

2020 OPTIMA SX TURBO

MODEL/OPT.CODE: 55282 / 010
 EXTERIOR COLOR: EBONY BLACK
 INTERIOR COLOR: BLACK
 VEHICLE ID NUMBER: 5XXGW4L22LG410786
 PORT OF ENTRY: WEST POINT

Sold To: SD006
 Billion Kia of Rapid City
 1400 CAMPBELL STREET
 RAPID CITY SD 57701

Ship To: SD006

STANDARD FEATURES**STANDARD EX FEATURES****MECHANICAL**

Drive Mode Select (DMS)

KIA DRIVEWISE DRIVER-ASSIST TECHNOLOGY

Blind-Spot Collision Warning (BCW)
 Rear Cross-Traffic Collision Warning (RCCW)
 Parking Distance Warning-Reverse (PDW-R)
 Forward Collision-Avoidance Assist-Ped (FCA-Ped)
 Smart Cruise Control w/ Stop & Go (SCC w/ S&G)
 Lane Departure Warning (LDW)
 Lane Keeping Assist-Line (LKA-L)
 Driver Attention Warning (DAW)
 High Beam Assist (HBA)

SAFETY

Dual Front Advanced Airbags & Driver's Knee Airbag
 Dual Front Seat-Mounted Side & Full-Length Curtain Airbags
 Traction Control System (TCS) & Anti-Lock Brakes (ABS)

INTERIOR, COMFORT & CONVENIENCE

8" Touchscreen w/ Android Auto & Apple CarPlay
 Rear Camera with Dynamic Guidelines
 Power Adj. Driver's Seat w/ Power Lumbar Support
 Leather Seat Trim w/ Heated Front Seats
 Leather-Wrapped Steering Wheel and Shift Knob
 Push Button Start with Smart Key
 Dual Zone - Full Automatic Temperature Control
 Auto-Dimming Rearview Mirror
 Acoustic Front Door Windows w/ Auto Up/Down
 Bluetooth® Wireless Technology
 Wireless Phone Charger
 UVO link (1 yr trial; see owners.kia.com for details)
 SIRIUSXM® w/free 3-mo. subscription*
 Overhead Maplights & Sunglass Holder
 Electronic Parking Brake with Auto Hold

EXTERIOR

Power, Heated Outside Mirrors w/ LED Turn Signal Indicators
 Single Projection Headlights w/ LED DRL
 Projector Front Fog Lamps / LED Tail Lights
 17" Alloy Wheels

WARRANTY

10 Year/100,000 Mile Limited Powertrain Warranty
 5 Year/60,000 Mile Limited Basic Warranty
 5 Year/60,000 Mile Roadside Assistance
 *Ask dealer for details

TOTAL ADDITIONAL WEIGHT: 7.3

MANUFACTURER'S SUGGESTED RETAIL PRICE ▶**COMPARE SX FEATURES**

- Added to/in place of standard EX features
- 2.0L Turbocharged GDI Engine
 - 6-Speed Automatic Transmission
 - Navigation System w/ 8" Touchscreen
 - Panoramic Sunroof w/ Power Sunshade
 - Harman/Kardon Premium Audio w/ Clari-Fi
 - Heated Steering Wheel w/ Paddle Shifters
 - Ventilated Front Seats
 - Power Front Passenger's Seat w/ Lumbar Support
 - Memory Driver's Seat & Outside Mirror Position
 - Ambient Lighting
 - LED Overhead Interior Lighting
 - Dual-Projection LED Headlights
 - Low Beam Assist-Dynamic (LBA-D)
 - LED Fog Lights
 - Gloss Black Rear Spoiler/Outside Mirrors
 - Sport Side Sills with Gloss Black Accent Trim
 - Compact Spare Tire
 - 18" Alloy Wheels

ADDITIONAL INSTALLED EQUIPMENT:
 (In addition to or in place of standard features)
 Carpeted Floor Mats

MSRP INCLUDING OPTIONS

INLAND FREIGHT AND HANDLING

TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

\$ 31,990.00

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\$135.00

\$ 32,125.00

\$ 925.00

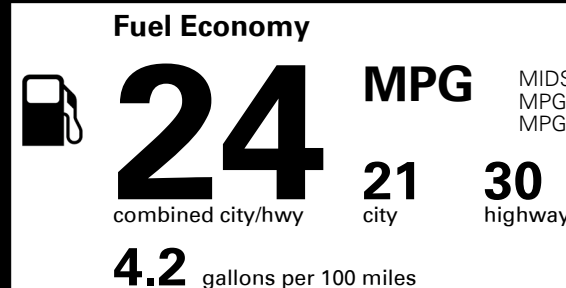
\$ 33,050.00



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 J.D. POWER INITIAL QUALITY,
 5 YEARS IN A ROW.

GIVE IT EVERYTHING For J.D. Power 2019 award information, go to jdpower.com/awards for more details.**EPA DOT Fuel Economy and Environment**

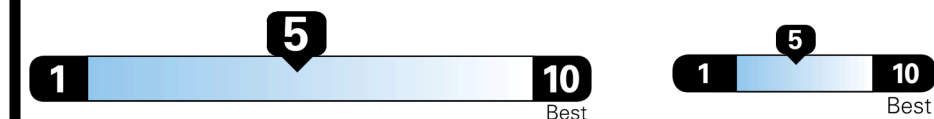
Gasoline Vehicle



MIDSIZE CARS range from 12 to 136 MPG. The best vehicle rates 136 MPGe.

You spend
\$1,000
 more in fuel costs
 over 5 years
 compared to the
 average new vehicle.

Annual fuel cost
\$1,700

Fuel Economy & Greenhouse Gas Rating (tailpipe only) **Smog Rating** (tailpipe only)This vehicle emits 371 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fuel economy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles

**GOVERNMENT 5-STAR SAFETY RATINGS****Overall Vehicle Score** ★ ★ ★ ★ ★

Based on the combined rating of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal	Driver	★	★	★	★	★
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Crash	Passenger	★	★	★	★
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Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side	Front seat	★	★	★	★	★
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Crash	Rear seat	★	★	★	★	★
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Star ratings based on the risk of injury in a side impact.

Rollover	★	★	★	★	★
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Star ratings based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 50 %

MAJOR SOURCES OF FOREIGN PARTS:
 KOREA: 50%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE
 FINAL ASSEMBLY POINT:
 WEST POINT, GA, USA

COUNTRY OF ORIGIN

ENGINE: USA

TRANSMISSION: USA