

# 2020 OPTIMA S

MODEL/OPT.CODE: 53232 / 010  
 EXTERIOR COLOR: PASSION RED  
 INTERIOR COLOR: BLACK  
 VEHICLE ID NUMBER: 5XXGT4L38LG405433  
 PORT OF ENTRY: WEST POINT

Sold To: MT009  
 Billion Kia of Missoula  
 5243 TRUMPETER COURT  
 MISSOULA MT 59801

Ship To: MT009

## STANDARD FEATURES

### STANDARD LX FEATURES

**MECHANICAL**  
 2.4L Gas Direct Injection (GDI) 4-Cyl Engine  
 6-Speed Automatic Transmission  
 Drive Mode Select (DMS)

**KIA DRIVEWISE DRIVER-ASSIST TECHNOLOGY**  
 Blind-Spot Collision Warning (BCW)  
 Rear Cross-Traffic Collision Warning (RCCW)  
 Parking Distance Warning-Reverse (PDW-R)  
 Forward Collision-Avoidance Assist-Ped (FCA-Ped)  
 Lane Departure Warning (LDW)  
 Lane Keeping Assist-Line (LKA-L)  
 Driver Attention Warning (DAW)  
 High Beam Assist (HBA)

**SAFETY**  
 Dual Front Advanced Airbags & Driver's Knee Airbag  
 Dual Front Seat-Mounted Side & Full-Length Curtain Airbags  
 Traction Control System (TCS) & Anti-Lock Brakes (ABS)

**INTERIOR, COMFORT & CONVENIENCE**  
 8" Touchscreen w/ Android Auto & Apple CarPlay  
 Rear Camera with Dynamic Guidelines  
 Adjustable Driver's Seat w/ Lumbar Support  
 Adjustable Front Passenger's Seat w/ Height Adjuster  
 Anti-Soiling Cloth Seat Trim  
 Bluetooth® Wireless Technology  
 USB / Auxiliary Input Jack and 12 Volt Outlet  
 Steering Wheel Controls (Bluetooth/Audio/Cruise)  
 Overhead Maplights & Sunglass Holder  
 Remote Keyless Entry w/ Trunk Opener  
 Power Windows w/ Driver's One-Touch Auto-Down

**EXTERIOR**  
 Power, Heated Outside Mirrors w/ LED Turn Signal Indicators  
 Single Projection Headlights w/ LED DRL  
 16" Alloy Wheels

**WARRANTY**  
 10 Year/100,000 Mile Limited Powertrain Warranty  
 5 Year/60,000 Mile Limited Basic Warranty  
 5 Year/60,000 Mile Roadside Assistance

## MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

\$ 24,690.00

### COMPARE S FEATURES

- Added to/in place of standard LX features
- Power Adj. Driver's Seat w/ Power Lumbar
  - Sport Cloth and Leatherette Seat Trim
  - Leather Wrapped Steering Wheel
  - Front Windows w/ One-Touch Auto-Up/Down
  - Alarm with Engine Immobilizer
  - Smart Key & Push Button Start
  - LED Tail Lamps
  - Projector Fog Lamps
  - Sport Side Sills with Gloss Black Accent Trim
  - Rear Spoiler
  - 18" Alloy Wheels

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**ADDITIONAL INSTALLED EQUIPMENT:**  
 (In addition to or in place of standard features)  
 Passion Red Paint

\$495.00

MSRP INCLUDING OPTIONS

\$ 25,185.00

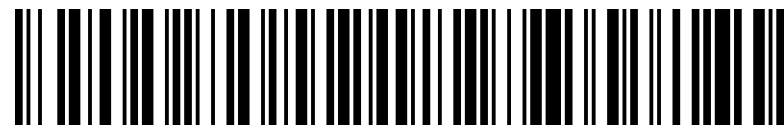
INLAND FREIGHT AND HANDLING

\$ 925.00

## TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

\$ 26,110.00

TOTAL ADDITIONAL WEIGHT:



#1 MASS MARKET BRAND IN  
 J.D. POWER INITIAL QUALITY,  
 5 YEARS IN A ROW.

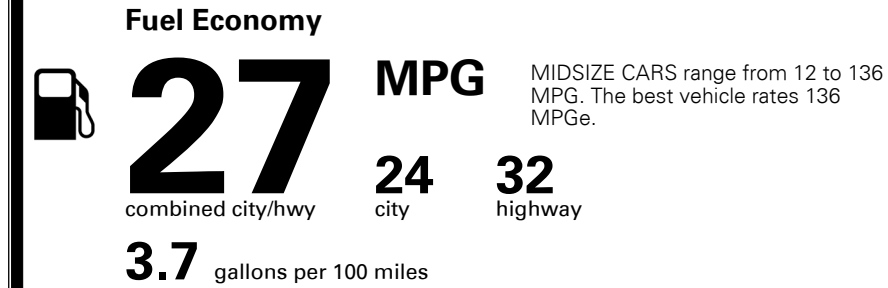
GIVE IT EVERYTHING **KIA**

For J.D. Power 2019 award information, go to [jdpower.com/awards](http://jdpower.com/awards) for more details.



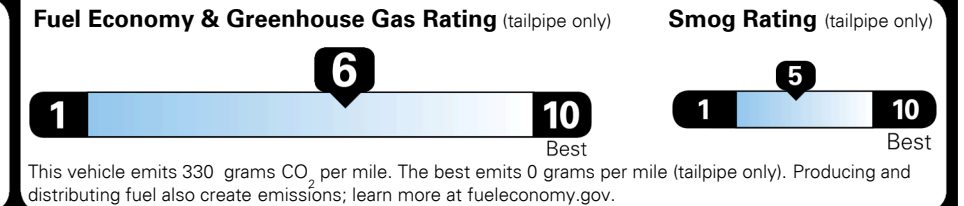
## EPA DOT Fuel Economy and Environment

Gasoline Vehicle



**You save \$0**  
 in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$1,500**



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score** ★ ★ ★ ★ ★

Based on the combined rating of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal** Driver ★ ★ ★ ★ ★

**Crash** Passenger ★ ★ ★ ★ ★

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side** Front seat ★ ★ ★ ★ ★

**Crash** Rear seat ★ ★ ★ ★ ★

Star ratings based on the risk of injury in a side impact.

**Rollover** ★ ★ ★ ★ ★

Star ratings based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

## PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 60 %**

**MAJOR SOURCES OF FOREIGN PARTS: KOREA: 40%**

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE FINAL ASSEMBLY POINT: WEST POINT, GA, USA**

**COUNTRY OF ORIGIN**

**ENGINE: USA**

**TRANSMISSION: USA**