

2020 OPTIMA EX PREMIUM

MODEL/OPT.CODE: 54262 / 010
 EXTERIOR COLOR: SPARKLING SILVER
 INTERIOR COLOR: BLACK
 VEHICLE ID NUMBER: 5XXGU4L15LG421973
 PORT OF ENTRY: WEST POINT

Sold To: NC077
 Coastal Kia
 6103 MARKET STREET
 WILMINGTON NC 28405

Ship To: NC077

STANDARD FEATURES

STANDARD EX FEATURES

MECHANICAL
 1.6L Turbo Gas Direct Injection (GDI) 4-Cyl Engine
 7-Speed Dual Clutch Transmission
 Drive Mode Select (DMS)

KIA DRIVEWISE DRIVER-ASSIST TECHNOLOGY

Blind-Spot Collision Warning (BCW)
 Rear Cross-Traffic Collision Warning (RCCW)
 Parking Distance Warning-Reverse (PDW-R)
 Forward Collision-Avoidance Assist-Ped (FCA-Ped)
 Smart Cruise Control w/ Stop & Go (SCC w/ S&G)
 Lane Departure Warning (LDW)
 Lane Keeping Assist-Line (LKA-L)
 Driver Attention Warning (DAW)
 High Beam Assist (HBA)

SAFETY

Dual Front Advanced Airbags & Driver's Knee Airbag
 Dual Front Seat-Mounted Side & Full-Length Curtain Airbags
 Traction Control System (TCS) & Anti-Lock Brakes (ABS)

INTERIOR, COMFORT & CONVENIENCE

8" Touchscreen w/ Android Auto & Apple CarPlay
 Rear Camera with Dynamic Guidelines
 Power Adj. Driver's Seat w/ Power Lumbar Support
 Leather Seat Trim w/ Heated Front Seats
 Leather-Wrapped Steering Wheel and Shift Knob
 Push Button Start with Smart Key
 Dual Zone - Full Automatic Temperature Control
 Auto-Dimming Rearview Mirror
 Acoustic Front Door Windows w/ Auto Up/Down
 Bluetooth® Wireless Technology
 Wireless Phone Charger
 UVO link (1 yr trial; see owners.kia.com for details)
 SIRIUSXM® w/free 3-mo. subscription*
 Electronic Parking Brake with Auto Hold

EXTERIOR

Power, Heated Outside Mirrors w/ LED Turn Signal Indicators
 Single Projection Headlights w/ LED DRL
 Projector Front Fog Lamps / LED Tail Lights
 17" Alloy Wheels

WARRANTY

10 Year/100,000 Mile Limited Powertrain Warranty
 5 Year/60,000 Mile Limited Basic Warranty
 5 Year/60,000 Mile Roadside Assistance
 *Ask dealer for details

MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

\$ 29,990.00

COMPARE EX PREMIUM FEATURES

Added to/in place of standard EX features
 - Panoramic Sunroof w/ Power Sunshade
 - Navigation System w/ 8" Touchscreen
 - Harman/Kardon Premium Audio w/ Clari-Fi
 - Ventilated Front Seats
 - Memory Driver's Seat & Outside Mirror Position
 - Upgraded Driver Seat 4-way Lumbar Support
 - Power Front Passenger's Seat w/ Lumbar Support
 - Heated Steering Wheel
 - LED Overhead Interior Lighting
 - Ambient Lighting

ADDITIONAL INSTALLED EQUIPMENT:
 (In addition to or in place of standard features)
 Carpeted Floor Mats

Included
 Included
 Included
 Included
 Included
 Included
 Included
 Included
 Included
 Included
 Included

\$135.00

MSRP INCLUDING OPTIONS

\$ 30,125.00

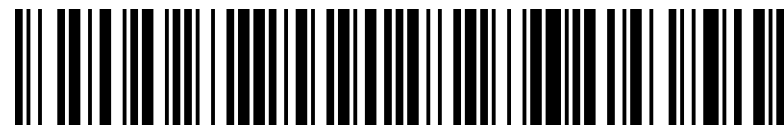
INLAND FREIGHT AND HANDLING

\$ 925.00

TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

\$ 31,050.00

TOTAL ADDITIONAL WEIGHT: 7.3



#1 MASS MARKET BRAND IN
 J.D. POWER INITIAL QUALITY,
 5 YEARS IN A ROW.

GIVE IT EVERYTHING

For J.D. Power 2019 award information, go to jdpower.com/awards for more details.



EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy
31 MPG
 combined city/hwy
3.2 gallons per 100 miles
 MIDSIZE CARS range from 12 to 136 MPG. The best vehicle rates 136 MPGe.
27 city **37** highway

You save \$1,000
 in fuel costs
 over 5 years
 compared to the
 average new vehicle.

Annual fuel cost
\$1,300

Fuel Economy & Greenhouse Gas Rating (tailpipe only) **Smog Rating** (tailpipe only)

 Best Best
 This vehicle emits 292 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fuelconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuelconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★ ★ ★ ★ ★
 Based on the combined rating of frontal, side and rollover.
 Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash Driver ★ ★ ★ ★ ★
 Passenger ★ ★ ★ ★ ★
 Based on the risk of injury in a frontal impact.
 Should ONLY be compared to other vehicles of similar size and weight.

Side Crash Front seat ★ ★ ★ ★ ★
 Rear seat ★ ★ ★ ★ ★
 Star ratings based on the risk of injury in a side impact.

Rollover ★ ★ ★ ★ ★
 Star ratings based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
 Source: National Highway Traffic Safety Administration (NHTSA).
www.safercar.gov or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN
 PARTS CONTENT: 45 %

MAJOR SOURCES OF FOREIGN PARTS:
 KOREA: 55%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE
 FINAL ASSEMBLY POINT:
 WEST POINT, GA, USA

COUNTRY OF ORIGIN

ENGINE: MEXICO
 TRANSMISSION: KOREA