

2019 OPTIMA S

MODEL/OPT.CODE: 53232 / 015
 EXTERIOR COLOR: EBONY BLACK
 INTERIOR COLOR: BLACK
 VEHICLE ID NUMBER: 5XXGT4L33KG370444
 PORT OF ENTRY: WEST POINT

Sold To: WI016
 Russ Darrow Madison Kia
 6525 ODANA ROAD
 MADISON WI 53719

Ship To: WI016



STANDARD FEATURES

MECHANICAL
 2.4L Gas Direct Injection (GDI) 4-Cyl Engine
 6-Speed Automatic Transmission
 18" Alloy Wheels

SAFETY
 Dual Front Advanced Airbags & Driver's Knee Airbag
 Dual Front Seat-Mounted Side Airbags
 Full-Length Side Curtain Airbags
 Lower Anchors and Tethers for Children (LATCH)
 Anti-Lock Braking System (ABS)
 Traction Control System (TCS)
 Electronic Stability Control (ESC)
 Vehicle Stability Management (VSM)
 Hill-start Assist Control (HAC)
 Tire Pressure Monitoring System (TPMS)

INTERIOR, COMFORT & CONVENIENCE
 Dual-Zone Automatic Climate Control
 Power Windows, Door Locks & Outside Mirrors
 UVO link, which includes:
 - AM/FM/MP3 w/ 8" Touchscreen & Rear Camera
 - Android Auto & Apple CarPlay Smartphone Integration
 SIRIUSXM® w/free 3-mo. subscription*
 Bluetooth® Wireless Technology
 Sport Cloth Seat Trim w/ Multi-Adjustable Front Seats
 Push Button Start / Smart Key / Smart Trunk
 Leather-Wrapped Steering Wheel
 Auto-Dimming Rear View Mirror
 Blind-Spot Collision Warning (BCW)
 Driver Attention Warning (DAW)
 Forward Collision-Avoidance Assist-Car (FCA-Car)
 Forward Collision Warning (FCW)
 Lane Departure Warning (LDW)
 Lane Keeping Assist-Line (LKA-L)
 Parking Distance Warning-Reverse (PDW-R)
 Rear Cross-Traffic Collision Warning (RCCW)

EXTERIOR
 Fog Lights, LED Tail Lights, LED DRL
 Outside Mirrors w/ LED Turn Signal Indicators
 Rear Spoiler

WARRANTY
 10 Year/100,000 Mile Limited Powertrain Warranty
 5 Year/60,000 Mile Limited Basic Warranty
 5 Year/60,000 Mile Roadside Assistance
 *Ask dealer for details

MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

ADDITIONAL INSTALLED EQUIPMENT:
 (In addition to or in place of standard features)

| | |
|---------------------------------------|------------|
| Panoramic Sunroof Package | \$1,000.00 |
| - Panoramic Sunroof w/ Power Sunshade | |
| - LED Overhead Interior Lighting | |
| Carpeted Floor Mats | \$130.00 |
| Cargo Net | \$50.00 |
| Wheel Locks | \$55.00 |

MSRP INCLUDING OPTIONS \$ 26,225.00

INLAND FREIGHT AND HANDLING \$ 925.00

TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶ \$ 27,150.00

EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy

27 MPG
 combined city/hwy

24 MPG
 city

33 MPG
 highway

3.7 gallons per 100 miles

MIDSIZE CARS range from 14 to 136 MPG. The best vehicle rates 136 MPGe.

You save \$0
 in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$1,400

Fuel Economy & Greenhouse Gas Rating (tailpipe only) **6**

Smog Rating (tailpipe only) **5**

This vehicle emits 327 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fueleconomy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,000 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 2.55 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fueleconomy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score ★ ★ ★ ★ ★

Based on the combined rating of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

| | | |
|----------------|-----------|-----------|
| Frontal | Driver | ★ ★ ★ ★ ★ |
| Crash | Passenger | ★ ★ ★ ★ ★ |

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

| | | |
|--------------|------------|-----------|
| Side | Front seat | ★ ★ ★ ★ ★ |
| Crash | Rear seat | ★ ★ ★ ★ ★ |

Star ratings based on the risk of injury in a side impact.

Rollover ★ ★ ★ ★ ★

Star ratings based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). www.safercar.gov or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 56 %

MAJOR SOURCES OF FOREIGN PARTS: KOREA: 42%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE FINAL ASSEMBLY POINT: WEST POINT, GA, USA

COUNTRY OF ORIGIN
 ENGINE: USA
 TRANSMISSION: USA

TOTAL ADDITIONAL WEIGHT: 8.6

