

### 2020 OPTIMA SX TURBO

MODEL/OPT.CODE: 55282 / 010  
 EXTERIOR COLOR: EBONY BLACK  
 INTERIOR COLOR: BLACK  
 VEHICLE ID NUMBER: 5XXGW4L29LG431425  
 PORT OF ENTRY: WEST POINT

Sold To: OH076  
 Hallee Kia of Sandusky  
 7515 MILAN ROAD  
 SANDUSKY OH 44870

Ship To: OH076



#1 MASS MARKET BRAND IN  
 J.D. POWER INITIAL QUALITY,  
 5 YEARS IN A ROW.

GIVE IT EVERYTHING **KIA**

For J.D. Power 2019 award information, go to [jdpower.com/awards](http://jdpower.com/awards) for more details.



#### STANDARD FEATURES

##### STANDARD EX FEATURES

**MECHANICAL**  
 Drive Mode Select (DMS)

**KIA DRIVEWISE DRIVER-ASSIST TECHNOLOGY**  
 Blind-Spot Collision Warning (BCW)  
 Rear Cross-Traffic Collision Warning (RCCW)  
 Parking Distance Warning-Reverse (PDW-R)  
 Forward Collision-Avoidance Assist-Ped (FCA-Ped)  
 Smart Cruise Control w/ Stop & Go (SCC w/ S&G)  
 Lane Departure Warning (LDW)  
 Lane Keeping Assist-Line (LKA-L)  
 Driver Attention Warning (DAW)  
 High Beam Assist (HBA)

**SAFETY**  
 Dual Front Advanced Airbags & Driver's Knee Airbag  
 Dual Front Seat-Mounted Side & Full-Length Curtain Airbags  
 Traction Control System (TCS) & Anti-Lock Brakes (ABS)

**INTERIOR, COMFORT & CONVENIENCE**  
 8" Touchscreen w/ Android Auto & Apple CarPlay  
 Rear Camera with Dynamic Guidelines  
 Power Adj. Driver's Seat w/ Power Lumbar Support  
 Leather Seat Trim w/ Heated Front Seats  
 Leather-Wrapped Steering Wheel and Shift Knob  
 Push Button Start with Smart Key  
 Dual Zone - Full Automatic Temperature Control  
 Auto-Dimming Rearview Mirror  
 Acoustic Front Door Windows w/ Auto Up/Down  
 Bluetooth® Wireless Technology  
 Wireless Phone Charger  
 UVO link (1 yr trial; see [owners.kia.com](http://owners.kia.com) for details)  
 SIRIUSXM® w/free 3-mo. subscription\*  
 Overhead Maplights & Sunglass Holder  
 Electronic Parking Brake with Auto Hold

**EXTERIOR**  
 Power, Heated Outside Mirrors w/ LED Turn Signal Indicators  
 Single Projection Headlights w/ LED DRL  
 Projector Front Fog Lamps / LED Tail Lights  
 17" Alloy Wheels

**WARRANTY**  
 10 Year/100,000 Mile Limited Powertrain Warranty  
 5 Year/60,000 Mile Limited Basic Warranty  
 5 Year/60,000 Mile Roadside Assistance  
 \*Ask dealer for details

#### MANUFACTURER'S SUGGESTED RETAIL PRICE ▶ \$ 31,990.00

##### COMPARE SX FEATURES

- Added to/in place of standard EX features
- 2.0L Turbocharged GDI Engine
  - 6-Speed Automatic Transmission
  - Navigation System w/ 8" Touchscreen
  - Panoramic Sunroof w/ Power Sunshade
  - Harman/Kardon Premium Audio w/ Clari-Fi
  - Heated Steering Wheel w/ Paddle Shifters
  - Ventilated Front Seats
  - Power Front Passenger's Seat w/ Lumbar Support
  - Memory Driver's Seat & Outside Mirror Position
  - Ambient Lighting
  - LED Overhead Interior Lighting
  - Dual-Projection LED Headlights
  - Low Beam Assist-Dynamic (LBA-D)
  - LED Fog Lights
  - Gloss Black Rear Spoiler/Outside Mirrors
  - Sport Side Sills with Gloss Black Accent Trim
  - Compact Spare Tire
  - 18" Alloy Wheels

