# 2020 OPTIMA EX

**MODEL/OPT.CODE:** 54242 / 012
**EXTERIOR COLOR:** SNOW WHITE PEARL
**INTERIOR COLOR:** BLACK
**VEHICLE ID NUMBER:** 5XXGU4L13LG395504
**PORT OF ENTRY:** WEST POINT

**Sold To:** AL038
Enterprise Kia
1509 EAST PARK AVENUE
ENTERPRISE AL 36330

**Ship To:** AL038

## STANDARD FEATURES

### STANDARD LX FEATURES

**MECHANICAL**
Drive Mode Select (DMS)

**KIA DRIVEWISE DRIVER-ASSIST TECHNOLOGY**
Blind-Spot Collision Warning (BCW)
Rear Cross-Traffic Collision Warning (RCCW)
Parking Distance Warning-Reverse (PDW-R)
Forward Collision-Avoidance Assist-Ped (FCA-Ped)
Lane Departure Warning (LDW)
Lane Keeping Assist-Line (LKA-L)
Driver Attention Warning (DAW)
High Beam Assist (HBA)

**SAFETY**
Dual Front Advanced Airbags & Driver's Knee Airbag
Dual Front Seat-Mounted Side & Full-Length Curtain Airbags
Traction Control System (TCS) & Anti-Lock Brakes (ABS)

**INTERIOR, COMFORT & CONVENIENCE**
8" Touchscreen w/ Android Auto & Apple CarPlay
Rear Camera with Dynamic Guidelines
Adjustable Driver's Seat w/ Lumbar Support
Adjustable Front Passenger's Seat w/ Height Adjuster
Anti-Soiling Cloth Seat Trim
Bluetooth® Wireless Technology
USB / Auxiliary Input Jack and 12 Volt Outlet
Steering Wheel Controls (Bluetooth/Audio/Cruise)
Overhead Maplights & Sunglass Holder
Remote Keyless Entry w/ Trunk Opener
Power Windows w/ Driver's One-Touch Auto-Down

**EXTERIOR**
Power, Heated Outside Mirrors w/ LED Turn Signal Indicators
Single Projection Headlights w/ LED DRL
16" Alloy Wheels

**WARRANTY**
10 Year/100,000 Mile Limited Powertrain Warranty
5 Year/60,000 Mile Limited Basic Warranty
5 Year/60,000 Mile Roadside Assistance

*Ask dealer for details

TOTAL ADDITIONAL WEIGHT: 7.3

| MANUFACTURER'S SUGGESTED RETAIL PRICE ▶ | $ 26,990.00 |
|---|---|
| COMPARE EX FEATURES | |
| Added to/in place of standard LX features | Included |
| - 1.6L Gas Direct-Injection Turbo Engine | Included |
| - 7-Speed Dual Clutch Transmission | Included |
| - Power Adj. Driver's Seat w/ Power Lumbar | Included |
| - Heated Front Seats | Included |
| - Leather Trimmed Seating | Included |
| - Smart Key & Push Button Start | Included |
| - Smart Cruise Control w/ Stop & Go | Included |
| - Electronic Parking Brake w/ Auto Hold | Included |
| - Dual Zone - Full Auto Temp Control (D-FATC) | Included |
| - Rear Passenger Air Vents | Included |
| - Wireless Phone Charger | Included |
| - UVO link (1 yr trial; see owners.kia.com for details) | Included |
| - Sirius/XM w/ Free 3-Month Subscription* | Included |
| - Acoustic Front Door Windows | Included |
| - Auto-Dimming Rearview Mirror | Included |
| - LED Tail Lamps | Included |
| - Projector Fog Lamps | Included |
| - 17" Alloy Wheels | Included |
| ADDITIONAL INSTALLED EQUIPMENT: | |
| (In addition to or in place of standard features) | |
| Snow White Pearl Paint | $495.00 |
| Gray Interior Color Package | Included |
| - Gray Leather Seats | |
| Carpeted Floor Mats | $135.00 |
| MSRP INCLUDING OPTIONS | $ 27,620.00 |
| INLAND FREIGHT AND HANDLING | $ 925.00 |
| **TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶** | **$ 28,545.00** |

## EPA DOT Fuel Economy and Environment

Gasoline Vehicle

**Fuel Economy**
**31** MPG
combined city/hwy
**27** city **37** highway
**3.2** gallons per 100 miles

MIDSIZE CARS range from 12 to 136 MPG. The best vehicle rates 136 MPGe.

**You save $1,000 in fuel costs over 5 years** compared to the average new vehicle.

**Annual fuel cost $1,300**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only): 7 (1 – 10, Best)
**Smog Rating** (tailpipe only): 5 (1 – 10, Best)

This vehicle emits 292 grams $CO_2$ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

**Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs $7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at $ 2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.**

**fueleconomy.gov**
Calculate personalized estimates and compare vehicles

Smartphone QR Code™

## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score** ★★★★★
Based on the combined rating of frontal, side and rollover.
Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash** — Driver ★★★★★, Passenger ★★★★
Based on the risk of injury in a frontal impact.
Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** — Front seat ★★★★★, Rear seat ★★★★★
Star ratings based on the risk of injury in a side impact.

**Rollover** ★★★★★
Star ratings based on the risk of rollover in a single-vehicle crash.

**Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.**
**Source: National Highway Traffic Safety Administration (NHTSA).**
**www.safercar.gov or 1-888-327-4236**

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

## PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 45 %**

**MAJOR SOURCES OF FOREIGN PARTS:**
**KOREA: 55%**

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE FINAL ASSEMBLY POINT:**
**WEST POINT, GA, USA**

**COUNTRY OF ORIGIN**
**ENGINE:** MEXICO
**TRANSMISSION:** KOREA