

2020 OPTIMA EX

MODEL/OPT.CODE: 54242 / 010
EXTERIOR COLOR: SNOW WHITE PEARL
INTERIOR COLOR: BLACK
VEHICLE ID NUMBER: 5XXGU4L17LG410991
PORT OF ENTRY: WEST POINT

Sold To: TN030
Greenway Kia Rivergate
1536 GALLATIN PIKE NORTH
MADISON TN 37115

Ship To: TN030



#1 MASS MARKET BRAND IN
J.D. POWER INITIAL QUALITY,
5 YEARS IN A ROW.

GIVE IT EVERYTHING KIA

For J.D. Power 2019 award information, go to jdpower.com/awards for more details.



STANDARD FEATURES

STANDARD LX FEATURES

MECHANICAL

Drive Mode Select (DMS)

KIA DRIVEWISE DRIVER-ASSIST TECHNOLOGY

Blind-Spot Collision Warning (BCW)
Rear Cross-Traffic Collision Warning (RCCW)
Parking Distance Warning-Reverse (PDW-R)
Forward Collision-Avoidance Assist-Ped (FCA-Ped)
Lane Departure Warning (LDW)
Lane Keeping Assist-Line (LKA-L)
Driver Attention Warning (DAW)
High Beam Assist (HBA)

SAFETY

Dual Front Advanced Airbags & Driver's Knee Airbag
Dual Front Seat-Mounted Side & Full-Length Curtain Airbags
Traction Control System (TCS) & Anti-Lock Brakes (ABS)

INTERIOR, COMFORT & CONVENIENCE

8" Touchscreen w/ Android Auto & Apple CarPlay
Rear Camera with Dynamic Guidelines
Adjustable Driver's Seat w/ Lumbar Support
Adjustable Front Passenger's Seat w/ Height Adjuster
Anti-Soiling Cloth Seat Trim
Bluetooth® Wireless Technology
USB / Auxiliary Input Jack and 12 Volt Outlet
Steering Wheel Controls (Bluetooth/Audio/Cruise)
Overhead Maplights & Sunglass Holder
Remote Keyless Entry w/ Trunk Opener
Power Windows w/ Driver's One-Touch Auto-Down

EXTERIOR

Power, Heated Outside Mirrors w/ LED Turn Signal Indicators
Single Projection Headlights w/ LED DRL
16" Alloy Wheels

WARRANTY

10 Year/100,000 Mile Limited Powertrain Warranty
5 Year/60,000 Mile Limited Basic Warranty
5 Year/60,000 Mile Roadside Assistance

*Ask dealer for details

TOTAL ADDITIONAL WEIGHT: 8.0

MANUFACTURER'S SUGGESTED RETAIL PRICE ►

COMPARE EX FEATURES

- Added to/in place of standard LX features
- 1.6L Gas Direct-Injection Turbo Engine
 - 7-Speed Dual Clutch Transmission
 - Power Adj. Driver's Seat w/ Power Lumbar
 - Heated Front Seats
 - Leather Trimmed Seating
 - Smart Key & Push Button Start
 - Smart Cruise Control w/ Stop & Go
 - Electronic Parking Brake w/ Auto Hold
 - Dual Zone - Full Auto Temp Control
 - Rear Passenger Air Vents
 - Wireless Phone Charger
 - UVO link (1 yr trial; see owners.kia.com for details)
 - Sirius/XM w/ Free 3-Month Subscription*
 - Acoustic Front Door Windows
 - Auto-Dimming Rearview Mirror
 - LED Tail Lamps
 - Projector Fog Lamps
 - 17" Alloy Wheels

ADDITIONAL INSTALLED EQUIPMENT:
(In addition to or in place of standard features)

- Snow White Pearl Paint \$495.00
Carpeted Floor Mats \$135.00
Interior Lighting \$300.00

MSRP INCLUDING OPTIONS \$ 27,920.00

INLAND FREIGHT AND HANDLING \$ 925.00

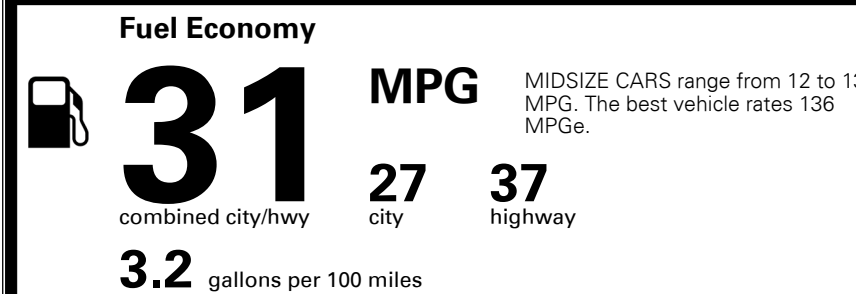
TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ► \$ 28,845.00

\$ 26,990.00

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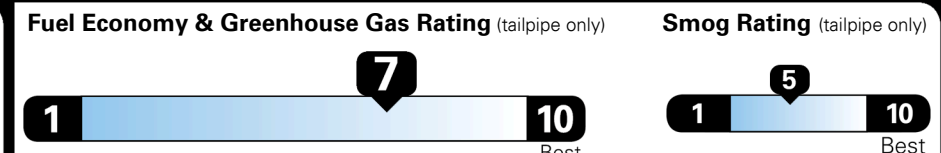
EPA DOT Fuel Economy and Environment



Gasoline Vehicle

You save
\$1,000
in fuel costs
over 5 years
compared to the average new vehicle.

Annual fuel cost
\$1,300



This vehicle emits 292 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★ ★ ★ ★ ★

Based on the combined rating of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver Passenger ★ ★ ★ ★ ★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat Rear seat ★ ★ ★ ★ ★

Star ratings based on the risk of injury in a side impact.

Rollover ★ ★ ★ ★ ★

Star ratings based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★ ★ ★ ★ ★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 45 %

MAJOR SOURCES OF FOREIGN PARTS: KOREA: 55%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE FINAL ASSEMBLY POINT: WEST POINT, GA, USA

COUNTRY OF ORIGIN ENGINE: MEXICO TRANSMISSION: KOREA

