 to 119 MPG. The best vehicle rates 136 MPGe.

You save
\$750
 in fuel costs
 over 5 years
 compared to the
 average new vehicle.

Annual fuel cost
\$1,350



This vehicle emits 303 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score Not Rated

Based on the combined rating of frontal, side and rollover.
 Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Not Rated

Crash Passenger Not Rated

Based on the risk of injury in a frontal impact.
 Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat Not Rated

Crash Rear seat Not Rated

Star ratings based on the risk of injury in a side impact.

Rollover Not Rated

Star ratings based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN
PARTS CONTENT: 1 %

MAJOR SOURCES OF FOREIGN PARTS:
 OTHER: 5%
KOREA: 94%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE
FINAL ASSEMBLY POINT:
GWANGJU, KOREA

COUNTRY OF ORIGIN

ENGINE: KOREA

TRANSMISSION: KOREA