

2020 SOUL S

MODEL/OPT.CODE: B2532 / 010
 EXTERIOR COLOR: SPARKLING SILVER
 INTERIOR COLOR: BLACK
 VEHICLE ID NUMBER: KNDJ23AU4L7104455
 PORT OF ENTRY: TACOMA

Sold To: IA001
 Kia of Des Moines
 4475 MERLE HAY ROAD
 DES MOINES IA 50310

Ship To: IA001

STANDARD FEATURES

STANDARD SOUL LX AUTO FEATURES

MECHANICAL
 2.0L Multi-Point Fuel Injection (MPI) 4-Cyl Engine
 Intelligent Variable Transmission (IVT)
 16" Steel Wheels with Wheel Covers

SAFETY
 Dual Front Advanced Airbags
 Dual Front Seat-Mounted Side Airbags
 Full-Length Side Curtain Airbags
 Lower Anchors and Tethers for Children (LATCH)
 Anti-Lock Braking System (ABS) w/ Brake Assist (BAS)
 Traction Control System (TCS)
 Electronic Stability Control (ESC)
 Vehicle Stability Management (VSM)
 Hill-start Assist Control (HAC)
 Tire Pressure Monitoring System (TPMS)

INTERIOR, COMFORT & CONVENIENCE
 Android Auto & Apple CarPlay Smartphone Integration
 AM/FM/MP3 w/ 7" Touchscreen & Rear Camera
 Air Conditioning
 Power Windows, Door Locks & Outside Mirrors
 Remote Keyless Entry
 Bluetooth® Wireless Technology
 Steering Wheel Mounted Audio Controls
 Cruise Control with Steering Wheel Mounted Controls
 Tilt & Telescopic Steering Column
 Center Console w/ Armrest and Storage Bin
 60/40 Split-Folding Rear Seats

EXTERIOR
 Auto-On/Off Headlights
 Roof Rack Ready (Mounting Points)
 Rear Privacy Glass

WARRANTY
 10 Year/100,000 Mile Limited Powertrain Warranty
 5 Year/60,000 Mile Limited Basic Warranty
 5 Year/60,000 Mile Roadside Assistance

MANUFACTURER'S SUGGESTED RETAIL PRICE ▶ \$ 20,290.00

COMPARE SOUL S FEATURES
 Added to/in place of standard LX AT features

- Forward Collision Avoidance
- Lane Keeping Assist
- Driver Attention Warning
- Blind-Spot Collision Warning (BCW)
- Rear Cross-Traffic Collision-Avoidance Assist (RCCA)
- Premium Cloth Seat Trim
- 16" Alloy Wheels

INCLUDED:
 Included
 Included
 Included
 Included
 Included
 Included
 Included

ADDITIONAL INSTALLED EQUIPMENT:
 (In addition to or in place of standard features)
 Carpeted Floor Mats \$135.00
 Remote Start \$425.00

MSRP INCLUDING OPTIONS \$ 20,850.00

INLAND FREIGHT AND HANDLING \$ 1,045.00

TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶ \$ 21,895.00

TOTAL ADDITIONAL WEIGHT: 7.7



#1 MASS MARKET BRAND IN J.D. POWER INITIAL QUALITY, 5 YEARS IN A ROW.

GIVE IT EVERYTHING **KIA**

For J.D. Power 2019 award information, go to jdpower.com/awards for more details.



EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

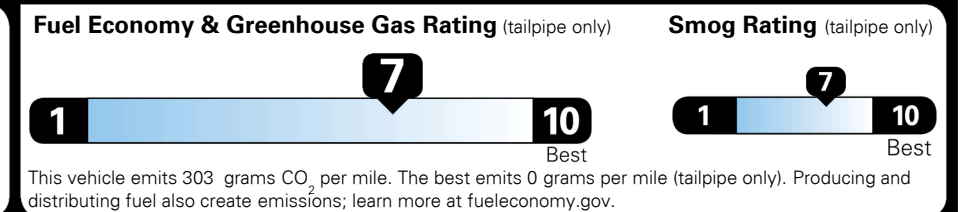
30 MPG combined city/hwy
27 MPG city
33 MPG highway

SMALL STATION WAGONS range from 24 to 119 MPG. The best vehicle rates 136 MPGe.

3.3 gallons per 100 miles

You save \$750
 in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$1,350



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score	Not Rated	
Based on the combined rating of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.		
Frontal Crash	Driver	Not Rated
	Passenger	Not Rated
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
Side Crash	Front seat	Not Rated
	Rear seat	Not Rated
Star ratings based on the risk of injury in a side impact.		
Rollover	Not Rated	
Star ratings based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 1 %

MAJOR SOURCES OF FOREIGN PARTS:
 OTHER: 5%
KOREA: 94%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE FINAL ASSEMBLY POINT: GWANGJU, KOREA

COUNTRY OF ORIGIN ENGINE: KOREA
TRANSMISSION: KOREA