

**2020 OPTIMA EX**

MODEL/OPT.CODE: 54242 / 010  
 EXTERIOR COLOR: SPARKLING SILVER  
 INTERIOR COLOR: BLACK  
 VEHICLE ID NUMBER: 5XXGU4L14LG408325  
 PORT OF ENTRY: WEST POINT

Sold To: TX032  
 World Car Kia  
 7915 IH-35 SOUTH  
 SAN ANTONIO TX 78224

Ship To: TX032



#1 MASS MARKET BRAND IN J.D. POWER INITIAL QUALITY, 5 YEARS IN A ROW.

GIVE IT EVERYTHING KIA



For J.D. Power 2019 award information, go to [jdpower.com/awards](http://jdpower.com/awards) for more details.

**STANDARD FEATURES**

**STANDARD LX FEATURES**

**MECHANICAL**

Drive Mode Select (DMS)

**KIA DRIVEWISE DRIVER-ASSIST TECHNOLOGY**

Blind-Spot Collision Warning (BCW)  
 Rear Cross-Traffic Collision Warning (RCCW)  
 Parking Distance Warning-Reverse (PDW-R)  
 Forward Collision-Avoidance Assist-Ped (FCA-Ped)  
 Lane Departure Warning (LDW)  
 Lane Keeping Assist-Line (LKA-L)  
 Driver Attention Warning (DAW)  
 High Beam Assist (HBA)

**SAFETY**

Dual Front Advanced Airbags & Driver's Knee Airbag  
 Dual Front Seat-Mounted Side & Full-Length Curtain Airbags  
 Traction Control System (TCS) & Anti-Lock Brakes (ABS)

**INTERIOR, COMFORT & CONVENIENCE**

8" Touchscreen w/ Android Auto & Apple CarPlay  
 Rear Camera with Dynamic Guidelines  
 Adjustable Driver's Seat w/ Lumbar Support  
 Adjustable Front Passenger's Seat w/ Height Adjuster  
 Anti-Soiling Cloth Seat Trim  
 Bluetooth® Wireless Technology  
 USB / Auxiliary Input Jack and 12 Volt Outlet  
 Steering Wheel Controls (Bluetooth/Audio/Cruise)  
 Overhead Maplights & Sunglass Holder  
 Remote Keyless Entry w/ Trunk Opener  
 Power Windows w/ Driver's One-Touch Auto-Down

**EXTERIOR**

Power, Heated Outside Mirrors w/ LED Turn Signal Indicators  
 Single Projection Headlights w/ LED DRL  
 16" Alloy Wheels

**WARRANTY**

10 Year/100,000 Mile Limited Powertrain Warranty  
 5 Year/60,000 Mile Limited Basic Warranty  
 5 Year/60,000 Mile Roadside Assistance

\*Ask dealer for details

**MANUFACTURER'S SUGGESTED RETAIL PRICE ▶**

**\$ 26,990.00**

**COMPARE EX FEATURES**

Added to/in place of standard LX features

- 1.6L Gas Direct-Injection Turbo Engine
- 7-Speed Dual Clutch Transmission
- Power Adj. Driver's Seat w/ Power Lumbar
- Heated Front Seats
- Leather Trimmed Seating
- Smart Key & Push Button Start
- Smart Cruise Control w/ Stop & Go
- Electronic Parking Brake w/ Auto Hold
- Dual Zone - Full Auto Temp Control
- Rear Passenger Air Vents
- Wireless Phone Charger
- UVO link (1 yr trial; see [owners.kia.com](http://owners.kia.com) for details)
- Sirius/XM w/ Free 3-Month Subscription\*
- Acoustic Front Door Windows
- Auto-Dimming Rearview Mirror
- LED Tail Lamps
- Projector Fog Lamps
- 17" Alloy Wheels

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**ADDITIONAL INSTALLED EQUIPMENT:**  
 (In addition to or in place of standard features)  
 Carpeted Floor Mats

\$135.00

MSRP INCLUDING OPTIONS

\$ 27,125.00

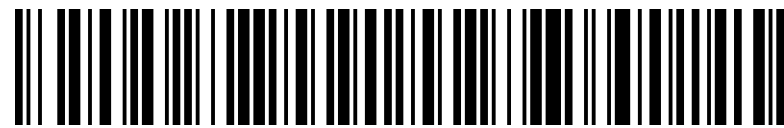
INLAND FREIGHT AND HANDLING

\$ 925.00

**TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶**

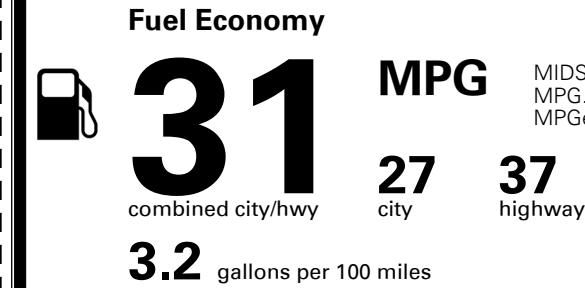
**\$ 28,050.00**

TOTAL ADDITIONAL WEIGHT: 7.3



**EPA DOT Fuel Economy and Environment**

Gasoline Vehicle

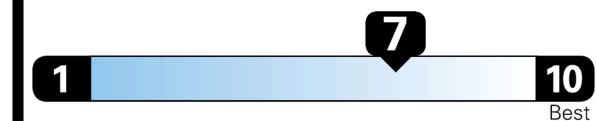


MIDSIZE CARS range from 12 to 136 MPG. The best vehicle rates 136 MPGe.

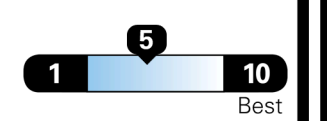
You save  
**\$1,000**  
 in fuel costs  
 over 5 years  
 compared to the average new vehicle.

Annual fuel cost  
**\$1,300**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only)



**Smog Rating** (tailpipe only)



This vehicle emits 292 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuel economy.gov](http://fuel economy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score** ★ ★ ★ ★ ★

Based on the combined rating of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal** Driver ★ ★ ★ ★ ★

**Crash** Passenger ★ ★ ★ ★ ★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side** Front seat ★ ★ ★ ★ ★

**Crash** Rear seat ★ ★ ★ ★ ★

Star ratings based on the risk of injury in a side impact.

**Rollover** ★ ★ ★ ★ ★

Star ratings based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

**PARTS CONTENT INFORMATION**

FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 45 %

MAJOR SOURCES OF FOREIGN PARTS: KOREA: 55%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE FINAL ASSEMBLY POINT: WEST POINT, GA, USA

COUNTRY OF ORIGIN

ENGINE: MEXICO

TRANSMISSION: KOREA