

**2020 OPTIMA EX**

**MODEL/OPT.CODE:** 54242 / 012  
**EXTERIOR COLOR:** SNOW WHITE PEARL  
**INTERIOR COLOR:** BLACK  
**VEHICLE ID NUMBER:** 5XXGU4L17LG411316  
**PORT OF ENTRY:** WEST POINT

**Sold To:** CA253  
Weseloh Kia Carlsbad  
5331 PASEO DEL NORTE  
CARLSBAD CA 92008  
**Ship To:** CA253

**STANDARD FEATURES**

**STANDARD LX FEATURES**

**MECHANICAL**  
 Drive Mode Select (DMS)

**KIA DRIVEWISE DRIVER-ASSIST TECHNOLOGY**  
 Blind-Spot Collision Warning (BCW)  
 Rear Cross-Traffic Collision Warning (RCCW)  
 Parking Distance Warning-Reverse (PDW-R)  
 Forward Collision-Avoidance Assist-Ped (FCA-Ped)  
 Lane Departure Warning (LDW)  
 Lane Keeping Assist-Line (LKA-L)  
 Driver Attention Warning (DAW)  
 High Beam Assist (HBA)

**SAFETY**  
 Dual Front Advanced Airbags & Driver's Knee Airbag  
 Dual Front Seat-Mounted Side & Full-Length Curtain Airbags  
 Traction Control System (TCS) & Anti-Lock Brakes (ABS)

**INTERIOR, COMFORT & CONVENIENCE**  
 8" Touchscreen w/ Android Auto & Apple CarPlay  
 Rear Camera with Dynamic Guidelines  
 Adjustable Driver's Seat w/ Lumbar Support  
 Adjustable Front Passenger's Seat w/ Height Adjuster  
 Anti-Soiling Cloth Seat Trim  
 Bluetooth® Wireless Technology  
 USB / Auxiliary Input Jack and 12 Volt Outlet  
 Steering Wheel Controls (Bluetooth/Audio/Cruise)  
 Overhead Maplights & Sunglass Holder  
 Remote Keyless Entry w/ Trunk Opener  
 Power Windows w/ Driver's One-Touch Auto-Down

**EXTERIOR**  
 Power, Heated Outside Mirrors w/ LED Turn Signal Indicators  
 Single Projection Headlights w/ LED DRL  
 16" Alloy Wheels

**WARRANTY**  
 10 Year/100,000 Mile Limited Powertrain Warranty  
 5 Year/60,000 Mile Limited Basic Warranty  
 5 Year/60,000 Mile Roadside Assistance

\*Ask dealer for details

**MANUFACTURER'S SUGGESTED RETAIL PRICE ► \$ 26,990.00**

- COMPARE EX FEATURES**  
 Added to/in place of standard LX features
- 1.6L Gas Direct-Injection Turbo Engine
  - 7-Speed Dual Clutch Transmission
  - Power Adj. Driver's Seat w/ Power Lumbar
  - Heated Front Seats
  - Leather Trimmed Seating
  - Smart Key & Push Button Start
  - Smart Cruise Control w/ Stop & Go
  - Electronic Parking Brake w/ Auto Hold
  - Dual Zone - Full Auto Temp Control
  - Rear Passenger Air Vents
  - Wireless Phone Charger
  - UVO link (1 yr trial; see owners.kia.com for details)
  - Sirius/XM w/ Free 3-Month Subscription\*
  - Acoustic Front Door Windows
  - Auto-Dimming Rearview Mirror
  - LED Tail Lamps
  - Projector Fog Lamps
  - 17" Alloy Wheels
- ADDITIONAL INSTALLED EQUIPMENT:**  
 (In addition to or in place of standard features)
- Snow White Pearl Paint \$495.00
  - Gray Interior Color Package Included
  - Gray Leather Seats \$75.00
  - Rear Bumper Applique \$135.00
  - Carpeted Floor Mats

**MSRP INCLUDING OPTIONS \$ 27,695.00**

**INLAND FREIGHT AND HANDLING \$ 925.00**

**TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ► \$ 28,620.00**

TOTAL ADDITIONAL WEIGHT: 7.4



**#1 MASS MARKET BRAND IN J.D. POWER INITIAL QUALITY, 5 YEARS IN A ROW.**

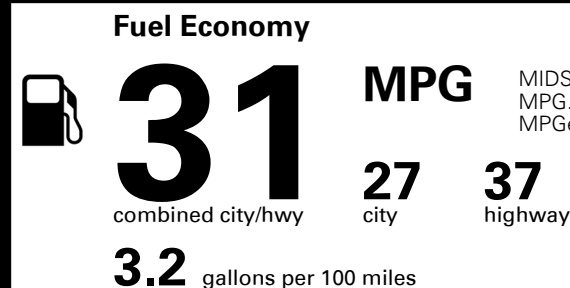
GIVE IT EVERYTHING

For J.D. Power 2019 award information, go to [jdpower.com/awards](http://jdpower.com/awards) for more details.



**EPA DOT Fuel Economy and Environment**

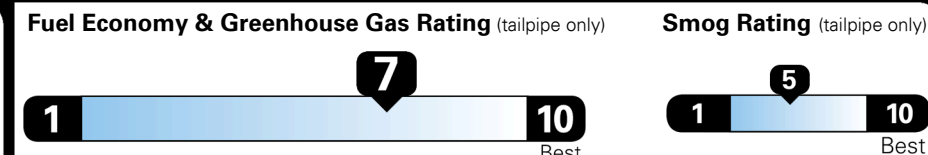
**Gasoline Vehicle**



MIDSIZE CARS range from 12 to 136 MPG. The best vehicle rates 136 MPGe.

**You save \$1,000**  
**in fuel costs over 5 years**  
 compared to the average new vehicle.

**Annual fuel cost \$1,300**



This vehicle emits 292 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score ★★★★★**

Based on the combined rating of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash ★★★★★**

**Driver Passenger ★★★★★**

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash ★★★★★**

**Front seat Rear seat ★★★★★**

Star ratings based on the risk of injury in a side impact.

**Rollover ★★★★★**

Star ratings based on the risk of rollover in a single-vehicle crash.

**Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236**

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

**PARTS CONTENT INFORMATION**

**FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 45 %**

**MAJOR SOURCES OF FOREIGN PARTS: KOREA: 55%**

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE FINAL ASSEMBLY POINT: WEST POINT, GA, USA**

**COUNTRY OF ORIGIN**

**ENGINE: MEXICO**

**TRANSMISSION: KOREA**