

2020 OPTIMA LX

MODEL/OPT.CODE: 53222 / 010
 EXTERIOR COLOR: SNOW WHITE PEARL
 INTERIOR COLOR: BLACK
 VEHICLE ID NUMBER: 5XXGT4L39LG397214
 PORT OF ENTRY: WEST POINT

Sold To: NC020
 Deacon Jones Kia
 3313 MCLAIN STREET
 GOLDSBORO NC 27534

Ship To: NC020

STANDARD FEATURES

MECHANICAL

2.4L Gas Direct Injection (GDI) 4-Cyl Engine
 6-Speed Automatic Transmission
 Drive Mode Select (DMS)

KIA DRIVEWISE DRIVER-ASSIST TECHNOLOGY

Blind-Spot Collision Warning (BCW)
 Rear Cross-Traffic Collision Warning (RCCW)
 Parking Distance Warning-Reverse (PDW-R)
 Forward Collision-Avoidance Assist-Ped (FCA-Ped)
 Lane Departure Warning (LDW)
 Lane Keeping Assist-Line (LKA-L)
 Driver Attention Warning (DAW)
 High Beam Assist (HBA)

SAFETY

Dual Front Advanced Airbags & Driver's Knee Airbag
 Dual Front Seat-Mounted Side & Full-Length Curtain Airbags
 Traction Control System (TCS) & Anti-Lock Brakes (ABS)

INTERIOR, COMFORT & CONVENIENCE

8" Touchscreen w/ Android Auto & Apple CarPlay
 Rear Camera with Dynamic Guidelines
 Adjustable Driver's Seat w/ Lumbar Support
 Adjustable Front Passenger's Seat w/ Height Adjuster
 Anti-Soiling Cloth Seat Trim
 Bluetooth® Wireless Technology
 USB / Auxiliary Input Jack and 12 Volt Outlet
 Steering Wheel Controls (Bluetooth/Audio/Cruise)
 Overhead Maplights & Sunglass Holder
 Remote Keyless Entry w/ Trunk Opener
 Power Windows w/ Driver's One-Touch Auto-Down

EXTERIOR

Power, Heated Outside Mirrors w/ LED Turn Signal Indicators
 Single Projection Headlights w/ LED DRL
 16" Alloy Wheels

WARRANTY

10 Year/100,000 Mile Limited Powertrain Warranty
 5 Year/60,000 Mile Limited Basic Warranty
 5 Year/60,000 Mile Roadside Assistance

MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

\$ 23,190.00

ADDITIONAL INSTALLED EQUIPMENT:
 (In addition to or in place of standard features)
 Snow White Pearl Paint \$495.00
 Carpeted Floor Mats \$135.00
 Interior Lighting \$300.00

MSRP INCLUDING OPTIONS

\$ 24,120.00

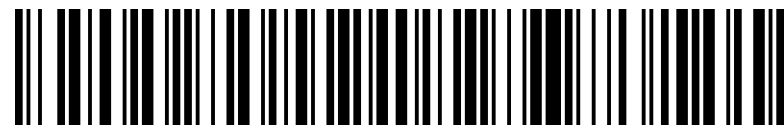
INLAND FREIGHT AND HANDLING

\$ 925.00

TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

\$ 25,045.00

TOTAL ADDITIONAL WEIGHT: 8.0



#1 MASS MARKET BRAND IN
 J.D. POWER INITIAL QUALITY,
 5 YEARS IN A ROW.

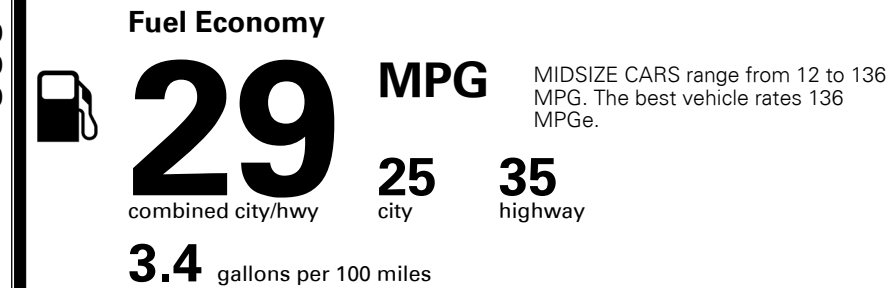
GIVE IT EVERYTHING **KIA**

For J.D. Power 2019 award information, go to jdpower.com/awards for more details.



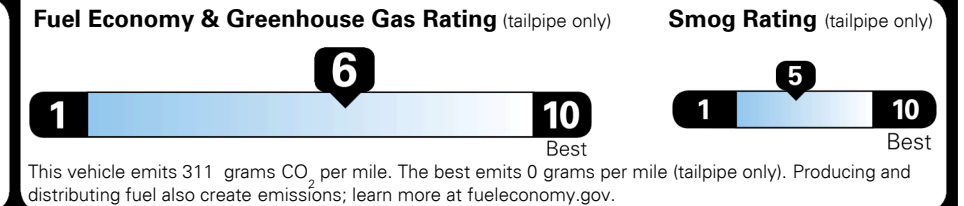
EPA DOT Fuel Economy and Environment

Gasoline Vehicle



You save
\$500
 in fuel costs
 over 5 years
 compared to the
 average new vehicle.

Annual fuel cost
\$1,400



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★ ★ ★ ★ ★

Based on the combined rating of frontal, side and rollover.
 Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver ★ ★ ★ ★ ★

Crash Passenger ★ ★ ★ ★ ★

Based on the risk of injury in a frontal impact.
 Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat ★ ★ ★ ★ ★

Crash Rear seat ★ ★ ★ ★ ★

Star ratings based on the risk of injury in a side impact.

Rollover ★ ★ ★ ★ ★

Star ratings based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CAR
 LINE U.S./CANADIAN
 PARTS CONTENT: 60 %

MAJOR SOURCES OF
 FOREIGN PARTS:
 KOREA: 40%

NOTE: PARTS CONTENT DOES
 NOT INCLUDE FINAL ASSEMBLY,
 DISTRIBUTION, OR OTHER
 NON-PARTS COSTS.

FOR THIS VEHICLE
 FINAL ASSEMBLY POINT:
 WEST POINT, GA, USA

COUNTRY OF ORIGIN

ENGINE: USA

TRANSMISSION: USA