

2020 OPTIMA EX

MODEL/OPT.CODE: 54242 / 012
EXTERIOR COLOR: GRAVITY GREY
INTERIOR COLOR: BLACK
VEHICLE ID NUMBER: 5XXGU4L11LG394951
PORT OF ENTRY: WEST POINT

Sold To: AL038 Enterprise Kia
Ship To: AL038 Enterprise Kia
1509 EAST PARK AVENUE
ENTERPRISE AL 36330



STANDARD FEATURES

STANDARD LX FEATURES

MECHANICAL
Drive Mode Select (DMS)
KIA DRIVEWISE DRIVER-ASSIST TECHNOLOGY
Blind-Spot Collision Warning (BCW)
Rear Cross-Traffic Collision Warning (RCCW)
Parking Distance Warning-Reverse (PDW-R)
Forward Collision-Avoidance Assist-Ped (FCA-Ped)
Lane Departure Warning (LDW)
Lane Keeping Assist-Line (LKA-L)
Driver Attention Warning (DAW)
High Beam Assist (HBA)
SAFETY
Dual Front Advanced Airbags & Driver's Knee Airbag
Dual Front Seat-Mounted Side & Full-Length Curtain Airbags
Traction Control System (TCS) & Anti-Lock Brakes (ABS)
INTERIOR, COMFORT & CONVENIENCE
8" Touchscreen w/ Android Auto & Apple CarPlay
Rear Camera with Dynamic Guidelines
Adjustable Driver's Seat w/ Lumbar Support
Adjustable Front Passenger's Seat w/ Height Adjuster
Anti-Soiling Cloth Seat Trim
Bluetooth® Wireless Technology
USB / Auxiliary Input Jack and 12 Volt Outlet
Steering Wheel Controls (Bluetooth/Audio/Cruise)
Overhead Maplights & Sunglass Holder
Remote Keyless Entry w/ Trunk Opener
Power Windows w/ Driver's One-Touch Auto-Down
EXTERIOR
Power, Heated Outside Mirrors w/ LED Turn Signal Indicators
Single Projection Headlights w/ LED DRL
16" Alloy Wheels
WARRANTY
10 Year/100,000 Mile Limited Powertrain Warranty
5 Year/60,000 Mile Limited Basic Warranty
5 Year/60,000 Mile Roadside Assistance

\*Ask dealer for details

TOTAL ADDITIONAL WEIGHT: 7.3

MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

COMPARE EX FEATURES

- Added to/in place of standard LX features
- 1.6L Gas Direct-Injection Turbo Engine
- 7-Speed Dual Clutch Transmission
- Power Adj. Driver's Seat w/ Power Lumbar
- Heated Front Seats
- Leather Trimmed Seating
- Smart Key & Push Button Start
- Smart Cruise Control w/ Stop & Go
- Electronic Parking Brake w/ Auto Hold
- Dual Zone - Full Auto Temp Control (D-FATC)
- Rear Passenger Air Vents
- Wireless Phone Charger
- UVO link (1 yr trial; see owners.kia.com for details)
- Sirius/XM w/ Free 3-Month Subscription\*
- Acoustic Front Door Windows
- Auto-Dimming Rearview Mirror
- LED Tail Lamps
- Projector Fog Lamps
- 17" Alloy Wheels

ADDITIONAL INSTALLED EQUIPMENT:
(In addition to or in place of standard features)

- Gray Interior Color Package
- Gray Leather Seats
Carpeted Floor Mats

MSRP INCLUDING OPTIONS

INLAND FREIGHT AND HANDLING

TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

\$ 26,990.00

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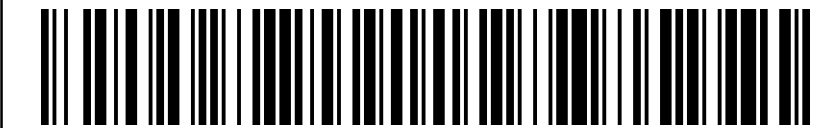
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\$135.00

\$ 27,125.00

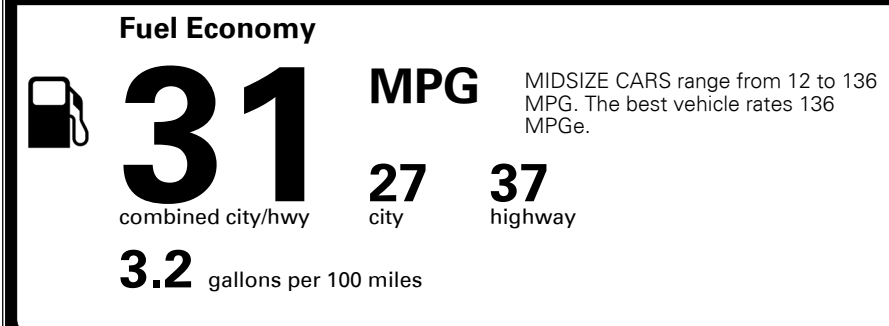
\$ 925.00

\$ 28,050.00



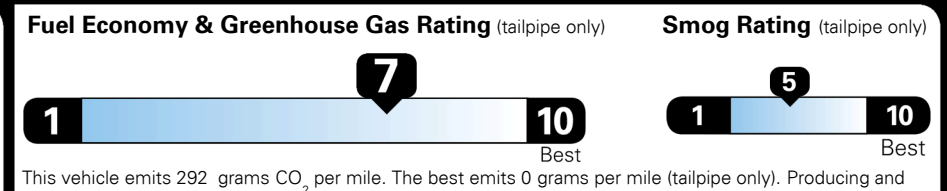
EPA DOT Fuel Economy and Environment

Gasoline Vehicle



You save \$1,000 in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$1,300



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles

GOVERNMENT 5-STAR SAFETY RATINGS

Table with 2 columns: Rating Category (Overall Vehicle Score, Frontal Crash, Side Crash, Rollover) and Star Rating (5 stars each).

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 45 %
MAJOR SOURCES OF FOREIGN PARTS: KOREA: 55%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.
FOR THIS VEHICLE FINAL ASSEMBLY POINT: WEST POINT, GA, USA

COUNTRY OF ORIGIN
ENGINE: MEXICO
TRANSMISSION: KOREA

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236
Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.