

2020 OPTIMA SX TURBO

MODEL/OPT.CODE: 55282 / 010
 EXTERIOR COLOR: SNOW WHITE PEARL
 INTERIOR COLOR: BLACK
 VEHICLE ID NUMBER: 5XXGW4L21LG416871
 PORT OF ENTRY: WEST POINT

Sold To: IA001
 Kia of Des Moines
 4475 MERLE HAY ROAD
 DES MOINES IA 50310

Ship To: IA001

STANDARD FEATURES

STANDARD EX FEATURES

MECHANICAL

Drive Mode Select (DMS)

KIA DRIVEWISE DRIVER-ASSIST TECHNOLOGY

Blind-Spot Collision Warning (BCW)
 Rear Cross-Traffic Collision Warning (RCCW)
 Parking Distance Warning-Reverse (PDW-R)
 Forward Collision-Avoidance Assist-Ped (FCA-Ped)
 Smart Cruise Control w/ Stop & Go (SCC w/ S&G)
 Lane Departure Warning (LDW)
 Lane Keeping Assist-Line (LKA-L)
 Driver Attention Warning (DAW)
 High Beam Assist (HBA)

SAFETY

Dual Front Advanced Airbags & Driver's Knee Airbag
 Dual Front Seat-Mounted Side & Full-Length Curtain Airbags
 Traction Control System (TCS) & Anti-Lock Brakes (ABS)

INTERIOR, COMFORT & CONVENIENCE

8" Touchscreen w/ Android Auto & Apple CarPlay
 Rear Camera with Dynamic Guidelines
 Power Adj. Driver's Seat w/ Power Lumbar Support
 Leather Seat Trim w/ Heated Front Seats
 Leather-Wrapped Steering Wheel and Shift Knob
 Push Button Start with Smart Key
 Dual Zone - Full Automatic Temperature Control
 Auto-Dimming Rearview Mirror
 Acoustic Front Door Windows w/ Auto Up/Down
 Bluetooth® Wireless Technology
 Wireless Phone Charger
 UVO link (1 yr trial; see owners.kia.com for details)
 SIRIUSXM® w/free 3-mo. subscription*
 Overhead Maplights & Sunglass Holder
 Electronic Parking Brake with Auto Hold

EXTERIOR

Power, Heated Outside Mirrors w/ LED Turn Signal Indicators
 Single Projection Headlights w/ LED DRL
 Projector Front Fog Lamps / LED Tail Lights
 17" Alloy Wheels

WARRANTY

10 Year/100,000 Mile Limited Powertrain Warranty
 5 Year/60,000 Mile Limited Basic Warranty
 5 Year/60,000 Mile Roadside Assistance
 *Ask dealer for details

TOTAL ADDITIONAL WEIGHT: 9.1

MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

\$ 31,990.00

COMPARE SX FEATURES

Added to/in place of standard EX features

- 2.0L Turbocharged GDI Engine
- 6-Speed Automatic Transmission
- Navigation System w/ 8" Touchscreen
- Panoramic Sunroof w/ Power Sunshade
- Harman/Kardon Premium Audio w/ Clari-Fi
- Heated Steering Wheel w/ Paddle Shifters
- Ventilated Front Seats
- Power Front Passenger's Seat w/ Lumbar Support
- Memory Driver's Seat & Outside Mirror Position
- Ambient Lighting
- LED Overhead Interior Lighting
- Dual-Projection LED Headlights
- Low Beam Assist-Dynamic (LBA-D)
- LED Fog Lights
- Gloss Black Rear Spoiler/Outside Mirrors
- Sport Side Sills with Gloss Black Accent Trim
- Compact Spare Tire
- 18" Alloy Wheels

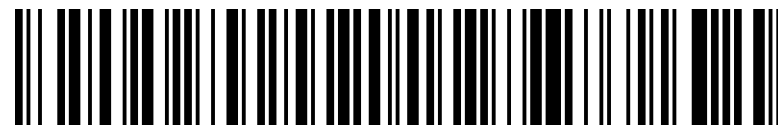
ADDITIONAL INSTALLED EQUIPMENT: (In addition to or in place of standard features)

Snow White Pearl Paint \$495.00
 Carpeted Floor Mats \$135.00
 Interior Lighting \$300.00
 Puddle Lights \$275.00

MSRP INCLUDING OPTIONS \$ 33,195.00

INLAND FREIGHT AND HANDLING \$ 925.00

TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶ \$ 34,120.00



#1 MASS MARKET BRAND IN
 J.D. POWER INITIAL QUALITY,
 5 YEARS IN A ROW.

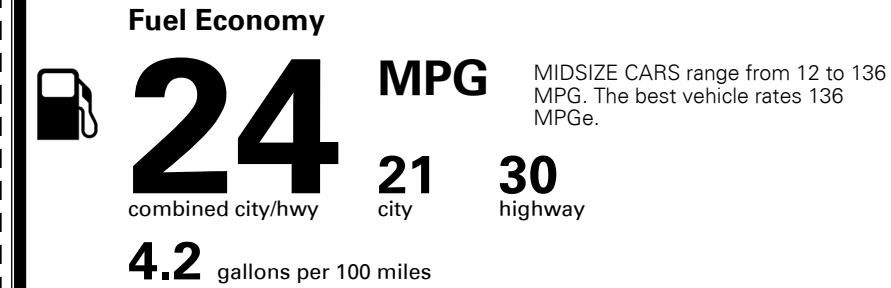
GIVE IT EVERYTHING **KIA**

For J.D. Power 2019 award information, go to jdpower.com/awards for more details.



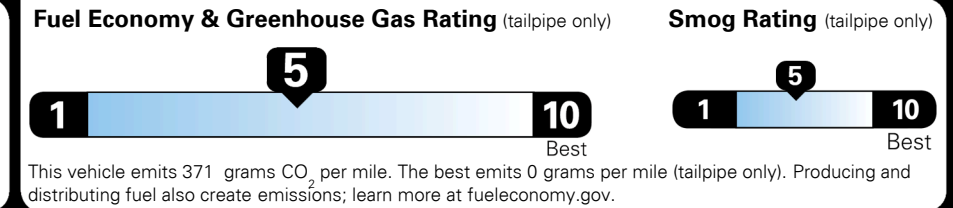
EPA DOT Fuel Economy and Environment

Gasoline Vehicle



You spend
\$1,000
 more in fuel costs
 over 5 years
 compared to the
 average new vehicle.

Annual fuel cost
\$1,700



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★

Based on the combined rating of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver ★★★★★

Crash Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat ★★★★★

Crash Rear seat ★★★★★

Star ratings based on the risk of injury in a side impact.

Rollover ★★★★★

Star ratings based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 50 %

MAJOR SOURCES OF FOREIGN PARTS: KOREA: 50%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE FINAL ASSEMBLY POINT: WEST POINT, GA, USA

COUNTRY OF ORIGIN

ENGINE: USA

TRANSMISSION: USA