

2020 RIO S
 MODEL/OPT.CODE: 31442 / 010
 EXTERIOR COLOR: PHANTOM GRAY
 INTERIOR COLOR: BLACK
 VEHICLE ID NUMBER: 3KPA24AD8LE274193
 PORT OF ENTRY: LAREDO, TEXAS

Sold To: WI016
 Russ Darrow Madison Kia
 6525 ODANA ROAD
 MADISON WI 53719

Ship To: WI016



#1 MASS MARKET BRAND IN J.D. POWER INITIAL QUALITY, 5 YEARS IN A ROW.

GIVE IT EVERYTHING KIA

For J.D. Power 2019 award information, go to jdpower.com/awards for more details.



STANDARD FEATURES

STANDARD LX FEATURES

MECHANICAL
 1.6L Multi-Point Fuel Injection (MPI) 4-Cyl Engine
 Intelligent Variable Transmission (IVT)

SAFETY
 Dual Front Advanced Airbags
 Dual Front Seat-Mounted Side Airbags
 Full-Length Side Curtain Airbags
 Lower Anchors and Tethers for Children (LATCH)
 Anti-Lock Braking System (ABS)
 Traction Control System (TCS)
 Electronic Stability Control (ESC)
 Vehicle Stability Management (VSM)
 Hill-start Assist Control (HAC)
 Tire Pressure Monitoring System (TPMS)

INTERIOR, COMFORT & CONVENIENCE
 Air Conditioning
 Power Windows, Door Locks & Outside Mirrors
 AM/FM/MP3 w/ 7" Touchscreen & Rear Camera
 Android Auto & Apple CarPlay Smartphone Integration
 USB and Auxiliary Input Jacks
 Bluetooth® Wireless Technology
 Four Speakers and Two Tweeters
 Multi-Adjustable Driver's Seat
 Tilt Steering Column
 Steering Wheel Mounted Audio Controls
 Overhead Maplights & Sunglass Holder
 Trip Computer

EXTERIOR
 Multi-Reflector Headlights w/ Positioning Lamps
 Heated Outside Mirrors
 15" Steel Wheels with Wheel Covers

WARRANTY
 10 Year/100,000 Mile Limited Powertrain Warranty
 5 Year/60,000 Mile Limited Basic Warranty
 5 Year/60,000 Mile Roadside Assistance

*Ask dealer for details

MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

\$ 16,390.00

COMPARE RIO S 4DR FEATURES
 Added to/in place of standard LX features
 - Remote Keyless Entry
 - Cruise Control
 - Center Console w/Armrest and Storage Bin
 - 60/40 Split-Folding Rear Seats

Included
 Included
 Included
 Included

ADDITIONAL INSTALLED EQUIPMENT:
 (In addition to or in place of standard features)

MSRP INCLUDING OPTIONS

\$ 16,390.00

INLAND FREIGHT AND HANDLING

\$ 925.00

TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶

\$ 17,315.00

TOTAL ADDITIONAL WEIGHT:



EPA DOT Fuel Economy and Environment

Gasoline Vehicle

Fuel Economy
36 MPG
 combined city/hwy
2.8 gallons per 100 miles

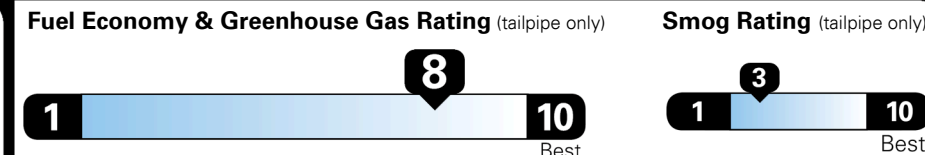
33 MPG
 city

41 MPG
 highway

COMPACT CARS range from 14 to 119 MPG. The best vehicle rates 136 MPGe.

You save \$2,000
 in fuel costs over 5 years compared to the average new vehicle.

Annual fuel cost \$1,100



This vehicle emits 249 grams CO₂ per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at fuel economy.gov.

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

fuel economy.gov

Calculate personalized estimates and compare vehicles



GOVERNMENT 5-STAR SAFETY RATINGS

Overall Vehicle Score Not Rated

Based on the combined rating of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

Frontal Driver Not Rated

Crash Passenger Not Rated

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

Side Front seat Not Rated

Crash Rear seat Not Rated

Star ratings based on the risk of injury in a side impact.

Rollover Not Rated

Star ratings based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.

Source: National Highway Traffic Safety Administration (NHTSA).

www.safercar.gov or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

PARTS CONTENT INFORMATION

FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 0 %

MAJOR SOURCES OF FOREIGN PARTS:
 KOREA: 45%
 MEXICO: 55%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

FOR THIS VEHICLE FINAL ASSEMBLY POINT: PESQUERIA, NL, MEXICO

COUNTRY OF ORIGIN

ENGINE: MEXICO

TRANSMISSION: MEXICO