

### 2020 OPTIMA SX TURBO

MODEL/OPT.CODE: 55282 / 010  
 EXTERIOR COLOR: EBONY BLACK  
 INTERIOR COLOR: BLACK  
 VEHICLE ID NUMBER: 5XXGW4L27LG416213  
 PORT OF ENTRY: WEST POINT

Sold To: SD006  
 Billion Kia of Rapid City  
 1400 CAMBELL STREET  
 RAPID CITY SD 57701

Ship To: SD006

#### STANDARD FEATURES

#### STANDARD EX FEATURES

##### MECHANICAL

Drive Mode Select (DMS)

##### KIA DRIVEWISE DRIVER-ASSIST TECHNOLOGY

- Blind-Spot Collision Warning (BCW)
- Rear Cross-Traffic Collision Warning (RCCW)
- Parking Distance Warning-Reverse (PDW-R)
- Forward Collision-Avoidance Assist-Ped (FCA-Ped)
- Smart Cruise Control w/ Stop & Go (SCC w/ S&G)
- Lane Departure Warning (LDW)
- Lane Keeping Assist-Line (LKA-L)
- Driver Attention Warning (DAW)
- High Beam Assist (HBA)

##### SAFETY

- Dual Front Advanced Airbags & Driver's Knee Airbag
- Dual Front Seat-Mounted Side & Full-Length Curtain Airbags
- Traction Control System (TCS) & Anti-Lock Brakes (ABS)

##### INTERIOR, COMFORT & CONVENIENCE

- 8" Touchscreen w/ Android Auto & Apple CarPlay
- Rear Camera with Dynamic Guidelines
- Power Adj. Driver's Seat w/ Power Lumbar Support
- Leather Seat Trim w/ Heated Front Seats
- Leather-Wrapped Steering Wheel and Shift Knob
- Push Button Start with Smart Key
- Dual Zone - Full Automatic Temperature Control
- Auto-Dimming Rearview Mirror
- Acoustic Front Door Windows w/ Auto Up/Down
- Bluetooth® Wireless Technology
- Wireless Phone Charger
- UVO link (1 yr trial; see owners.kia.com for details)
- SIRIUSXM® w/free 3-mo. subscription\*
- Overhead Maplights & Sunglass Holder
- Electronic Parking Brake with Auto Hold

##### EXTERIOR

- Power, Heated Outside Mirrors w/ LED Turn Signal Indicators
- Single Projection Headlights w/ LED DRL
- Projector Front Fog Lamps / LED Tail Lights
- 17" Alloy Wheels

##### WARRANTY

- 10 Year/100,000 Mile Limited Powertrain Warranty
- 5 Year/60,000 Mile Limited Basic Warranty
- 5 Year/60,000 Mile Roadside Assistance
- \*Ask dealer for details

TOTAL ADDITIONAL WEIGHT: 7.3

#### MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

##### COMPARE SX FEATURES

Added to/in place of standard EX features

- 2.0L Turbocharged GDI Engine
- 6-Speed Automatic Transmission
- Navigation System w/ 8" Touchscreen
- Panoramic Sunroof w/ Power Sunshade
- Harman/Kardon Premium Audio w/ Clari-Fi
- Heated Steering Wheel w/ Paddle Shifters
- Ventilated Front Seats
- Power Front Passenger's Seat w/ Lumbar Support
- Memory Driver's Seat & Outside Mirror Position
- Ambient Lighting
- LED Overhead Interior Lighting
- Dual-Projection LED Headlights
- Low Beam Assist-Dynamic (LBA-D)
- LED Fog Lights
- Gloss Black Rear Spoiler/Outside Mirrors
- Sport Side Sills with Gloss Black Accent Trim
- Compact Spare Tire
- 18" Alloy Wheels

ADDITIONAL INSTALLED EQUIPMENT:  
 (In addition to or in place of standard features)  
 Carpeted Floor Mats

MSRP INCLUDING OPTIONS

INLAND FREIGHT AND HANDLING

#### TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

\$ 31,990.00

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\$135.00

\$ 32,125.00

\$ 925.00

\$ 33,050.00



#1 MASS MARKET BRAND IN  
 J.D. POWER INITIAL QUALITY,  
 5 YEARS IN A ROW.

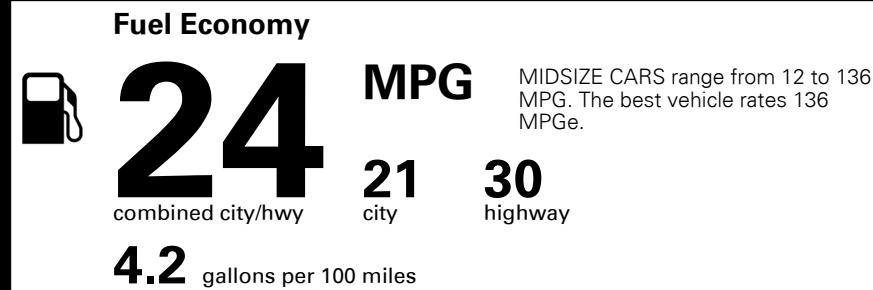
GIVE IT EVERYTHING KIA

For J.D. Power 2019 award information, go to [jdpower.com/awards](http://jdpower.com/awards) for more details.



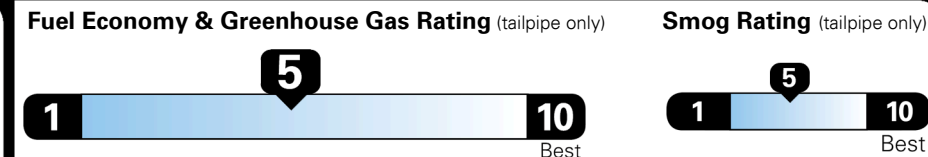
#### EPA DOT Fuel Economy and Environment

Gasoline Vehicle



**You spend  
 \$1,000**  
 more in fuel costs  
 over 5 years  
 compared to the  
 average new vehicle.

**Annual fuel cost  
 \$1,700**



This vehicle emits 371 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



#### GOVERNMENT 5-STAR SAFETY RATINGS

#### PARTS CONTENT INFORMATION

**Overall Vehicle Score** ★ ★ ★ ★ ★

Based on the combined rating of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Driver** ★ ★ ★ ★ ★

**Crash Passenger** ★ ★ ★ ★ ★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Front seat** ★ ★ ★ ★ ★

**Crash Rear seat** ★ ★ ★ ★ ★

Star ratings based on the risk of injury in a side impact.

**Rollover** ★ ★ ★ ★ ★

Star ratings based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

**FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 50 %**

**MAJOR SOURCES OF FOREIGN PARTS: KOREA: 50%**

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE FINAL ASSEMBLY POINT: WEST POINT, GA, USA**

**COUNTRY OF ORIGIN**

ENGINE: USA

TRANSMISSION: USA

