

## 2020 OPTIMA EX

MODEL/OPT.CODE: 54242 / 010  
 EXTERIOR COLOR: EBONY BLACK  
 INTERIOR COLOR: BLACK  
 VEHICLE ID NUMBER: 5XXGU4L17LG417861  
 PORT OF ENTRY: WEST POINT

**Sold To:** TX104  
 Moritz Kia of Hurst  
 110 NE LOOP 820  
 HURST TX 76053

**Ship To:** TX104



### STANDARD FEATURES

#### STANDARD LX FEATURES

- MECHANICAL**  
 Drive Mode Select (DMS)
- KIA DRIVEWISE DRIVER-ASSIST TECHNOLOGY**  
 Blind-Spot Collision Warning (BCW)  
 Rear Cross-Traffic Collision Warning (RCCW)  
 Parking Distance Warning-Reverse (PDW-R)  
 Forward Collision-Avoidance Assist-Ped (FCA-Ped)  
 Lane Departure Warning (LDW)  
 Lane Keeping Assist-Line (LKA-L)  
 Driver Attention Warning (DAW)  
 High Beam Assist (HBA)
- SAFETY**  
 Dual Front Advanced Airbags & Driver's Knee Airbag  
 Dual Front Seat-Mounted Side & Full-Length Curtain Airbags  
 Traction Control System (TCS) & Anti-Lock Brakes (ABS)
- INTERIOR, COMFORT & CONVENIENCE**  
 8" Touchscreen w/ Android Auto & Apple CarPlay  
 Rear Camera with Dynamic Guidelines  
 Adjustable Driver's Seat w/ Lumbar Support  
 Adjustable Front Passenger's Seat w/ Height Adjuster  
 Anti-Soiling Cloth Seat Trim  
 Bluetooth® Wireless Technology  
 USB / Auxiliary Input Jack and 12 Volt Outlet  
 Steering Wheel Controls (Bluetooth/Audio/Cruise)  
 Overhead Maplights & Sunglass Holder  
 Remote Keyless Entry w/ Trunk Opener  
 Power Windows w/ Driver's One-Touch Auto-Down
- EXTERIOR**  
 Power, Heated Outside Mirrors w/ LED Turn Signal Indicators  
 Single Projection Headlights w/ LED DRL  
 16" Alloy Wheels
- WARRANTY**  
 10 Year/100,000 Mile Limited Powertrain Warranty  
 5 Year/60,000 Mile Limited Basic Warranty  
 5 Year/60,000 Mile Roadside Assistance

\*Ask dealer for details

TOTAL ADDITIONAL WEIGHT: 16.1

### MANUFACTURER'S SUGGESTED RETAIL PRICE ►

\$ 26,990.00

#### COMPARE EX FEATURES

- Added to/in place of standard LX features
- 1.6L Gas Direct-Injection Turbo Engine
  - 7-Speed Dual Clutch Transmission
  - Power Adj. Driver's Seat w/ Power Lumbar
  - Heated Front Seats
  - Leather Trimmed Seating
  - Smart Key & Push Button Start
  - Smart Cruise Control w/ Stop & Go
  - Electronic Parking Brake w/ Auto Hold
  - Dual Zone - Full Auto Temp Control
  - Rear Passenger Air Vents
  - Wireless Phone Charger
  - UVO link (1 yr trial; see owners.kia.com for details)
  - Sirius/XM w/ Free 3-Month Subscription\*
  - Acoustic Front Door Windows
  - Auto-Dimming Rearview Mirror
  - LED Tail Lamps
  - Projector Fog Lamps
  - 17" Alloy Wheels

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**ADDITIONAL INSTALLED EQUIPMENT:**  
 (In addition to or in place of standard features)  
 Cargo Mat \$95.00  
 Carpeted Floor Mats \$135.00

MSRP INCLUDING OPTIONS \$ 27,220.00

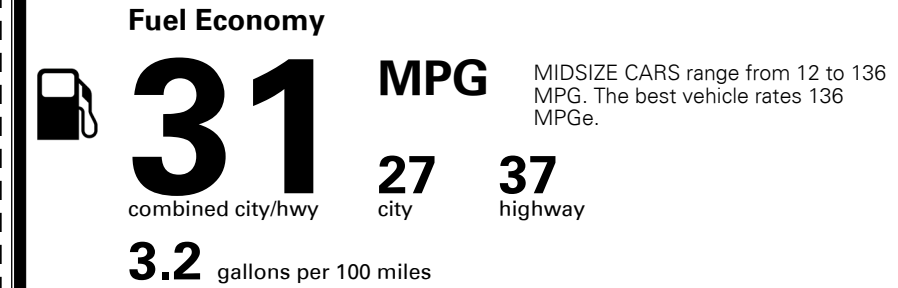
INLAND FREIGHT AND HANDLING \$ 925.00

**TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ► \$ 28,145.00**



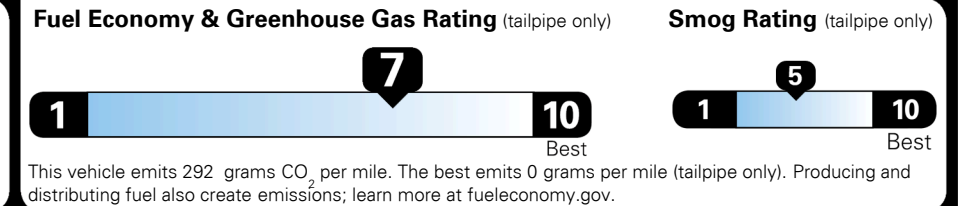
## EPA DOT Fuel Economy and Environment

Gasoline Vehicle



**You save \$1,000**  
 in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$1,300**



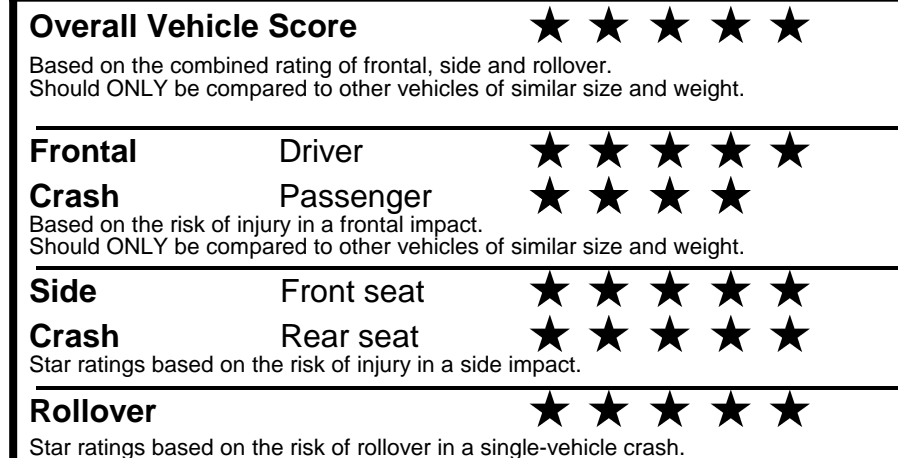
Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fueleconomy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS



Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 45 %

MAJOR SOURCES OF FOREIGN PARTS: KOREA: 55%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE FINAL ASSEMBLY POINT: WEST POINT, GA, USA

COUNTRY OF ORIGIN  
 ENGINE: MEXICO  
 TRANSMISSION: KOREA