

**2020 OPTIMA S**

MODEL/OPT.CODE: 53232 / 010  
EXTERIOR COLOR: HORIZON BLUE  
INTERIOR COLOR: BLACK  
VEHICLE ID NUMBER: 5XXGT4L32LG410594  
PORT OF ENTRY: WEST POINT

Sold To: OH076  
Halleen Kia of Sandusky  
7515 MILAN ROAD  
SANDUSKY OH 44870  
Ship To: OH076

**STANDARD FEATURES**

**STANDARD LX FEATURES**

**MECHANICAL**  
2.4L Gas Direct Injection (GDI) 4-Cyl Engine  
6-Speed Automatic Transmission  
Drive Mode Select (DMS)

**KIA DRIVEWISE DRIVER-ASSIST TECHNOLOGY**  
Blind-Spot Collision Warning (BCW)  
Rear Cross-Traffic Collision Warning (RCCW)  
Parking Distance Warning-Reverse (PDW-R)  
Forward Collision-Avoidance Assist-Ped (FCA-Ped)  
Lane Departure Warning (LDW)  
Lane Keeping Assist-Line (LKA-L)  
Driver Attention Warning (DAW)  
High Beam Assist (HBA)

**SAFETY**  
Dual Front Advanced Airbags & Driver's Knee Airbag  
Dual Front Seat-Mounted Side & Full-Length Curtain Airbags  
Traction Control System (TCS) & Anti-Lock Brakes (ABS)

**INTERIOR, COMFORT & CONVENIENCE**  
8" Touchscreen w/ Android Auto & Apple CarPlay  
Rear Camera with Dynamic Guidelines  
Adjustable Driver's Seat w/ Lumbar Support  
Adjustable Front Passenger's Seat w/ Height Adjuster  
Anti-Soiling Cloth Seat Trim  
Bluetooth® Wireless Technology  
USB / Auxiliary Input Jack and 12 Volt Outlet  
Steering Wheel Controls (Bluetooth/Audio/Cruise)  
Overhead Maplights & Sunglass Holder  
Remote Keyless Entry w/ Trunk Opener  
Power Windows w/ Driver's One-Touch Auto-Down

**EXTERIOR**  
Power, Heated Outside Mirrors w/ LED Turn Signal Indicators  
Single Projection Headlights w/ LED DRL  
16" Alloy Wheels

**WARRANTY**  
10 Year/100,000 Mile Limited Powertrain Warranty  
5 Year/60,000 Mile Limited Basic Warranty  
5 Year/60,000 Mile Roadside Assistance

**MANUFACTURER'S SUGGESTED RETAIL PRICE ▶**

**COMPARE S FEATURES**

- Added to/in place of standard LX features
- Power Adj. Driver's Seat w/ Power Lumbar
  - Sport Cloth and Leatherette Seat Trim
  - Leather Wrapped Steering Wheel
  - Front Windows w/ One-Touch Auto-Up/Down
  - Alarm with Engine Immobilizer
  - Smart Key & Push Button Start
  - LED Tail Lamps
  - Projector Fog Lamps
  - Sport Side Sills with Gloss Black Accent Trim
  - Rear Spoiler
  - 18" Alloy Wheels

**ADDITIONAL INSTALLED EQUIPMENT:**  
(In addition to or in place of standard features)  
Carpeted Floor Mats

MSRP INCLUDING OPTIONS

INLAND FREIGHT AND HANDLING

**TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶**

\$ 24,690.00

Included  
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\$135.00

\$ 24,825.00

\$ 25,750.00



**#1 MASS MARKET BRAND IN  
J.D. POWER INITIAL QUALITY,  
5 YEARS IN A ROW.**

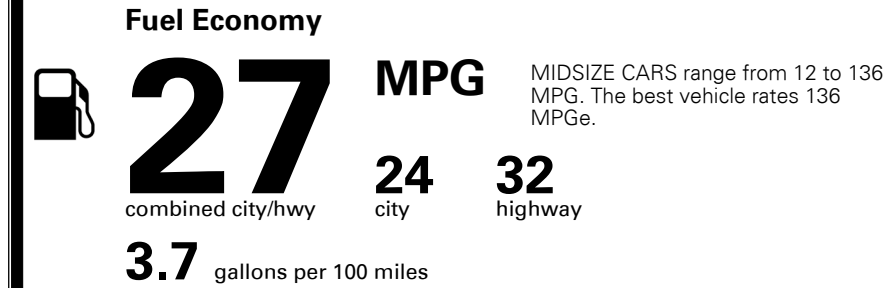
**GIVE IT EVERYTHING KIA**

For J.D. Power 2019 award information, go to [jdpower.com/awards](http://jdpower.com/awards) for more details.



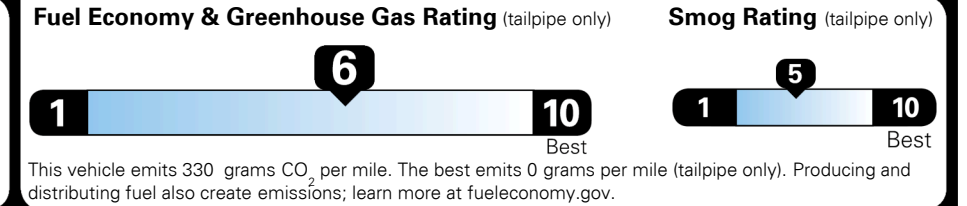
**EPA DOT Fuel Economy and Environment**

Gasoline Vehicle



**You save \$0**  
in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$1,500**



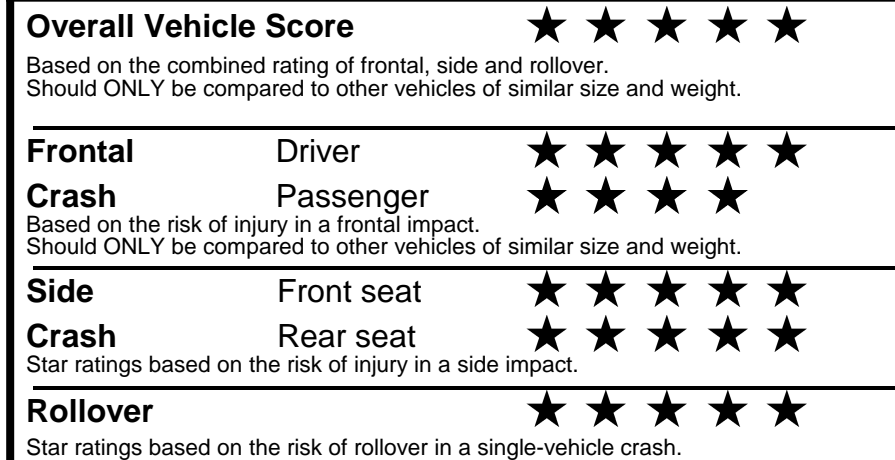
Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**



Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
Source: National Highway Traffic Safety Administration (NHTSA).  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

**PARTS CONTENT INFORMATION**

**FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 60 %**

**MAJOR SOURCES OF FOREIGN PARTS: KOREA: 40%**

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE FINAL ASSEMBLY POINT: WEST POINT, GA, USA**

**COUNTRY OF ORIGIN ENGINE: USA**  
**TRANSMISSION: USA**

TOTAL ADDITIONAL WEIGHT: 7.3

