

## 2020 OPTIMA S

MODEL/OPT.CODE: 53232 / 010  
 EXTERIOR COLOR: SNOW WHITE PEARL  
 INTERIOR COLOR: BLACK  
 VEHICLE ID NUMBER: 5XXGT4L38LG417307  
 PORT OF ENTRY: WEST POINT

Sold To: IL050  
 Kia of Bradley  
 1010 TIGHE DRIVE  
 BRADLEY IL 60915

Ship To: IL050

### STANDARD FEATURES

#### STANDARD LX FEATURES

##### MECHANICAL

2.4L Gas Direct Injection (GDI) 4-Cyl Engine  
 6-Speed Automatic Transmission  
 Drive Mode Select (DMS)

##### KIA DRIVEWISE DRIVER-ASSIST TECHNOLOGY

Blind-Spot Collision Warning (BCW)  
 Rear Cross-Traffic Collision Warning (RCCW)  
 Parking Distance Warning-Reverse (PDW-R)  
 Forward Collision-Avoidance Assist-Ped (FCA-Ped)  
 Lane Departure Warning (LDW)  
 Lane Keeping Assist-Line (LKA-L)  
 Driver Attention Warning (DAW)  
 High Beam Assist (HBA)

##### SAFETY

Dual Front Advanced Airbags & Driver's Knee Airbag  
 Dual Front Seat-Mounted Side & Full-Length Curtain Airbags  
 Traction Control System (TCS) & Anti-Lock Brakes (ABS)

##### INTERIOR, COMFORT & CONVENIENCE

8" Touchscreen w/ Android Auto & Apple CarPlay  
 Rear Camera with Dynamic Guidelines  
 Adjustable Driver's Seat w/ Lumbar Support  
 Adjustable Front Passenger's Seat w/ Height Adjuster  
 Anti-Soiling Cloth Seat Trim  
 Bluetooth® Wireless Technology  
 USB / Auxiliary Input Jack and 12 Volt Outlet  
 Steering Wheel Controls (Bluetooth/Audio/Cruise)  
 Overhead Maplights & Sunglass Holder  
 Remote Keyless Entry w/ Trunk Opener  
 Power Windows w/ Driver's One-Touch Auto-Down

##### EXTERIOR

Power, Heated Outside Mirrors w/ LED Turn Signal Indicators  
 Single Projection Headlights w/ LED DRL  
 16" Alloy Wheels

##### WARRANTY

10 Year/100,000 Mile Limited Powertrain Warranty  
 5 Year/60,000 Mile Limited Basic Warranty  
 5 Year/60,000 Mile Roadside Assistance

### MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

\$ 24,690.00

#### COMPARE S FEATURES

Added to/in place of standard LX features  
 - Power Adj. Driver's Seat w/ Power Lumbar  
 - Sport Cloth and Leatherette Seat Trim  
 - Leather Wrapped Steering Wheel  
 - Front Windows w/ One-Touch Auto-Up/Down  
 - Alarm with Engine Immobilizer  
 - Smart Key & Push Button Start  
 - LED Tail Lamps  
 - Projector Fog Lamps  
 - Sport Side Sills with Gloss Black Accent Trim  
 - Rear Spoiler  
 - 18" Alloy Wheels

#### ADDITIONAL INSTALLED EQUIPMENT:

(In addition to or in place of standard features)  
 Snow White Pearl Paint  
 Carpeted Floor Mats  
 Cargo Net  
 Mud Guards

Included  
 Included  
 Included  
 Included  
 Included  
 Included  
 Included  
 Included  
 Included  
 Included  
 Included  
 Included  
 Included  
 Included

\$495.00  
 \$135.00  
 \$50.00  
 \$115.00

MSRP INCLUDING OPTIONS

\$ 25,485.00

INLAND FREIGHT AND HANDLING

\$ 925.00

### TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

\$ 26,410.00

TOTAL ADDITIONAL WEIGHT: 10.2



#1 MASS MARKET BRAND IN  
 J.D. POWER INITIAL QUALITY,  
 5 YEARS IN A ROW.

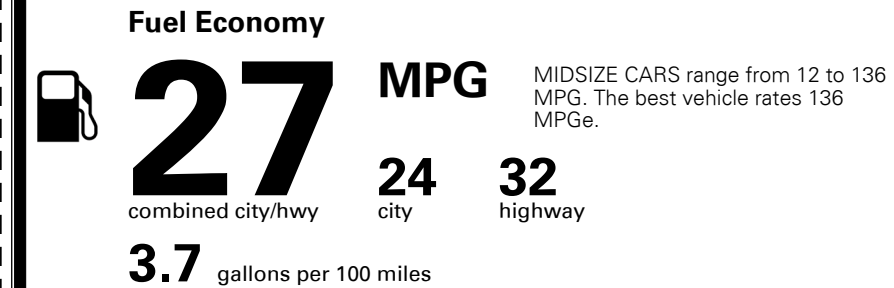
GIVE IT EVERYTHING

For J.D. Power 2019 award information, go to [jdpower.com/awards](http://jdpower.com/awards) for more details.



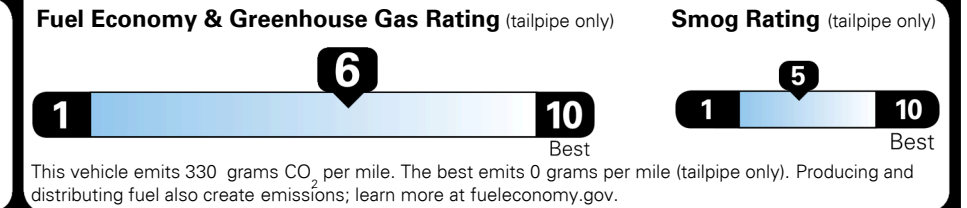
## EPA DOT Fuel Economy and Environment

Gasoline Vehicle



**You save \$0**  
 in fuel costs  
 over 5 years  
 compared to the  
 average new vehicle.

**Annual fuel cost**  
**\$1,500**



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score** ★ ★ ★ ★ ★

Based on the combined rating of frontal, side and rollover.  
 Should ONLY be compared to other vehicles of similar size and weight.

**Frontal** Driver ★ ★ ★ ★ ★

**Crash** Passenger ★ ★ ★ ★ ★

Based on the risk of injury in a frontal impact.  
 Should ONLY be compared to other vehicles of similar size and weight.

**Side** Front seat ★ ★ ★ ★ ★

**Crash** Rear seat ★ ★ ★ ★ ★

Star ratings based on the risk of injury in a side impact.

**Rollover** ★ ★ ★ ★ ★

Star ratings based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

## PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 60 %

MAJOR SOURCES OF FOREIGN PARTS: KOREA: 40%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE FINAL ASSEMBLY POINT: WEST POINT, GA, USA

COUNTRY OF ORIGIN

ENGINE: USA

TRANSMISSION: USA