

**2020 OPTIMA EX**

MODEL/OPT.CODE: 54242 / 010  
EXTERIOR COLOR: SNOW WHITE PEARL  
INTERIOR COLOR: BLACK  
VEHICLE ID NUMBER: 5XXGU4L14LG411712  
PORT OF ENTRY: WEST POINT

Sold To: TX126  
Moritz Kia of Alliance  
11210 NORTH FREEWAY  
FORT WORTH TX 76177

Ship To: TX126



**STANDARD FEATURES**

**STANDARD LX FEATURES**

**MECHANICAL**

Drive Mode Select (DMS)

**KIA DRIVEWISE DRIVER-ASSIST TECHNOLOGY**

Blind-Spot Collision Warning (BCW)  
Rear Cross-Traffic Collision Warning (RCCW)  
Parking Distance Warning-Reverse (PDW-R)  
Forward Collision-Avoidance Assist-Ped (FCA-Ped)  
Lane Departure Warning (LDW)  
Lane Keeping Assist-Line (LKA-L)  
Driver Attention Warning (DAW)  
High Beam Assist (HBA)

**SAFETY**

Dual Front Advanced Airbags & Driver's Knee Airbag  
Dual Front Seat-Mounted Side & Full-Length Curtain Airbags  
Traction Control System (TCS) & Anti-Lock Brakes (ABS)

**INTERIOR, COMFORT & CONVENIENCE**

8" Touchscreen w/ Android Auto & Apple CarPlay  
Rear Camera with Dynamic Guidelines  
Adjustable Driver's Seat w/ Lumbar Support  
Adjustable Front Passenger's Seat w/ Height Adjuster  
Anti-Soiling Cloth Seat Trim  
Bluetooth® Wireless Technology  
USB / Auxiliary Input Jack and 12 Volt Outlet  
Steering Wheel Controls (Bluetooth/Audio/Cruise)  
Overhead Maplights & Sunglass Holder  
Remote Keyless Entry w/ Trunk Opener  
Power Windows w/ Driver's One-Touch Auto-Down

**EXTERIOR**

Power, Heated Outside Mirrors w/ LED Turn Signal Indicators  
Single Projection Headlights w/ LED DRL  
16" Alloy Wheels

**WARRANTY**

10 Year/100,000 Mile Limited Powertrain Warranty  
5 Year/60,000 Mile Limited Basic Warranty  
5 Year/60,000 Mile Roadside Assistance

\*Ask dealer for details

**MANUFACTURER'S SUGGESTED RETAIL PRICE ▶**

**\$ 26,990.00**

**COMPARE EX FEATURES**

- Added to/in place of standard LX features
- 1.6L Gas Direct-Injection Turbo Engine
  - 7-Speed Dual Clutch Transmission
  - Power Adj. Driver's Seat w/ Power Lumbar
  - Heated Front Seats
  - Leather Trimmed Seating
  - Smart Key & Push Button Start
  - Smart Cruise Control w/ Stop & Go
  - Electronic Parking Brake w/ Auto Hold
  - Dual Zone - Full Auto Temp Control
  - Rear Passenger Air Vents
  - Wireless Phone Charger
  - UVO link (1 yr trial; see owners.kia.com for details)
  - Sirius/XM w/ Free 3-Month Subscription\*
  - Acoustic Front Door Windows
  - Auto-Dimming Rearview Mirror
  - LED Tail Lamps
  - Projector Fog Lamps
  - 17" Alloy Wheels

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**ADDITIONAL INSTALLED EQUIPMENT:**

(In addition to or in place of standard features)  
Snow White Pearl Paint  
Cargo Mat  
Carpeted Floor Mats

\$495.00  
\$95.00  
\$135.00

**MSRP INCLUDING OPTIONS**

**\$ 27,715.00**

INLAND FREIGHT AND HANDLING

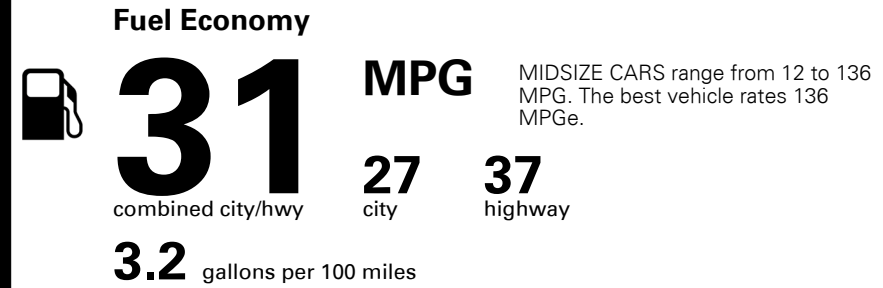
**\$ 925.00**

**TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶**

**\$ 28,640.00**

**EPA Fuel Economy and Environment**

**Gasoline Vehicle**



**You save \$1,000**  
**in fuel costs over 5 years**  
compared to the average new vehicle.

**Annual fuel cost \$1,300**

**Fuel Economy & Greenhouse Gas Rating (tailpipe only) Smog Rating (tailpipe only)**



This vehicle emits 292 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fueleconomy.gov**

Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

**PARTS CONTENT INFORMATION**

**Overall Vehicle Score ★★★★★**

Based on the combined rating of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal	Driver	★★★★★
Crash	Passenger	★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side	Front seat	★★★★★
Crash	Rear seat	★★★★★

Star ratings based on the risk of injury in a side impact.

**Rollover ★★★★★**

Star ratings based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

**FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 45 %**

**MAJOR SOURCES OF FOREIGN PARTS: KOREA: 55%**

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE FINAL ASSEMBLY POINT: WEST POINT, GA, USA**

**COUNTRY OF ORIGIN**

**ENGINE: MEXICO**

**TRANSMISSION: KOREA**

TOTAL ADDITIONAL WEIGHT: 16.1

