

2020 OPTIMA PHEV

MODEL/OPT.CODE: X5242 / 010
 EXTERIOR COLOR: GRAVITY BLUE
 INTERIOR COLOR: BLACK
 VEHICLE ID NUMBER: KNAGV4LD3L5036596
 PORT OF ENTRY: TACOMA

Sold To: OR007
 Kiefer Kia
 1810 W. 7TH STREET
 EUGENE OR 97402

Ship To: OR007

STANDARD FEATURES

MECHANICAL
 2.0L Gas Direct Injection (GDI) 4-Cyl Engine
 9.8kWh Lithium Ion Battery
 28 Miles All-Electric Range (AER)

KIA DRIVEWISE DRIVER-ASSIST TECHNOLOGY
 Blind-Spot Collision Warning (BCW)
 Rear Cross-Traffic Collision Warning (RCCW)
 Parking Distance Warning-Reverse (PDW-R)
 Forward Collision-Avoidance Assist-Ped (FCA-Ped)
 Lane Departure Warning (LDW)
 Lane Keeping Assist-Line (LKA-L)
 Smart Cruise Control w/ Stop & Go (SCC w/ S&G)

SAFETY
 Dual Front Advanced Airbags & Driver's Knee Airbag
 Dual Front Seat-Mounted Side & Full-Length Curtain Airbags
 Traction Control System (TCS) & Anti-Lock Brakes (ABS)

INTERIOR, COMFORT & CONVENIENCE
 Harman Kardon Premium Audio w/ Clari-Fi
 Leather Seat Trim w/ Heated Front Seats
 Power Adjustable Driver's Seat
 Leather-Wrapped Steering Wheel and Shift Knob
 Heated Steering Wheel
 Push Button Start / Smart Key / Smart Trunk
 Dual-Zone Automatic Climate Control w/ Rear Vents
 Auto-Dimming Rearview Mirror
 UVO link^
 ^Includes 1 year service; see owners.kia.com for details
 Navigation System w/ 8" Touchscreen & Rear Camera
 Android Auto & Apple CarPlay Smartphone Integration
 SIRIUSXM® w/free 3-mo. subscription*
 *Ask dealer for details
 USB Chargers / Wireless Charging / Rear 12 Volt Outlet
 Steering Wheel Controls (Bluetooth/Audio/Cruise)
 Electronic Parking Brake (EPB)

EXTERIOR
 Single Projection Headlights w/ LED DRL
 LED Tail Lights
 Outside Mirrors w/ LED Turn Signal Indicators
 17" Alloy Wheels

WARRANTY
 10 Year/100,000 Mile Limited Powertrain Warranty
 10 Year/100,000 Mile Limited Battery Warranty
 5 Year/60,000 Mile Limited Basic Warranty
 5 Year/60,000 Mile Roadside Assistance

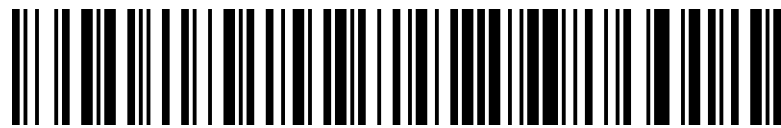
MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

ADDITIONAL INSTALLED EQUIPMENT:
 (In addition to or in place of standard features)
 Carpeted Floor Mats \$135.00
 Cargo Net \$50.00

MSRP INCLUDING OPTIONS \$ 36,275.00

INLAND FREIGHT AND HANDLING \$ 925.00

TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶ \$ 37,200.00



TOTAL ADDITIONAL WEIGHT: 7.7



#1 MASS MARKET BRAND IN
 J.D. POWER INITIAL QUALITY,
 5 YEARS IN A ROW.

GIVE IT EVERYTHING KIA

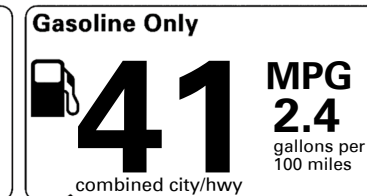
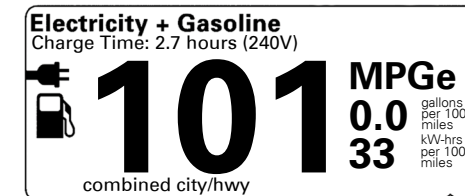
For J.D. Power 2019 award information, go to jdpower.com/awards for more details.



EPA DOT Fuel Economy and Environment

Plug-In Hybrid Vehicle
 Electricity-Gasoline

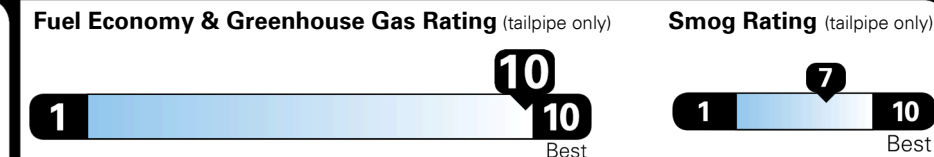
Fuel Economy MIDSIZE CARS range from 12 to 136 MPGe. The best vehicle rates 136 MPGe.



You save
\$3,500
 in fuel costs
 over 5 years
 compared to the
 average new vehicle.



Annual fuel cost
\$800



This vehicle emits 97 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel & electricity also create emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$2.70 per gallon and \$0.13 per kW-hr. This is a dual fueled automobile. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

PARTS CONTENT INFORMATION

Overall Vehicle Score Not Rated

Based on the combined rating of frontal, side and rollover.
 Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Not Rated

Crash Passenger Not Rated

Based on the risk of injury in a frontal impact.
 Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat Not Rated

Crash Rear seat Not Rated

Star ratings based on the risk of injury in a side impact.

Rollover Not Rated

Star ratings based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

FOR VEHICLES IN THIS CAR
 LINE U.S./CANADIAN
 PARTS CONTENT: 3 %

MAJOR SOURCES OF
 FOREIGN PARTS:
 OTHER: 4%
 KOREA: 93%

NOTE: PARTS CONTENT DOES
 NOT INCLUDE FINAL ASSEMBLY,
 DISTRIBUTION, OR OTHER
 NON-PARTS COSTS.

FOR THIS VEHICLE
 FINAL ASSEMBLY POINT:
 HWASUNG, KOREA

COUNTRY OF ORIGIN

ENGINE: KOREA

TRANSMISSION: KOREA