

## 2020 OPTIMA EX

MODEL/OPT.CODE: 54242 / 010  
 EXTERIOR COLOR: EBONY BLACK  
 INTERIOR COLOR: BLACK  
 VEHICLE ID NUMBER: 5XXGU4L11LG394870  
 PORT OF ENTRY: WEST POINT

Sold To: TX021  
 Dennis Eakin Kia  
 5200 E. CENTRAL TX EXPRESSWAY  
 KILLEEN TX 76543

Ship To: TX021

### STANDARD FEATURES

#### STANDARD LX FEATURES

##### MECHANICAL

Drive Mode Select (DMS)

##### KIA DRIVEWISE DRIVER-ASSIST TECHNOLOGY

Blind-Spot Collision Warning (BCW)  
 Rear Cross-Traffic Collision Warning (RCCW)  
 Parking Distance Warning-Reverse (PDW-R)  
 Forward Collision-Avoidance Assist-Ped (FCA-Ped)  
 Lane Departure Warning (LDW)  
 Lane Keeping Assist-Line (LKA-L)  
 Driver Attention Warning (DAW)  
 High Beam Assist (HBA)

##### SAFETY

Dual Front Advanced Airbags & Driver's Knee Airbag  
 Dual Front Seat-Mounted Side & Full-Length Curtain Airbags  
 Traction Control System (TCS) & Anti-Lock Brakes (ABS)

##### INTERIOR, COMFORT & CONVENIENCE

8" Touchscreen w/ Android Auto & Apple CarPlay  
 Rear Camera with Dynamic Guidelines  
 Adjustable Driver's Seat w/ Lumbar Support  
 Adjustable Front Passenger's Seat w/ Height Adjuster  
 Anti-Soiling Cloth Seat Trim  
 Bluetooth® Wireless Technology  
 USB / Auxiliary Input Jack and 12 Volt Outlet  
 Steering Wheel Controls (Bluetooth/Audio/Cruise)  
 Overhead Maplights & Sunglass Holder  
 Remote Keyless Entry w/ Trunk Opener  
 Power Windows w/ Driver's One-Touch Auto-Down

##### EXTERIOR

Power, Heated Outside Mirrors w/ LED Turn Signal Indicators  
 Single Projection Headlights w/ LED DRL  
 16" Alloy Wheels

##### WARRANTY

10 Year/100,000 Mile Limited Powertrain Warranty  
 5 Year/60,000 Mile Limited Basic Warranty  
 5 Year/60,000 Mile Roadside Assistance

\*Ask dealer for details

### MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

\$ 26,990.00

#### COMPARE EX FEATURES

- Added to/in place of standard LX features
- 1.6L Gas Direct-Injection Turbo Engine
  - 7-Speed Dual Clutch Transmission
  - Power Adj. Driver's Seat w/ Power Lumbar
  - Heated Front Seats
  - Leather Trimmed Seating
  - Smart Key & Push Button Start
  - Smart Cruise Control w/ Stop & Go
  - Electronic Parking Brake w/ Auto Hold
  - Dual Zone - Full Auto Temp Control
  - Rear Passenger Air Vents
  - Wireless Phone Charger
  - UVO link (1 yr trial; see owners.kia.com for details)
  - Sirius/XM w/ Free 3-Month Subscription\*
  - Acoustic Front Door Windows
  - Auto-Dimming Rearview Mirror
  - LED Tail Lamps
  - Projector Fog Lamps
  - 17" Alloy Wheels

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#### ADDITIONAL INSTALLED EQUIPMENT:

(In addition to or in place of standard features)  
 Carpeted Floor Mats  
 Cargo Net  
 Wheel Locks

\$135.00  
 \$50.00  
 \$60.00

MSRP INCLUDING OPTIONS

\$ 27,235.00

INLAND FREIGHT AND HANDLING

\$ 925.00

### TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

\$ 28,160.00

TOTAL ADDITIONAL WEIGHT: 8.6



#1 MASS MARKET BRAND IN  
 J.D. POWER INITIAL QUALITY,  
 5 YEARS IN A ROW.

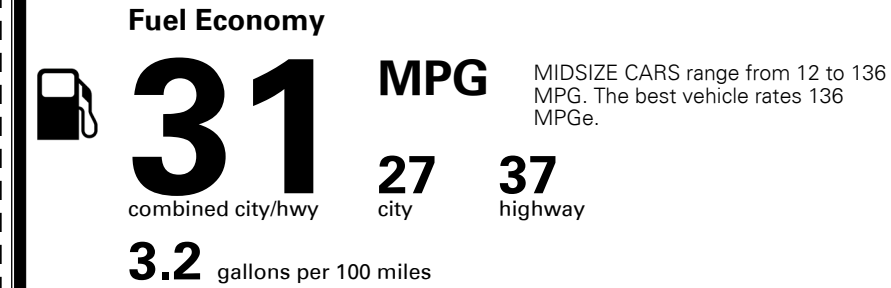
GIVE IT EVERYTHING KIA

For J.D. Power 2019 award information, go to [jdpower.com/awards](http://jdpower.com/awards) for more details.



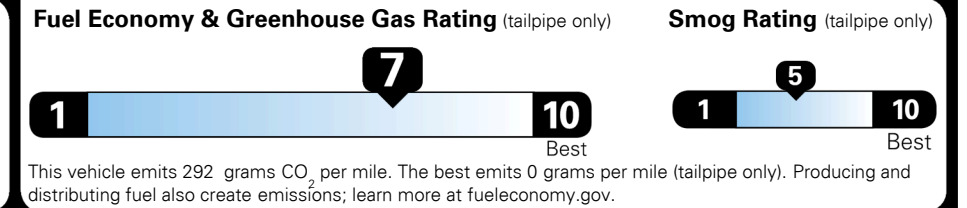
## EPA DOT Fuel Economy and Environment

Gasoline Vehicle



You save  
**\$1,000**  
 in fuel costs  
 over 5 years  
 compared to the  
 average new vehicle.

Annual fuel cost  
**\$1,300**



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score** ★★★★★

Based on the combined rating of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal** Driver ★★★★★

**Crash** Passenger ★★★★★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side** Front seat ★★★★★

**Crash** Rear seat ★★★★★

Star ratings based on the risk of injury in a side impact.

**Rollover** ★★★★★

Star ratings based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 45 %

MAJOR SOURCES OF FOREIGN PARTS: KOREA: 55%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE FINAL ASSEMBLY POINT: WEST POINT, GA, USA

COUNTRY OF ORIGIN

ENGINE: MEXICO

TRANSMISSION: KOREA