2020 OPTIMA EX

MODEL/OPT.CODE: 54242 / 010
EXTERIOR COLOR: SANGRIA
INTERIOR COLOR: BLACK
VEHICLE ID NUMBER: 5XXGU4L14LG415372
PORT OF ENTRY: WEST POINT

Sold To: NC057
University Kia
5105 DURHAM CHAPEL HILL BLVD.
DURHAM NC 27707

Ship To: NC057

#1 MASS MARKET BRAND IN J.D. POWER INITIAL QUALITY, 5 YEARS IN A ROW.

GIVE IT EVERYTHING KIA

For J.D. Power 2019 award information, go to jdpower.com/awards for more details.

KIA

STANDARD FEATURES

STANDARD LX FEATURES

MECHANICAL
Drive Mode Select (DMS)

KIA DRIVEWISE DRIVER-ASSIST TECHNOLOGY
Blind-Spot Collision Warning (BCW)
Rear Cross-Traffic Collision Warning (RCCW)
Parking Distance Warning-Reverse (PDW-R)
Forward Collision-Avoidance Assist-Ped (FCA-Ped)
Lane Departure Warning (LDW)
Lane Keeping Assist-Line (LKA-L)
Driver Attention Warning (DAW)
High Beam Assist (HBA)

SAFETY
Dual Front Advanced Airbags & Driver's Knee Airbag
Dual Front Seat-Mounted Side & Full-Length Curtain Airbags
Traction Control System (TCS) & Anti-Lock Brakes (ABS)

INTERIOR, COMFORT & CONVENIENCE
8" Touchscreen w/ Android Auto & Apple CarPlay
Rear Camera with Dynamic Guidelines
Adjustable Driver's Seat w/ Lumbar Support
Adjustable Front Passenger's Seat w/ Height Adjuster
Anti-Soiling Cloth Seat Trim
Bluetooth® Wireless Technology
USB / Auxiliary Input Jack and 12 Volt Outlet
Steering Wheel Controls (Bluetooth/Audio/Cruise)
Overhead Maplights & Sunglass Holder
Remote Keyless Entry w/ Trunk Opener
Power Windows w/ Driver's One-Touch Auto-Down

EXTERIOR
Power, Heated Outside Mirrors w/ LED Turn Signal Indicators
Single Projection Headlights w/ LED DRL
16" Alloy Wheels

WARRANTY
10 Year/100,000 Mile Limited Powertrain Warranty
5 Year/60,000 Mile Limited Basic Warranty
5 Year/60,000 Mile Roadside Assistance

*Ask dealer for details

TOTAL ADDITIONAL WEIGHT: 7.3

MANUFACTURER'S SUGGESTED RETAIL PRICE ▶	$ 26,990.00
COMPARE EX FEATURES	
Added to/in place of standard LX features	Included
- 1.6L Gas Direct-Injection Turbo Engine	Included
- 7-Speed Dual Clutch Transmission	Included
- Power Adj. Driver's Seat w/ Power Lumbar	Included
- Heated Front Seats	Included
- Leather Trimmed Seating	Included
- Smart Key & Push Button Start	Included
- Smart Cruise Control w/ Stop & Go	Included
- Electronic Parking Brake w/ Auto Hold	Included
- Dual Zone - Full Auto Temp Control	Included
- Rear Passenger Air Vents	Included
- Wireless Phone Charger	Included
- UVO link (1 yr trial; see owners.kia.com for details)	Included
- Sirius/XM w/ Free 3-Month Subscription*	Included
- Acoustic Front Door Windows	Included
- Auto-Dimming Rearview Mirror	Included
- LED Tail Lamps	Included
- Projector Fog Lamps	Included
- 17" Alloy Wheels	Included
ADDITIONAL INSTALLED EQUIPMENT: (In addition to or in place of standard features)	
Carpeted Floor Mats	$135.00
MSRP INCLUDING OPTIONS	$ 27,125.00
INLAND FREIGHT AND HANDLING	$ 925.00
TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶	**$ 28,050.00**

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

31 combined city/hwy

MPG
27 city
37 highway

MIDSIZE CARS range from 12 to 136 MPG. The best vehicle rates 136 MPGe.

3.2 gallons per 100 miles

You save $1,000 in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost $1,300

Fuel Economy & Greenhouse Gas Rating (tailpipe only): 7 (1–10, Best)

Smog Rating (tailpipe only): 5 (1–10, Best)

This vehicle emits 292 grams CO_2 per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs $7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at $ 2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov
Calculate personalized estimates and compare vehicles

Smartphone QR Code™

GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★★★★★
Based on the combined rating of frontal, side and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

Frontal Crash — Driver ★★★★★, Passenger ★★★★
Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

Side Crash — Front seat ★★★★★, Rear seat ★★★★★
Star ratings based on the risk of injury in a side impact.

Rollover ★★★★★
Star ratings based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.
Source: National Highway Traffic Safety Administration (NHTSA).
www.safercar.gov or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 45 %

MAJOR SOURCES OF FOREIGN PARTS:
KOREA: 55%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE FINAL ASSEMBLY POINT:
WEST POINT, GA, USA

COUNTRY OF ORIGIN
ENGINE: MEXICO
TRANSMISSION: KOREA