

### 2020 OPTIMA SX TURBO

MODEL/OPT.CODE: 55282 / 010  
EXTERIOR COLOR: SPARKLING SILVER  
INTERIOR COLOR: BLACK  
VEHICLE ID NUMBER: 5XXGW4L24LG378178  
PORT OF ENTRY: WEST POINT

**Sold To:** AL038  
Enterprise Kia  
1509 EAST PARK AVENUE  
ENTERPRISE AL 36330

**Ship To:** AL038



#### STANDARD FEATURES

##### STANDARD EX FEATURES

- MECHANICAL**  
Drive Mode Select (DMS)
- KIA DRIVEWISE DRIVER-ASSIST TECHNOLOGY**  
Blind-Spot Collision Warning (BCW)  
Rear Cross-Traffic Collision Warning (RCCW)  
Parking Distance Warning-Reverse (PDW-R)  
Forward Collision-Avoidance Assist-Ped (FCA-Ped)  
Smart Cruise Control w/ Stop & Go (SCC w/ S&G)  
Lane Departure Warning (LDW)  
Lane Keeping Assist-Line (LKA-L)  
Driver Attention Warning (DAW)  
High Beam Assist (HBA)
- SAFETY**  
Dual Front Advanced Airbags & Driver's Knee Airbag  
Dual Front Seat-Mounted Side & Full-Length Curtain Airbags  
Traction Control System (TCS) & Anti-Lock Brakes (ABS)
- INTERIOR, COMFORT & CONVENIENCE**  
8" Touchscreen w/ Android Auto & Apple CarPlay  
Rear Camera with Dynamic Guidelines  
Power Adj. Driver's Seat w/ Power Lumbar Support  
Leather Seat Trim w/ Heated Front Seats  
Leather-Wrapped Steering Wheel and Shift Knob  
Push Button Start with Smart Key  
Dual Zone - Full Automatic Temperature Control (D-FATC)  
Auto-Dimming Rearview Mirror  
Acoustic Front Door Windows w/ Auto Up/Down  
Bluetooth® Wireless Technology  
Wireless Phone Charger  
UVO link (1 yr trial; see owners.kia.com for details)  
SIRIUSXM® w/free 3-mo. subscription\*  
Overhead Maplights & Sunglass Holder  
Electronic Parking Brake with Auto Hold
- EXTERIOR**  
Power, Heated Outside Mirrors w/ LED Turn Signal Indicators  
Single Projection Headlights w/ LED DRL  
Projector Front Fog Lamps / LED Tail Lights  
17" Alloy Wheels
- WARRANTY**  
10 Year/100,000 Mile Limited Powertrain Warranty  
5 Year/60,000 Mile Limited Basic Warranty  
5 Year/60,000 Mile Roadside Assistance  
\*Ask dealer for details

#### MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

\$ 31,990.00

##### COMPARE SX FEATURES

- Added to/in place of standard EX features
- 2.0L Turbocharged GDI Engine
  - 6-Speed Automatic Transmission
  - Navigation System w/ 8" Touchscreen
  - Panoramic Sunroof w/ Power Sunshade
  - Harman/Kardon Premium Audio w/ Clari-Fi
  - Heated Steering Wheel w/ Paddle Shifters
  - Ventilated Front Seats
  - Power Front Passenger's Seat w/ Lumbar Support
  - Memory Driver's Seat & Outside Mirror Position
  - Ambient Lighting
  - LED Overhead Interior Lighting
  - Dual-Projection LED Headlights
  - Low Beam Assist-Dynamic (LBA-D)
  - LED Fog Lights
  - Gloss Black Rear Spoiler/Outside Mirrors
  - Sport Side Sills With Gloss Black Accent Trim
  - Compact Spare Tire
  - 18" Alloy Wheels

- ADDITIONAL INSTALLED EQUIPMENT:**  
(In addition to or in place of standard features)
- Cargo Mat
  - Puddle Lights

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\$95.00  
\$275.00

MSRP INCLUDING OPTIONS

\$ 32,360.00

INLAND FREIGHT AND HANDLING

\$ 925.00

#### TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

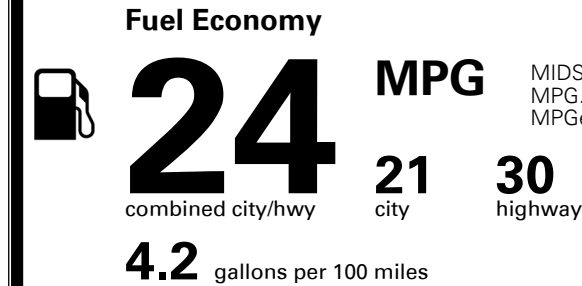
\$ 33,285.00

TOTAL ADDITIONAL WEIGHT: 9.8



### EPA DOT Fuel Economy and Environment

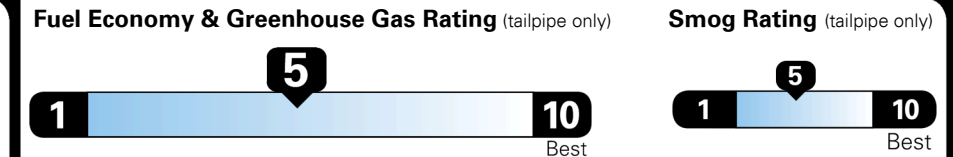
Gasoline Vehicle



MIDSIZE CARS range from 12 to 136 MPG. The best vehicle rates 136 MPGe.

You spend  
**\$1,000**  
more in fuel costs  
over 5 years  
compared to the  
average new vehicle.

**Annual fuel cost**  
**\$1,700**



This vehicle emits 371 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fueleconomy.gov**

Calculate personalized estimates and compare vehicles



### GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score** ★★★★★

Based on the combined rating of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal** Driver ★★★★★

**Crash** Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side** Front seat ★★★★★

**Crash** Rear seat ★★★★★

Star ratings based on the risk of injury in a side impact.

**Rollover** ★★★★★

Star ratings based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

### PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 50 %**

**MAJOR SOURCES OF FOREIGN PARTS: KOREA: 50%**

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE FINAL ASSEMBLY POINT: WEST POINT, GA, USA**

**COUNTRY OF ORIGIN**

**ENGINE: USA**

**TRANSMISSION: USA**