

**2013 OPTIMA SX**

MODEL/OPT.CODE: 55282 / 092  
 EXTERIOR COLOR: SNOW WHITE PEARL  
 INTERIOR COLOR: BLACK  
 VEHICLE ID NUMBER: 5XXGR4A65DG221273  
 PORT OF ENTRY: WEST POINT

Sold To: AL024  
 University Kia  
 6519 UNIVERSITY DRIVE NW  
 HUNTSVILLE AL 35806

Ship To: AL024



**STANDARD FEATURES**

**MECHANICAL**  
 2.0L Turbo Gas Direct Injection 4-cyl Engine  
 6-Speed Sportmatic Transmission  
 Electric Power Steering  
 18" Tires with Sport Design Alloy Wheels

**SAFETY**  
 Dual Front Advanced Airbags  
 Front Seat Mounted Side Airbags  
 Full-Length Side Curtain Airbags  
 3-Point Seatbelts for All Seating Positions  
 Lower Anchors and Tethers for Children (LATCH)  
 Anti-Lock Brake System (ABS)  
 Traction Control System (TCS)  
 Electronic Stability Control (ESC)  
 Vehicle Stability Management (VSM)  
 Hill Assist Control (HAC)

**INTERIOR**  
 Dual-Zone Automatic Temperature Control w/Rear Vents  
 Power Windows & Door Locks  
 AM/FM/CD/MP3 Audio System  
 SIRIUS/XM w/free 3-mo. subscription\*  
 USB and Auxiliary Input Jacks  
 Bluetooth® Wireless Technology  
 Leather Seat Trim  
 Power Adj. Driver's Seat w/Power Lumbar Support  
 Remote Keyless Entry  
 Push Button Start with Smart Key  
 Cruise Control  
 Leather-Wrapped Steering Wheel and Gearshift Knob  
 Steering Wheel Paddle Shifters  
 Supervision Meter Cluster  
 Auto-Dimming Mirror w/HomeLink™ & Compass  
 Metal Pedals and Door Sill Plates  
 Floor Mats

**EXTERIOR**  
 HID Head Lights & LED Tail Lights  
 Front Fog Lights  
 Heated Outside Mirrors w/ Turn Signal Indicators  
 Rear Lip Spoiler

**WARRANTY**  
 10 Year/100,000 Mile Limited Powertrain Warranty  
 5 Year/60,000 Mile Limited Basic Warranty  
 5 Year/60,000 Mile Roadside Assistance  
 \*Ask dealer for details

**MANUFACTURER'S SUGGESTED RETAIL PRICE ▶**

ADDITIONAL INSTALLED EQUIPMENT:  
 (In addition to or in place of standard features)

SX Premium Touring Package \$2,950.00  
 - Panoramic Sunroof  
 - Power Folding Outside Mirrors  
 - Infinity Audio System  
 - UVO Powered by Microsoft  
 - HD Radio Technology  
 - Rear Camera Display  
 - Power Front Passenger's Seat  
 - Driver's Seat Memory  
 - Heated and Cooled Front Seats  
 - Heated Outboard Rear Seats  
 - 18" Luxury Design Alloy Wheels

EX/SX Technology Package \$1,400.00  
 (Replaces UVO Infotainment System and HD Radio Technology)  
 - Navigation System with SIRIUS Traffic\*\*  
 - LED Daytime Running Lights  
 - 18" Chrome Wheels (Unique Design)  
 - Red Brake Calipers  
 - Chrome Accent Lower Door Side Sills  
 - Nappa Leather Seat and Interior Trim  
 - Black Cloth Headliner and Pillar Trim  
 - Electronic Parking Brake  
 - Unique Interior Accents  
 - Chrome Accent Rear Spoiler  
 -First Aid Kit

SX Limited Package \$3,350.00  
 - LED Daytime Running Lights  
 - 18" Chrome Wheels (Unique Design)  
 - Red Brake Calipers  
 - Chrome Accent Lower Door Side Sills  
 - Nappa Leather Seat and Interior Trim  
 - Black Cloth Headliner and Pillar Trim  
 - Electronic Parking Brake  
 - Unique Interior Accents  
 - Chrome Accent Rear Spoiler  
 -First Aid Kit

Temporary Spare Tire (SX) \$100.00

MSRP INCLUDING OPTIONS \$34,600.00

INLAND FREIGHT AND HANDLING \$800.00

**TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶ \$35,400.00**

**EPA DOT Fuel Economy and Environment**

**Gasoline Vehicle**

**Fuel Economy**

**26** MPG  
 combined city/hwy

**22** MPG  
 city

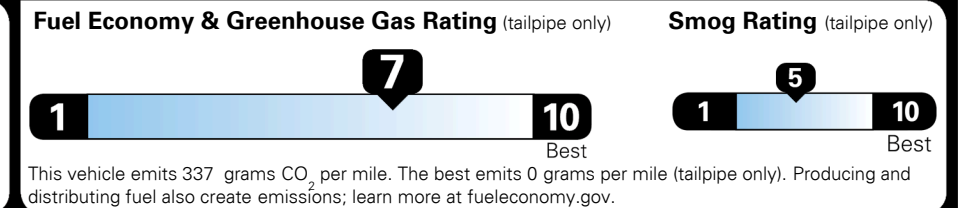
**34** MPG  
 highway

**3.8** gallons per 100 miles

ALL MIDSIZE CARS range from 13 to 58 MPG. The best vehicle rates 99 MPGe.

**You save \$1,350**  
 in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$2,050**



Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 23 MPG and costs \$11,600 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 3.55 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fueleconomy.gov**

Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score** ★★★★★  
 Based on the combined rating of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

**Frontal Crash** Driver ★★★★★  
 Passenger ★★★★★  
 Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

**Side Crash** Front seat ★★★★★  
 Rear seat ★★★★★  
 Star ratings based on the risk of injury in a side impact.

**Rollover** ★★★★★  
 Star ratings based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
 Source: National Highway Traffic Safety Administration (NHTSA).  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

**PARTS CONTENT INFORMATION**

**FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 45 %**

**MAJOR SOURCES OF FOREIGN PARTS: KOREA: 55%**

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE FINAL ASSEMBLY POINT:**

**USA**

**COUNTRY OF ORIGIN ENGINE: USA**

**TRANSMISSION: USA**

TOTAL ADDITIONAL WEIGHT: 8.0

