2020 OPTIMA SX TURBO

MODEL/OPT.CODE: 55282 / 010
EXTERIOR COLOR: SPARKLING SILVER
INTERIOR COLOR: BLACK
VEHICLE ID NUMBER: 5XXGW4L24LG422745
PORT OF ENTRY: WEST POINT

Sold To: IA001
Kia of Des Moines
4475 MERLE HAY ROAD
DES MOINES IA 50310

Ship To: IA001

#1 MASS MARKET BRAND IN J.D. POWER INITIAL QUALITY, 5 YEARS IN A ROW.

GIVE IT EVERYTHING KIA

For J.D. Power 2019 award information, go to jdpower.com/awards for more details.

STANDARD FEATURES

STANDARD EX FEATURES

MECHANICAL
Drive Mode Select (DMS)

KIA DRIVEWISE DRIVER-ASSIST TECHNOLOGY
Blind-Spot Collision Warning (BCW)
Rear Cross-Traffic Collision Warning (RCCW)
Parking Distance Warning-Reverse (PDW-R)
Forward Collision-Avoidance Assist-Ped (FCA-Ped)
Smart Cruise Control w/ Stop & Go (SCC w/ S&G)
Lane Departure Warning (LDW)
Lane Keeping Assist-Line (LKA-L)
Driver Attention Warning (DAW)
High Beam Assist (HBA)

SAFETY
Dual Front Advanced Airbags & Driver's Knee Airbag
Dual Front Seat-Mounted Side & Full-Length Curtain Airbags
Traction Control System (TCS) & Anti-Lock Brakes (ABS)

INTERIOR, COMFORT & CONVENIENCE
8" Touchscreen w/ Android Auto & Apple CarPlay
Rear Camera with Dynamic Guidelines
Power Adj. Driver's Seat w/ Power Lumbar Support
Leather Seat Trim w/ Heated Front Seats
Leather-Wrapped Steering Wheel and Shift Knob
Push Button Start with Smart Key
Dual Zone - Full Automatic Temperature Control
Auto-Dimming Rearview Mirror
Acoustic Front Door Windows w/ Auto Up/Down
Bluetooth® Wireless Technology
Wireless Phone Charger
UVO link (1 yr trial; see owners.kia.com for details)
SIRIUSXM® w/free 3-mo. subscription*
Overhead Maplights & Sunglass Holder
Electronic Parking Brake with Auto Hold

EXTERIOR
Power, Heated Outside Mirrors w/ LED Turn Signal Indicators
Single Projection Headlights w/ LED DRL
Projector Front Fog Lamps / LED Tail Lights
17" Alloy Wheels

WARRANTY
10 Year/100,000 Mile Limited Powertrain Warranty
5 Year/60,000 Mile Limited Basic Warranty
5 Year/60,000 Mile Roadside Assistance
*Ask dealer for details

TOTAL ADDITIONAL WEIGHT: 7.3

MANUFACTURER'S SUGGESTED RETAIL PRICE ▶	$ 31,990.00
COMPARE SX FEATURES	
Added to/in place of standard EX features	Included
- 2.0L Turbocharged GDI Engine	Included
- 6-Speed Automatic Transmission	Included
- Navigation System w/ 8" Touchscreen	Included
- Panoramic Sunroof w/ Power Sunshade	Included
- Harman/Kardon Premium Audio w/ Clari-Fi	Included
- Heated Steering Wheel w/ Paddle Shifters	Included
- Ventilated Front Seats	Included
- Power Front Passenger's Seat w/ Lumbar Support	Included
- Memory Driver's Seat & Outside Mirror Position	Included
- Ambient Lighting	Included
- LED Overhead Interior Lighting	Included
- Dual-Projection LED Headlights	Included
- Low Beam Assist-Dynamic (LBA-D)	Included
- LED Fog Lights	Included
- Gloss Black Rear Spoiler/Outside Mirrors	Included
- Sport Side Sills with Gloss Black Accent Trim	Included
- Compact Spare Tire	Included
- 18" Alloy Wheels	Included
ADDITIONAL INSTALLED EQUIPMENT:	
(In addition to or in place of standard features)	
Carpeted Floor Mats	$135.00
MSRP INCLUDING OPTIONS	$ 32,125.00
INLAND FREIGHT AND HANDLING	$ 925.00
TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶	**$ 33,050.00**

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

24 MPG
combined city/hwy

21 city
30 highway

4.2 gallons per 100 miles

MIDSIZE CARS range from 12 to 136 MPG. The best vehicle rates 136 MPGe.

You spend **$1,000** more in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost $1,700

Fuel Economy & Greenhouse Gas Rating (tailpipe only): 5 (1 – 10, Best)

Smog Rating (tailpipe only): 5 (1 – 10, Best)

This vehicle emits 371 grams CO_2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs $7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at $ 2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov
Calculate personalized estimates and compare vehicles

Smartphone QR Code™

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
Based on the combined rating of frontal, side and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash — Driver ★★★★★, Passenger ★★★★
Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash — Front seat ★★★★★, Rear seat ★★★★★
Star ratings based on the risk of injury in a side impact.

Rollover ★★★★★
Star ratings based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA).
www.safercar.gov or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 50 %

MAJOR SOURCES OF FOREIGN PARTS:
KOREA: 50%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE FINAL ASSEMBLY POINT:
WEST POINT, GA, USA

COUNTRY OF ORIGIN
ENGINE: USA
TRANSMISSION: USA