

## 2020 OPTIMA EX PREMIUM

MODEL/OPT.CODE: 54262 / 010  
 EXTERIOR COLOR: SNOW WHITE PEARL  
 INTERIOR COLOR: BLACK  
 VEHICLE ID NUMBER: 5XXGU4L13LG396961  
 PORT OF ENTRY: WEST POINT

Sold To: TN030  
 Greenway Kia Rivergate  
 1536 GALLATIN PIKE NORTH  
 MADISON TN 37115

Ship To: TN030



### STANDARD FEATURES

#### STANDARD EX FEATURES

**MECHANICAL**  
 1.6L Turbo Gas Direct Injection (GDI) 4-Cyl Engine  
 7-Speed Dual Clutch Transmission  
 Drive Mode Select (DMS)

**KIA DRIVEWISE DRIVER-ASSIST TECHNOLOGY**  
 Blind-Spot Collision Warning (BCW)  
 Rear Cross-Traffic Collision Warning (RCCW)  
 Parking Distance Warning-Reverse (PDW-R)  
 Forward Collision-Avoidance Assist-Ped (FCA-Ped)  
 Smart Cruise Control w/ Stop & Go (SCC w/ S&G)  
 Lane Departure Warning (LDW)  
 Lane Keeping Assist-Line (LKA-L)  
 Driver Attention Warning (DAW)  
 High Beam Assist (HBA)

**SAFETY**  
 Dual Front Advanced Airbags & Driver's Knee Airbag  
 Dual Front Seat-Mounted Side & Full-Length Curtain Airbags  
 Traction Control System (TCS) & Anti-Lock Brakes (ABS)

**INTERIOR, COMFORT & CONVENIENCE**  
 8" Touchscreen w/ Android Auto & Apple CarPlay  
 Rear Camera with Dynamic Guidelines  
 Power Adj. Driver's Seat w/ Power Lumbar Support  
 Leather Seat Trim w/ Heated Front Seats  
 Leather-Wrapped Steering Wheel and Shift Knob  
 Push Button Start with Smart Key  
 Dual Zone - Full Automatic Temperature Control (D-FATC)  
 Auto-Dimming Rearview Mirror  
 Acoustic Front Door Windows w/ Auto Up/Down  
 Bluetooth® Wireless Technology  
 Wireless Phone Charger  
 UVO link (1 yr trial; see owners.kia.com for details)  
 SIRIUSXM® w/free 3-mo. subscription\*  
 Electronic Parking Brake with Auto Hold

**EXTERIOR**  
 Power, Heated Outside Mirrors w/ LED Turn Signal Indicators  
 Single Projection Headlights w/ LED DRL  
 Projector Front Fog Lamps / LED Tail Lights  
 17" Alloy Wheels

**WARRANTY**  
 10 Year/100,000 Mile Limited Powertrain Warranty  
 5 Year/60,000 Mile Limited Basic Warranty  
 5 Year/60,000 Mile Roadside Assistance  
 \*Ask dealer for details

### MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

\$ 29,990.00

**COMPARE EX PREMIUM FEATURES**  
 Added to/in place of standard EX features

- Panoramic Sunroof w/ Power Sunshade
- Navigation System w/ 8" Touchscreen
- Harman/Kardon Premium Audio w/ Clari-Fi
- Ventilated Front Seats
- Memory Driver's Seat & Outside Mirror Position
- Upgraded Driver Seat 4-way Lumbar Support
- Power Front Passenger's Seat w/ Lumbar Support
- Heated Steering Wheel
- LED Overhead Interior Lighting
- Ambient Lighting

**ADDITIONAL INSTALLED EQUIPMENT:**  
 (In addition to or in place of standard features)

- Snow White Pearl Paint \$495.00
- Carpeted Floor Mats \$135.00
- Interior Lighting \$300.00

MSRP INCLUDING OPTIONS

\$ 30,920.00

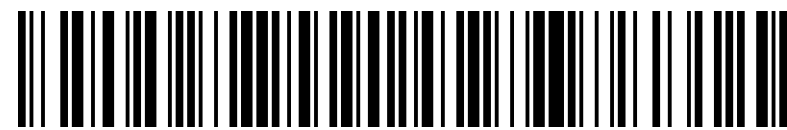
INLAND FREIGHT AND HANDLING

\$ 925.00

### TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

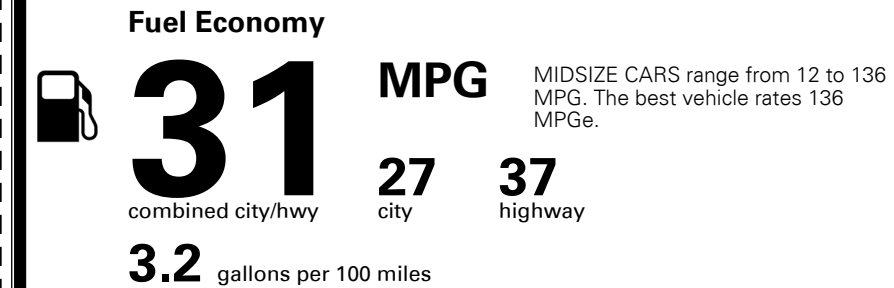
\$ 31,845.00

TOTAL ADDITIONAL WEIGHT: 8.0



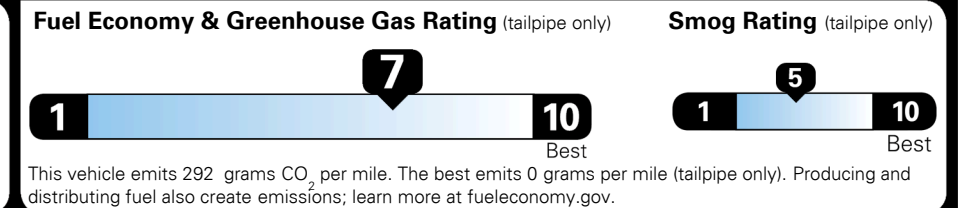
## EPA DOT Fuel Economy and Environment

Gasoline Vehicle



**You save \$1,000**  
 in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$1,300**



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fueleconomy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score** ★★★★★

Based on the combined rating of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash** Driver ★★★★★

**Frontal Crash** Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat ★★★★★

**Side Crash** Rear seat ★★★★★

Star ratings based on the risk of injury in a side impact.

**Rollover** ★★★★★

Star ratings based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

## PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 45 %**

**MAJOR SOURCES OF FOREIGN PARTS: KOREA: 55%**

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE FINAL ASSEMBLY POINT: WEST POINT, GA, USA**

**COUNTRY OF ORIGIN**

**ENGINE: MEXICO**

**TRANSMISSION: KOREA**