

## 2020 OPTIMA EX PREMIUM

MODEL/OPT.CODE: 54262 / 010  
 EXTERIOR COLOR: SPARKLING SILVER  
 INTERIOR COLOR: BLACK  
 VEHICLE ID NUMBER: 5XXGU4L10LG414638  
 PORT OF ENTRY: WEST POINT

Sold To: GA075  
 Kia of Lagrange  
 1217 LAFAYETTE PARKWAY  
 LA GRANGE GA 30241

Ship To: GA075



### STANDARD FEATURES

#### STANDARD EX FEATURES

**MECHANICAL**  
 1.6L Turbo Gas Direct Injection (GDI) 4-Cyl Engine  
 7-Speed Dual Clutch Transmission  
 Drive Mode Select (DMS)

**KIA DRIVEWISE DRIVER-ASSIST TECHNOLOGY**  
 Blind-Spot Collision Warning (BCW)  
 Rear Cross-Traffic Collision Warning (RCCW)  
 Parking Distance Warning-Reverse (PDW-R)  
 Forward Collision-Avoidance Assist-Ped (FCA-Ped)  
 Smart Cruise Control w/ Stop & Go (SCC w/ S&G)  
 Lane Departure Warning (LDW)  
 Lane Keeping Assist-Line (LKA-L)  
 Driver Attention Warning (DAW)  
 High Beam Assist (HBA)

**SAFETY**  
 Dual Front Advanced Airbags & Driver's Knee Airbag  
 Dual Front Seat-Mounted Side & Full-Length Curtain Airbags  
 Traction Control System (TCS) & Anti-Lock Brakes (ABS)

**INTERIOR, COMFORT & CONVENIENCE**  
 8" Touchscreen w/ Android Auto & Apple CarPlay  
 Rear Camera with Dynamic Guidelines  
 Power Adj. Driver's Seat w/ Power Lumbar Support  
 Leather Seat Trim w/ Heated Front Seats  
 Leather-Wrapped Steering Wheel and Shift Knob  
 Push Button Start with Smart Key  
 Dual Zone - Full Automatic Temperature Control  
 Auto-Dimming Rearview Mirror  
 Acoustic Front Door Windows w/ Auto Up/Down  
 Bluetooth® Wireless Technology  
 Wireless Phone Charger  
 UVO link (1 yr trial; see owners.kia.com for details)  
 SIRIUSXM® w/free 3-mo. subscription\*  
 Electronic Parking Brake with Auto Hold

**EXTERIOR**  
 Power, Heated Outside Mirrors w/ LED Turn Signal Indicators  
 Single Projection Headlights w/ LED DRL  
 Projector Front Fog Lamps / LED Tail Lights  
 17" Alloy Wheels

**WARRANTY**  
 10 Year/100,000 Mile Limited Powertrain Warranty  
 5 Year/60,000 Mile Limited Basic Warranty  
 5 Year/60,000 Mile Roadside Assistance  
 \*Ask dealer for details

TOTAL ADDITIONAL WEIGHT: 14.5

### MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

\$ 29,990.00

**COMPARE EX PREMIUM FEATURES**  
 Added to/in place of standard EX features

- Panoramic Sunroof w/ Power Sunshade
- Navigation System w/ 8" Touchscreen
- Harman/Kardon Premium Audio w/ Clari-Fi
- Ventilated Front Seats
- Memory Driver's Seat & Outside Mirror Position
- Upgraded Driver Seat 4-way Lumbar Support
- Power Front Passenger's Seat w/ Lumbar Support
- Heated Steering Wheel
- LED Overhead Interior Lighting
- Ambient Lighting

**ADDITIONAL INSTALLED EQUIPMENT:**  
 (In addition to or in place of standard features)  
 Carpeted Floor Mats  
 Cargo Tray

Included  
 Included  
 Included  
 Included  
 Included  
 Included  
 Included  
 Included  
 Included  
 Included  
 Included

\$135.00  
 \$80.00

MSRP INCLUDING OPTIONS

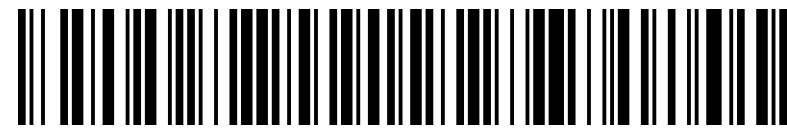
\$ 30,205.00

INLAND FREIGHT AND HANDLING

\$ 925.00

### TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

\$ 31,130.00



## EPA DOT Fuel Economy and Environment

Gasoline Vehicle

**Fuel Economy**

**31** MPG  
 combined city/hwy

**27** MPG  
 city

**37** MPG  
 highway

**3.2** gallons per 100 miles

MIDSIZE CARS range from 12 to 136 MPG. The best vehicle rates 136 MPGe.

**You save \$1,000**  
 in fuel costs  
 over 5 years  
 compared to the  
 average new vehicle.

**Annual fuel cost**  
**\$1,300**

**Fuel Economy & Greenhouse Gas Rating** (tailpipe only) **Smog Rating** (tailpipe only)

**7** (Best) **5** (Best)

This vehicle emits 292 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fueleconomy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score** ★ ★ ★ ★ ★

Based on the combined rating of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal** Driver ★ ★ ★ ★ ★

**Crash** Passenger ★ ★ ★ ★ ★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side** Front seat ★ ★ ★ ★ ★

**Crash** Rear seat ★ ★ ★ ★ ★

Star ratings based on the risk of injury in a side impact.

**Rollover** ★ ★ ★ ★ ★

Star ratings based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

## PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 45 %**

**MAJOR SOURCES OF FOREIGN PARTS: KOREA: 55%**

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE FINAL ASSEMBLY POINT: WEST POINT, GA, USA**

**COUNTRY OF ORIGIN**

**ENGINE: MEXICO**

**TRANSMISSION: KOREA**