

**2020 SOUL S**

MODEL/OPT.CODE: B2532 / 010  
 EXTERIOR COLOR: SNOW WHITE PEARL  
 INTERIOR COLOR: BLACK  
 VEHICLE ID NUMBER: KNDJ23AU0L7072779  
 PORT OF ENTRY: TACOMA

Sold To: IA001  
 Kia of Des Moines  
 4475 MERLE HAY ROAD  
 DES MOINES IA 50310

Ship To: IA001

**STANDARD FEATURES**

**STANDARD SOUL LX AUTO FEATURES**

**MECHANICAL**  
 2.0L Multi-Point Fuel Injection (MPI) 4-Cyl Engine  
 Intelligent Variable Transmission (IVT)  
 16" Steel Wheels with Wheel Covers

**SAFETY**  
 Dual Front Advanced Airbags  
 Dual Front Seat-Mounted Side Airbags  
 Full-Length Side Curtain Airbags  
 Lower Anchors and Tethers for Children (LATCH)  
 Anti-Lock Braking System (ABS) w/ Brake Assist (BAS)  
 Traction Control System (TCS)  
 Electronic Stability Control (ESC)  
 Vehicle Stability Management (VSM)  
 Hill-start Assist Control (HAC)  
 Tire Pressure Monitoring System (TPMS)

**INTERIOR, COMFORT & CONVENIENCE**  
 Android Auto & Apple CarPlay Smartphone Integration  
 AM/FM/MP3 w/ 7" Touchscreen & Rear Camera  
 Air Conditioning  
 Power Windows, Door Locks & Outside Mirrors  
 Remote Keyless Entry  
 Bluetooth® Wireless Technology  
 Steering Wheel Mounted Audio Controls  
 Cruise Control with Steering Wheel Mounted Controls  
 Tilt & Telescopic Steering Column  
 Center Console w/ Armrest and Storage Bin  
 60/40 Split-Folding Rear Seats

**EXTERIOR**  
 Auto-On/Off Headlights  
 Roof Rack Ready (Mounting Points)  
 Rear Privacy Glass

**WARRANTY**  
 10 Year/100,000 Mile Limited Powertrain Warranty  
 5 Year/60,000 Mile Limited Basic Warranty  
 5 Year/60,000 Mile Roadside Assistance

**MANUFACTURER'S SUGGESTED RETAIL PRICE ▶ \$ 20,290.00**

**COMPARE SOUL S FEATURES**  
 Added to/in place of standard LX AT features

- Forward Collision Avoidance
- Lane Keeping Assist
- Driver Attention Warning
- Blind-Spot Collision Warning (BCW)
- Rear Cross-Traffic Collision-Avoidance Assist (RCCA)
- Premium Cloth Seat Trim
- 16" Alloy Wheels

**INCLUDED:**  
 Included  
 Included  
 Included  
 Included  
 Included  
 Included  
 Included

**ADDITIONAL INSTALLED EQUIPMENT:**  
 (In addition to or in place of standard features)  
 Snow White Pearl Paint \$345.00  
 Carpeted Floor Mats \$130.00  
 Remote Start \$425.00

MSRP INCLUDING OPTIONS \$ 21,190.00

INLAND FREIGHT AND HANDLING \$ 995.00

**TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶ \$ 22,185.00**

TOTAL ADDITIONAL WEIGHT: 7.7



**#1 MASS MARKET BRAND IN J.D. POWER INITIAL QUALITY, 5 YEARS IN A ROW.**

**GIVE IT EVERYTHING KIA**

For J.D. Power 2019 award information, go to [jdpower.com/awards](http://jdpower.com/awards) for more details.



**EPA DOT Fuel Economy and Environment**

**Gasoline Vehicle**

**Fuel Economy**

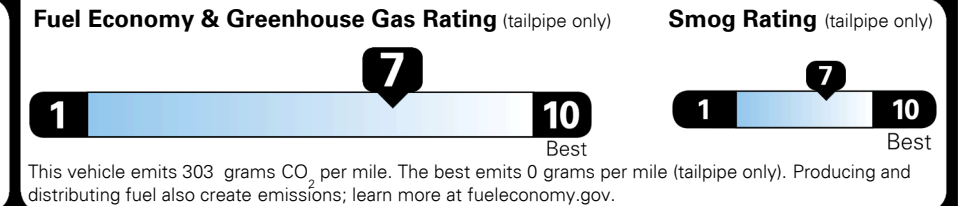
**30 MPG** combined city/hwy  
**27 MPG** city  
**33 MPG** highway

SMALL STATION WAGONS range from 24 to 119 MPG. The best vehicle rates 136 MPGe.

**3.3** gallons per 100 miles

**You save \$750**  
 in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$1,350**



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

|   |                  |                  |
|---|------------------|------------------|
| <b>Overall Vehicle Score</b>  | <b>Not Rated</b> |                  |
| Based on the combined rating of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight. |                  |                  |
| <b>Frontal Crash</b>  | Driver           | <b>Not Rated</b> |
|   | Passenger        | <b>Not Rated</b> |
| Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.            |                  |                  |
| <b>Side Crash</b>   | Front seat       | <b>Not Rated</b> |
|   | Rear seat        | <b>Not Rated</b> |
| Star ratings based on the risk of injury in a side impact.  |                  |                  |
| <b>Rollover</b>   | <b>Not Rated</b> |                  |
| Star ratings based on the risk of rollover in a single-vehicle crash.   |                  |                  |

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

**PARTS CONTENT INFORMATION**

**FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 1 %**

**MAJOR SOURCES OF FOREIGN PARTS:**  
 OTHER: 5%  
**KOREA: 94%**

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE FINAL ASSEMBLY POINT: GWANGJU, KOREA**

**COUNTRY OF ORIGIN ENGINE: KOREA**  
**TRANSMISSION: KOREA**