

## 2020 OPTIMA S

MODEL/OPT.CODE: 53232 / 010  
 EXTERIOR COLOR: PASSION RED  
 INTERIOR COLOR: BLACK  
 VEHICLE ID NUMBER: 5XXGT4L38LG395549  
 PORT OF ENTRY: WEST POINT

Sold To: AL035  
 Kia of Auburn  
 1687 SOUTH COLLEGE STREET  
 AUBURN AL 36830

Ship To: AL035



### STANDARD FEATURES

#### STANDARD LX FEATURES

**MECHANICAL**  
 2.4L Gas Direct Injection (GDI) 4-Cyl Engine  
 6-Speed Automatic Transmission  
 Drive Mode Select (DMS)

**KIA DRIVEWISE DRIVER-ASSIST TECHNOLOGY**  
 Blind-Spot Collision Warning (BCW)  
 Rear Cross-Traffic Collision Warning (RCCW)  
 Parking Distance Warning-Reverse (PDW-R)  
 Forward Collision-Avoidance Assist-Ped (FCA-Ped)  
 Lane Departure Warning (LDW)  
 Lane Keeping Assist-Line (LKA-L)  
 Driver Attention Warning (DAW)  
 High Beam Assist (HBA)

**SAFETY**  
 Dual Front Advanced Airbags & Driver's Knee Airbag  
 Dual Front Seat-Mounted Side & Full-Length Curtain Airbags  
 Traction Control System (TCS) & Anti-Lock Brakes (ABS)

**INTERIOR, COMFORT & CONVENIENCE**  
 8" Touchscreen w/ Android Auto & Apple CarPlay  
 Rear Camera with Dynamic Guidelines  
 Adjustable Driver's Seat w/ Lumbar Support  
 Adjustable Front Passenger's Seat w/ Height Adjuster  
 Anti-Soiling Cloth Seat Trim  
 Bluetooth® Wireless Technology  
 USB / Auxiliary Input Jack and 12 Volt Outlet  
 Steering Wheel Controls (Bluetooth/Audio/Cruise)  
 Overhead Maplights & Sunglass Holder  
 Remote Keyless Entry w/ Trunk Opener  
 Power Windows w/ Driver's One-Touch Auto-Down

**EXTERIOR**  
 Power, Heated Outside Mirrors w/ LED Turn Signal Indicators  
 Single Projection Headlights w/ LED DRL  
 16" Alloy Wheels

**WARRANTY**  
 10 Year/100,000 Mile Limited Powertrain Warranty  
 5 Year/60,000 Mile Limited Basic Warranty  
 5 Year/60,000 Mile Roadside Assistance

TOTAL ADDITIONAL WEIGHT: 7.3

### MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

\$ 24,690.00

#### COMPARE S FEATURES

Added to/in place of standard LX features

- Power Adj. Driver's Seat w/ Power Lumbar
- Sport Cloth and Leatherette Seat Trim
- Leather Wrapped Steering Wheel
- Front Windows w/ One-Touch Auto-Up/Down
- Alarm with Engine Immobilizer
- Smart Key & Push Button Start
- LED Tail Lamps
- Projector Fog Lamps
- Sport Side Sills with Gloss Black Accent Trim
- Rear Spoiler
- 18" Alloy Wheels

**ADDITIONAL INSTALLED EQUIPMENT:**  
 (In addition to or in place of standard features)  
 Passion Red Paint  
 Carpeted Floor Mats

MSRP INCLUDING OPTIONS

Included  
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\$495.00  
 \$135.00

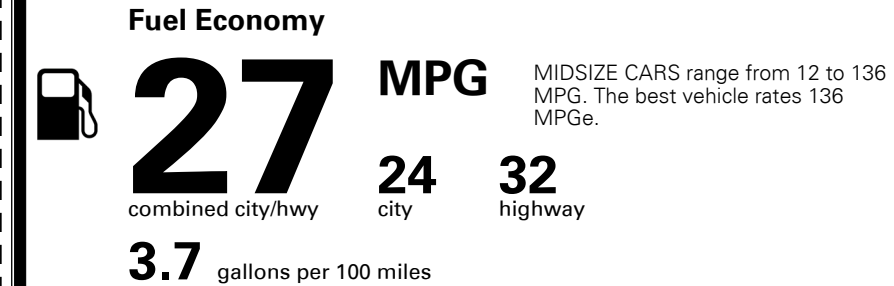
### TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

\$ 26,245.00



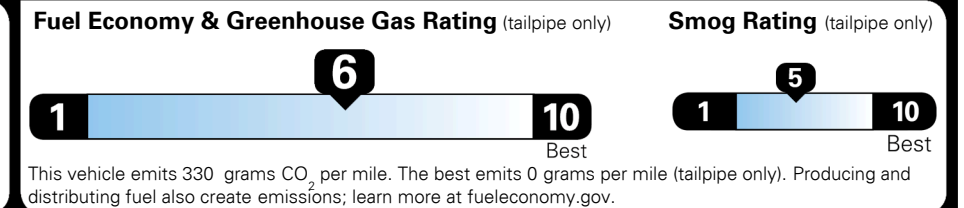
## EPA DOT Fuel Economy and Environment

Gasoline Vehicle



**You save \$0**  
 in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$1,500**



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fueleconomy.gov**

Calculate personalized estimates and compare vehicles



## GOVERNMENT 5-STAR SAFETY RATINGS

**Overall Vehicle Score** ★ ★ ★ ★ ★  
 Based on the combined rating of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash** Driver Passenger ★ ★ ★ ★ ★  
 Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat Rear seat ★ ★ ★ ★ ★  
 Star ratings based on the risk of injury in a side impact.

**Rollover** ★ ★ ★ ★ ★  
 Star ratings based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
 Source: National Highway Traffic Safety Administration (NHTSA).  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

## PARTS CONTENT INFORMATION

**FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 60 %**

**MAJOR SOURCES OF FOREIGN PARTS: KOREA: 40%**

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE FINAL ASSEMBLY POINT: WEST POINT, GA, USA**

**COUNTRY OF ORIGIN ENGINE:**

USA

**TRANSMISSION:**

USA