

## 2020 OPTIMA SX TURBO

MODEL/OPT.CODE: 55282 / 010  
 EXTERIOR COLOR: EBONY BLACK  
 INTERIOR COLOR: BLACK  
 VEHICLE ID NUMBER: 5XXGW4L28LG434381  
 PORT OF ENTRY: WEST POINT

Sold To: MD047  
 Herson's Kia  
 15531 FREDERICK ROAD  
 ROCKVILLE MD 20855

Ship To: MD047

### STANDARD FEATURES

#### STANDARD EX FEATURES

##### MECHANICAL

Drive Mode Select (DMS)

##### KIA DRIVEWISE DRIVER-ASSIST TECHNOLOGY

Blind-Spot Collision Warning (BCW)  
 Rear Cross-Traffic Collision Warning (RCCW)  
 Parking Distance Warning-Reverse (PDW-R)  
 Forward Collision-Avoidance Assist-Ped (FCA-Ped)  
 Smart Cruise Control w/ Stop & Go (SCC w/ S&G)  
 Lane Departure Warning (LDW)  
 Lane Keeping Assist-Line (LKA-L)  
 Driver Attention Warning (DAW)  
 High Beam Assist (HBA)

##### SAFETY

Dual Front Advanced Airbags & Driver's Knee Airbag  
 Dual Front Seat-Mounted Side & Full-Length Curtain Airbags  
 Traction Control System (TCS) & Anti-Lock Brakes (ABS)

##### INTERIOR, COMFORT & CONVENIENCE

8" Touchscreen w/ Android Auto & Apple CarPlay  
 Rear Camera with Dynamic Guidelines  
 Power Adj. Driver's Seat w/ Power Lumbar Support  
 Leather Seat Trim w/ Heated Front Seats  
 Leather-Wrapped Steering Wheel and Shift Knob  
 Push Button Start with Smart Key  
 Dual Zone - Full Automatic Temperature Control  
 Auto-Dimming Rearview Mirror  
 Acoustic Front Door Windows w/ Auto Up/Down  
 Bluetooth® Wireless Technology  
 Wireless Phone Charger  
 UVO link (1 yr trial; see owners.kia.com for details)  
 SIRIUSXM® w/free 3-mo. subscription\*  
 Overhead Maplights & Sunglass Holder  
 Electronic Parking Brake with Auto Hold

##### EXTERIOR

Power, Heated Outside Mirrors w/ LED Turn Signal Indicators  
 Single Projection Headlights w/ LED DRL  
 Projector Front Fog Lamps / LED Tail Lights  
 17" Alloy Wheels

##### WARRANTY

10 Year/100,000 Mile Limited Powertrain Warranty  
 5 Year/60,000 Mile Limited Basic Warranty  
 5 Year/60,000 Mile Roadside Assistance  
 \*Ask dealer for details

TOTAL ADDITIONAL WEIGHT: 16.1

### MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

#### COMPARE SX FEATURES

Added to/in place of standard EX features

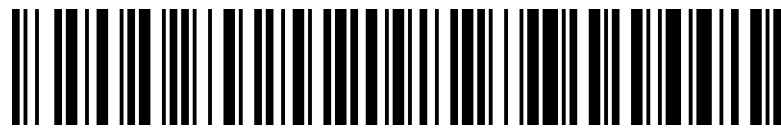
- 2.0L Turbocharged GDI Engine
- 6-Speed Automatic Transmission
- Navigation System w/ 8" Touchscreen
- Panoramic Sunroof w/ Power Sunshade
- Harman/Kardon Premium Audio w/ Clari-Fi
- Heated Steering Wheel w/ Paddle Shifters
- Ventilated Front Seats
- Power Front Passenger's Seat w/ Lumbar Support
- Memory Driver's Seat & Outside Mirror Position
- Ambient Lighting
- LED Overhead Interior Lighting
- Dual-Projection LED Headlights
- Low Beam Assist-Dynamic (LBA-D)
- LED Fog Lights
- Gloss Black Rear Spoiler/Outside Mirrors
- Sport Side Sills with Gloss Black Accent Trim
- Compact Spare Tire
- 18" Alloy Wheels

ADDITIONAL INSTALLED EQUIPMENT:  
 (In addition to or in place of standard features)  
 Cargo Mat \$95.00  
 Carpeted Floor Mats \$135.00

MSRP INCLUDING OPTIONS \$ 32,420.00

INLAND FREIGHT AND HANDLING \$ 965.00

**TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶ \$ 33,385.00**



#1 MASS MARKET BRAND IN  
 J.D. POWER INITIAL QUALITY,  
 5 YEARS IN A ROW.

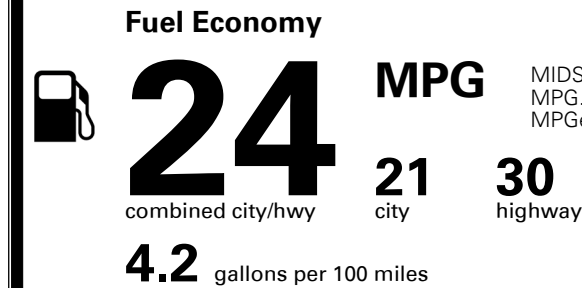
GIVE IT EVERYTHING **KIA**

For J.D. Power 2019 award information, go to [jdpower.com/awards](http://jdpower.com/awards) for more details.



## EPA DOT Fuel Economy and Environment

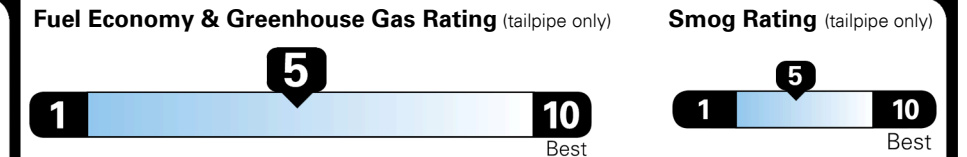
Gasoline Vehicle



MIDSIZE CARS range from 12 to 136 MPG. The best vehicle rates 136 MPGe.

You spend  
**\$1,000**  
 more in fuel costs  
 over 5 years  
 compared to the  
 average new vehicle.

Annual fuel cost  
**\$1,700**



This vehicle emits 371 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuel economy.gov](http://fuel economy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined rating of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver ★★★★★

Crash Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat ★★★★★

Crash Rear seat ★★★★★

Star ratings based on the risk of injury in a side impact.

Rollover ★★★★★

Star ratings based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 50 %

MAJOR SOURCES OF FOREIGN PARTS: KOREA: 50%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE FINAL ASSEMBLY POINT: WEST POINT, GA, USA

COUNTRY OF ORIGIN

ENGINE: USA

TRANSMISSION: USA