

## 2020 OPTIMA EX PREMIUM

MODEL/OPT.CODE: 54262 / 010  
 EXTERIOR COLOR: SPARKLING SILVER  
 INTERIOR COLOR: BLACK  
 VEHICLE ID NUMBER: 5XXGU4L13LG412821  
 PORT OF ENTRY: WEST POINT

Sold To: SD006  
 Billion Kia of Rapid City  
 1400 CAMELL STREET  
 RAPID CITY SD 57701

Ship To: SD006

### STANDARD FEATURES

#### STANDARD EX FEATURES

**MECHANICAL**  
 1.6L Turbo Gas Direct Injection (GDI) 4-Cyl Engine  
 7-Speed Dual Clutch Transmission  
 Drive Mode Select (DMS)

**KIA DRIVEWISE DRIVER-ASSIST TECHNOLOGY**  
 Blind-Spot Collision Warning (BCW)  
 Rear Cross-Traffic Collision Warning (RCCW)  
 Parking Distance Warning-Reverse (PDW-R)  
 Forward Collision-Avoidance Assist-Ped (FCA-Ped)  
 Smart Cruise Control w/ Stop & Go (SCC w/ S&G)  
 Lane Departure Warning (LDW)  
 Lane Keeping Assist-Line (LKA-L)  
 Driver Attention Warning (DAW)  
 High Beam Assist (HBA)

#### SAFETY

Dual Front Advanced Airbags & Driver's Knee Airbag  
 Dual Front Seat-Mounted Side & Full-Length Curtain Airbags  
 Traction Control System (TCS) & Anti-Lock Brakes (ABS)

#### INTERIOR, COMFORT & CONVENIENCE

8" Touchscreen w/ Android Auto & Apple CarPlay  
 Rear Camera with Dynamic Guidelines  
 Power Adj. Driver's Seat w/ Power Lumbar Support  
 Leather Seat Trim w/ Heated Front Seats  
 Leather-Wrapped Steering Wheel and Shift Knob  
 Push Button Start with Smart Key  
 Dual Zone - Full Automatic Temperature Control  
 Auto-Dimming Rearview Mirror  
 Acoustic Front Door Windows w/ Auto Up/Down  
 Bluetooth® Wireless Technology  
 Wireless Phone Charger  
 UVO link (1 yr trial; see owners.kia.com for details)  
 SIRIUSXM® w/free 3-mo. subscription\*  
 Electronic Parking Brake with Auto Hold

#### EXTERIOR

Power, Heated Outside Mirrors w/ LED Turn Signal Indicators  
 Single Projection Headlights w/ LED DRL  
 Projector Front Fog Lamps / LED Tail Lights  
 17" Alloy Wheels

#### WARRANTY

10 Year/100,000 Mile Limited Powertrain Warranty  
 5 Year/60,000 Mile Limited Basic Warranty  
 5 Year/60,000 Mile Roadside Assistance  
 \*Ask dealer for details

### MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

\$ 29,990.00

#### COMPARE EX PREMIUM FEATURES

Added to/in place of standard EX features

- Panoramic Sunroof w/ Power Sunshade
- Navigation System w/ 8" Touchscreen
- Harman/Kardon Premium Audio w/ Clari-Fi
- Ventilated Front Seats
- Memory Driver's Seat & Outside Mirror Position
- Upgraded Driver Seat 4-way Lumbar Support
- Power Front Passenger's Seat w/ Lumbar Support
- Heated Steering Wheel
- LED Overhead Interior Lighting
- Ambient Lighting

Included  
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**ADDITIONAL INSTALLED EQUIPMENT:**  
 (In addition to or in place of standard features)  
 Carpeted Floor Mats

\$135.00

MSRP INCLUDING OPTIONS

\$ 30,125.00

INLAND FREIGHT AND HANDLING

\$ 925.00

### TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

\$ 31,050.00

TOTAL ADDITIONAL WEIGHT: 7.3



#1 MASS MARKET BRAND IN  
 J.D. POWER INITIAL QUALITY,  
 5 YEARS IN A ROW.

GIVE IT EVERYTHING

For J.D. Power 2019 award information, go to [jdpower.com/awards](http://jdpower.com/awards) for more details.



## EPA DOT Fuel Economy and Environment

Gasoline Vehicle

**Fuel Economy**

**31** MPG  
 combined city/hwy

**27** MPG  
 city

**37** MPG  
 highway

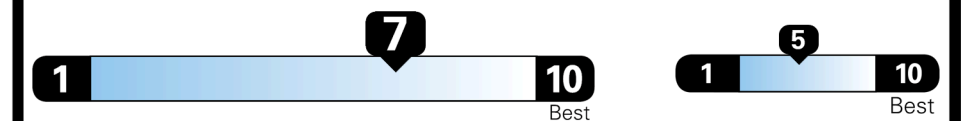
**3.2** gallons per 100 miles

MIDSIZE CARS range from 12 to 136 MPG. The best vehicle rates 136 MPGe.

**You save**  
**\$1,000**  
 in fuel costs  
 over 5 years  
 compared to the  
 average new vehicle.

**Annual fuel cost**  
**\$1,300**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only) **Smog Rating** (tailpipe only)



This vehicle emits 292 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuel economy.gov](http://fuel economy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score** ★ ★ ★ ★ ★

Based on the combined rating of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal** Driver ★ ★ ★ ★ ★

**Crash** Passenger ★ ★ ★ ★ ★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side** Front seat ★ ★ ★ ★ ★

**Crash** Rear seat ★ ★ ★ ★ ★

Star ratings based on the risk of injury in a side impact.

**Rollover** ★ ★ ★ ★ ★

Star ratings based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

## PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 45 %**

**MAJOR SOURCES OF FOREIGN PARTS: KOREA: 55%**

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE FINAL ASSEMBLY POINT: WEST POINT, GA, USA**

**COUNTRY OF ORIGIN**

**ENGINE: MEXICO**

**TRANSMISSION: KOREA**