

2020 OPTIMA EX

MODEL/OPT.CODE: 54242 / 012
 EXTERIOR COLOR: GRAVITY GREY
 INTERIOR COLOR: BLACK
 VEHICLE ID NUMBER: 5XXGU4L1XLG415666
 PORT OF ENTRY: WEST POINT

Sold To: NC077
 Coastal Kia
 6103 MARKET STREET
 WILMINGTON NC 28405

Ship To: NC077

STANDARD FEATURES

STANDARD LX FEATURES

MECHANICAL

Drive Mode Select (DMS)

KIA DRIVEWISE DRIVER-ASSIST TECHNOLOGY

Blind-Spot Collision Warning (BCW)
 Rear Cross-Traffic Collision Warning (RCCW)
 Parking Distance Warning-Reverse (PDW-R)
 Forward Collision-Avoidance Assist-Ped (FCA-Ped)
 Lane Departure Warning (LDW)
 Lane Keeping Assist-Line (LKA-L)
 Driver Attention Warning (DAW)
 High Beam Assist (HBA)

SAFETY

Dual Front Advanced Airbags & Driver's Knee Airbag
 Dual Front Seat-Mounted Side & Full-Length Curtain Airbags
 Traction Control System (TCS) & Anti-Lock Brakes (ABS)

INTERIOR, COMFORT & CONVENIENCE

8" Touchscreen w/ Android Auto & Apple CarPlay
 Rear Camera with Dynamic Guidelines
 Adjustable Driver's Seat w/ Lumbar Support
 Adjustable Front Passenger's Seat w/ Height Adjuster
 Anti-Soiling Cloth Seat Trim
 Bluetooth® Wireless Technology
 USB / Auxiliary Input Jack and 12 Volt Outlet
 Steering Wheel Controls (Bluetooth/Audio/Cruise)
 Overhead Maplights & Sunglass Holder
 Remote Keyless Entry w/ Trunk Opener
 Power Windows w/ Driver's One-Touch Auto-Down

EXTERIOR

Power, Heated Outside Mirrors w/ LED Turn Signal Indicators
 Single Projection Headlights w/ LED DRL
 16" Alloy Wheels

WARRANTY

10 Year/100,000 Mile Limited Powertrain Warranty
 5 Year/60,000 Mile Limited Basic Warranty
 5 Year/60,000 Mile Roadside Assistance

*Ask dealer for details

TOTAL ADDITIONAL WEIGHT: 7.3

MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

\$ 26,990.00

COMPARE EX FEATURES

Added to/in place of standard LX features
 - 1.6L Gas Direct-Injection Turbo Engine
 - 7-Speed Dual Clutch Transmission
 - Power Adj. Driver's Seat w/ Power Lumbar
 - Heated Front Seats
 - Leather Trimmed Seating
 - Smart Key & Push Button Start
 - Smart Cruise Control w/ Stop & Go
 - Electronic Parking Brake w/ Auto Hold
 - Dual Zone - Full Auto Temp Control
 - Rear Passenger Air Vents
 - Wireless Phone Charger
 - UVO link (1 yr trial; see owners.kia.com for details)
 - Sirius/XM w/ Free 3-Month Subscription*
 - Acoustic Front Door Windows
 - Auto-Dimming Rearview Mirror
 - LED Tail Lamps
 - Projector Fog Lamps
 - 17" Alloy Wheels

ADDITIONAL INSTALLED EQUIPMENT:

(In addition to or in place of standard features)
 Gray Interior Color Package
 - Gray Leather Seats
 Carpeted Floor Mats

MSRP INCLUDING OPTIONS

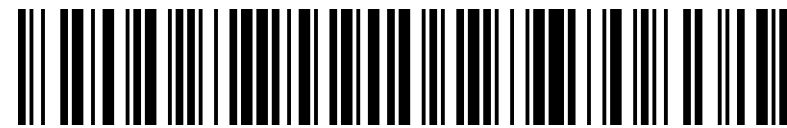
\$ 27,125.00

INLAND FREIGHT AND HANDLING

\$ 925.00

TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

\$ 28,050.00



#1 MASS MARKET BRAND IN
 J.D. POWER INITIAL QUALITY,
 5 YEARS IN A ROW.

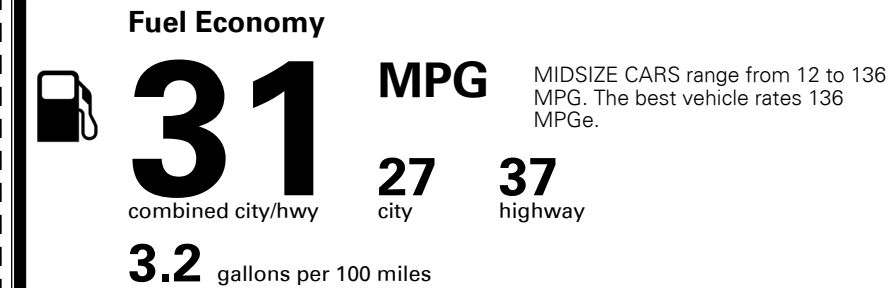
GIVE IT EVERYTHING

For J.D. Power 2019 award information, go to jdpower.com/awards for more details.



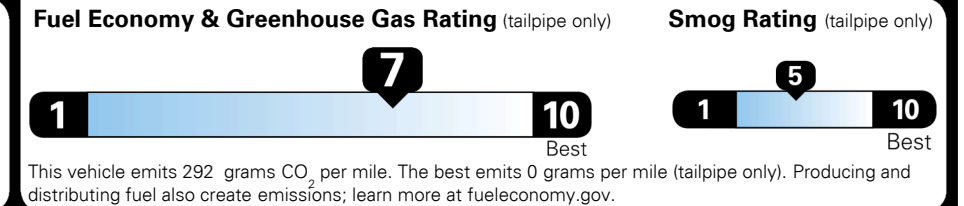
EPA DOT Fuel Economy and Environment

Gasoline Vehicle



You save
\$1,000
 in fuel costs
 over 5 years
 compared to the
 average new vehicle.

Annual fuel cost
\$1,300



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★ ★ ★ ★ ★

Based on the combined rating of frontal, side and rollover.
 Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver ★ ★ ★ ★ ★

Crash Passenger ★ ★ ★ ★ ★

Based on the risk of injury in a frontal impact.
 Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat ★ ★ ★ ★ ★

Crash Rear seat ★ ★ ★ ★ ★

Star ratings based on the risk of injury in a side impact.

Rollover ★ ★ ★ ★ ★

Star ratings based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 45 %

MAJOR SOURCES OF FOREIGN PARTS: KOREA: 55%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE FINAL ASSEMBLY POINT: WEST POINT, GA, USA

COUNTRY OF ORIGIN

ENGINE: MEXICO

TRANSMISSION: KOREA