

**2020 OPTIMA EX**

MODEL/OPT.CODE: 54242 / 010  
EXTERIOR COLOR: SANGRIA  
INTERIOR COLOR: BLACK  
VEHICLE ID NUMBER: 5XXGU4L15LG394399  
PORT OF ENTRY: WEST POINT

Sold To: TX126  
Moritz Kia of Alliance  
11210 NORTH FREEWAY  
FORT WORTH TX 76177  
Ship To: TX126



**STANDARD FEATURES**

**STANDARD LX FEATURES**

**MECHANICAL**  
Drive Mode Select (DMS)  
**KIA DRIVEWISE DRIVER-ASSIST TECHNOLOGY**  
Blind-Spot Collision Warning (BCW)  
Rear Cross-Traffic Collision Warning (RCCW)  
Parking Distance Warning-Reverse (PDW-R)  
Forward Collision-Avoidance Assist-Ped (FCA-Ped)  
Lane Departure Warning (LDW)  
Lane Keeping Assist-Line (LKA-L)  
Driver Attention Warning (DAW)  
High Beam Assist (HBA)  
**SAFETY**  
Dual Front Advanced Airbags & Driver's Knee Airbag  
Dual Front Seat-Mounted Side & Full-Length Curtain Airbags  
Traction Control System (TCS) & Anti-Lock Brakes (ABS)  
**INTERIOR, COMFORT & CONVENIENCE**  
8" Touchscreen w/ Android Auto & Apple CarPlay  
Rear Camera with Dynamic Guidelines  
Adjustable Driver's Seat w/ Lumbar Support  
Adjustable Front Passenger's Seat w/ Height Adjuster  
Anti-Soiling Cloth Seat Trim  
Bluetooth® Wireless Technology  
USB / Auxiliary Input Jack and 12 Volt Outlet  
Steering Wheel Controls (Bluetooth/Audio/Cruise)  
Overhead Maplights & Sunglass Holder  
Remote Keyless Entry w/ Trunk Opener  
Power Windows w/ Driver's One-Touch Auto-Down  
**EXTERIOR**  
Power, Heated Outside Mirrors w/ LED Turn Signal Indicators  
Single Projection Headlights w/ LED DRL  
16" Alloy Wheels  
**WARRANTY**  
10 Year/100,000 Mile Limited Powertrain Warranty  
5 Year/60,000 Mile Limited Basic Warranty  
5 Year/60,000 Mile Roadside Assistance

\*Ask dealer for details

TOTAL ADDITIONAL WEIGHT: 7.8

**MANUFACTURER'S SUGGESTED RETAIL PRICE ▶**

**\$ 26,990.00**

**COMPARE EX FEATURES**

- Added to/in place of standard LX features
- 1.6L Gas Direct-Injection Turbo Engine
  - 7-Speed Dual Clutch Transmission
  - Power Adj. Driver's Seat w/ Power Lumbar
  - Heated Front Seats
  - Leather Trimmed Seating
  - Smart Key & Push Button Start
  - Smart Cruise Control w/ Stop & Go
  - Electronic Parking Brake w/ Auto Hold
  - Dual Zone - Full Auto Temp Control (D-FATC)
  - Rear Passenger Air Vents
  - Wireless Phone Charger
  - UVO link (1 yr trial; see owners.kia.com for details)
  - Sirius/XM w/ Free 3-Month Subscription\*
  - Acoustic Front Door Windows
  - Auto-Dimming Rearview Mirror
  - LED Tail Lamps
  - Projector Fog Lamps
  - 17" Alloy Wheels

**ADDITIONAL INSTALLED EQUIPMENT:**  
(In addition to or in place of standard features)  
Carpeted Floor Mats \$135.00  
Cargo Net \$50.00

MSRP INCLUDING OPTIONS

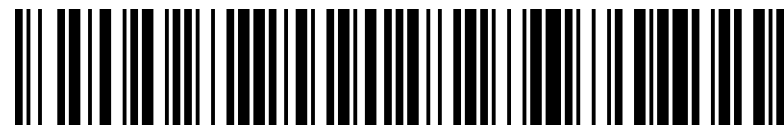
\$ 27,175.00

INLAND FREIGHT AND HANDLING

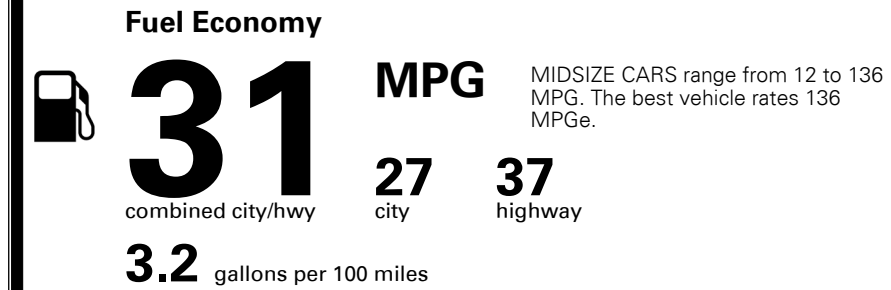
\$ 925.00

**TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶**

**\$ 28,100.00**

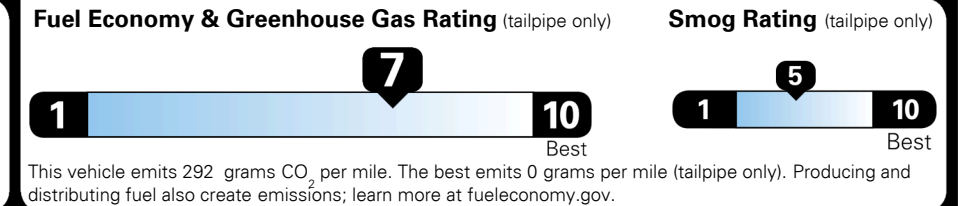


**EPA DOT Fuel Economy and Environment**



**You save \$1,000**  
in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$1,300**



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fueleconomy.gov**

Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score ★★★★★**  
Based on the combined rating of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash** Driver Passenger ★★★★★  
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat Rear seat ★★★★★  
Star ratings based on the risk of injury in a side impact.

**Rollover** ★★★★★  
Star ratings based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA).  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

**PARTS CONTENT INFORMATION**

**FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 45 %**

**MAJOR SOURCES OF FOREIGN PARTS: KOREA: 55%**

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE FINAL ASSEMBLY POINT: WEST POINT, GA, USA**

**COUNTRY OF ORIGIN ENGINE: MEXICO TRANSMISSION: KOREA**