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**ADDITIONAL INSTALLED EQUIPMENT:**  
 (In addition to or in place of standard features)  
 Carpeted Floor Mats

\$135.00

MSRP INCLUDING OPTIONS

\$ 32,125.00

INLAND FREIGHT AND HANDLING

\$ 925.00

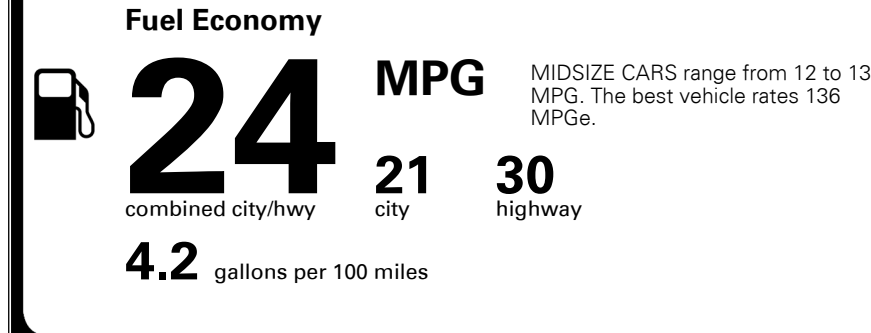
**TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶ \$ 33,050.00**

TOTAL ADDITIONAL WEIGHT: 7.3



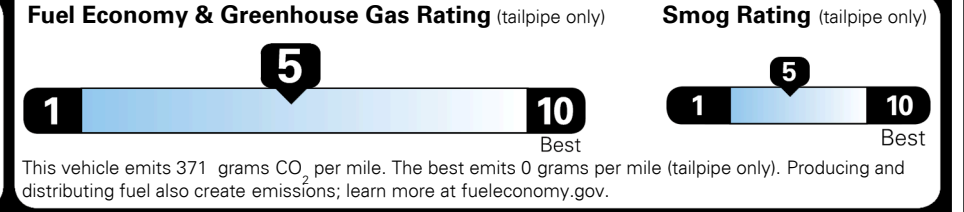
### EPA DOT Fuel Economy and Environment

Gasoline Vehicle



**You spend \$1,000 more in fuel costs over 5 years** compared to the average new vehicle.

**Annual fuel cost \$1,700**

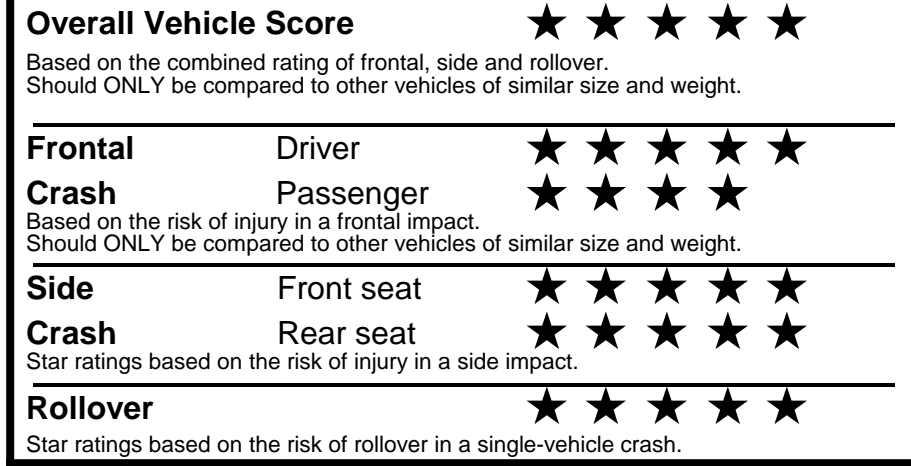


Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**  
 Calculate personalized estimates and compare vehicles

Smartphone QR Code

### GOVERNMENT 5-STAR SAFETY RATINGS



### PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 50 %**

**MAJOR SOURCES OF FOREIGN PARTS: KOREA: 50%**

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

**FOR THIS VEHICLE FINAL ASSEMBLY POINT: WEST POINT, GA, USA**

**COUNTRY OF ORIGIN**  
 ENGINE: USA  
 TRANSMISSION: USA

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.