

**2020 RIO LX**

MODEL/OPT.CODE: 31422 / 010  
 EXTERIOR COLOR: AURORA BLACK  
 INTERIOR COLOR: BLACK  
 VEHICLE ID NUMBER: 3KPA24AD7LE273357  
 PORT OF ENTRY: LAREDO, TEXAS

Sold To: WI016  
 Russ Darrow Madison Kia  
 6525 ODANA ROAD  
 MADISON WI 53719

Ship To: WI016

**STANDARD FEATURES**

**MECHANICAL**  
 1.6L Multi-Point Fuel Injection (MPI) 4-Cyl Engine  
 Intelligent Variable Transmission (IVT)

**SAFETY**  
 Dual Front Advanced Airbags  
 Dual Front Seat-Mounted Side Airbags  
 Full-Length Side Curtain Airbags  
 Lower Anchors and Tethers for Children (LATCH)  
 Anti-Lock Braking System (ABS)  
 Traction Control System (TCS)  
 Electronic Stability Control (ESC)  
 Vehicle Stability Management (VSM)  
 Hill-start Assist Control (HAC)  
 Tire Pressure Monitoring System (TPMS)

**INTERIOR, COMFORT & CONVENIENCE**  
 Air Conditioning  
 AM/FM/MP3 w/ 7" Touchscreen & Rear Camera  
 Power Windows, Door Locks & Outside Mirrors  
 Android Auto & Apple CarPlay Smartphone Integration  
 USB and Auxiliary Input Jacks  
 Bluetooth® Wireless Technology  
 Four Speakers and Two Tweeters  
 Multi-Adjustable Driver's Seat  
 Tilt Steering Column  
 Steering Wheel Mounted Audio Controls  
 Overhead Maplights & Sunglass Holder  
 Trip Computer

**EXTERIOR**  
 Multi-Reflector Headlights w/ Positioning Lamps  
 Heated Outside Mirrors  
 15" Steel Wheels with Wheel Covers

**WARRANTY**  
 10 Year/100,000 Mile Limited Powertrain Warranty  
 5 Year/60,000 Mile Limited Basic Warranty  
 5 Year/60,000 Mile Roadside Assistance

**MANUFACTURER'S SUGGESTED RETAIL PRICE ▶ \$ 15,750.00**

**ADDITIONAL INSTALLED EQUIPMENT:**  
 (In addition to or in place of standard features)  
 Aurora Black Paint \$195.00

MSRP INCLUDING OPTIONS \$ 15,945.00

INLAND FREIGHT AND HANDLING \$ 925.00

**TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶ \$ 16,870.00**

TOTAL ADDITIONAL WEIGHT:



**#1 MASS MARKET BRAND IN J.D. POWER INITIAL QUALITY, 5 YEARS IN A ROW.**

**GIVE IT EVERYTHING KIA**

For J.D. Power 2019 award information, go to [jdpower.com/awards](http://jdpower.com/awards) for more details.



**EPA DOT Fuel Economy and Environment**

**Gasoline Vehicle**

**Fuel Economy**

**36 MPG** combined city/hwy  
**33 MPG** city  
**41 MPG** highway

COMPACT CARS range from 14 to 119 MPG. The best vehicle rates 136 MPGe.

**2.8** gallons per 100 miles

**You save \$2,000** in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$1,100**

**Fuel Economy & Greenhouse Gas Rating (tailpipe only)** 8 (Best)

**Smog Rating (tailpipe only)** 3 (Best)

This vehicle emits 249 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuel economy.gov](http://fuel economy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuel economy.gov**  
 Calculate personalized estimates and compare vehicles

Smartphone QR Code

**GOVERNMENT 5-STAR SAFETY RATINGS**

<b>Overall Vehicle Score</b>	<b>Not Rated</b>	
Based on the combined rating of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.		
<b>Frontal Crash</b>	Driver	<b>Not Rated</b>
	Passenger	<b>Not Rated</b>
Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.		
<b>Side Crash</b>	Front seat	<b>Not Rated</b>
	Rear seat	<b>Not Rated</b>
Star ratings based on the risk of injury in a side impact.		
<b>Rollover</b>	<b>Not Rated</b>	
Star ratings based on the risk of rollover in a single-vehicle crash.		

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest. Source: National Highway Traffic Safety Administration (NHTSA). [www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

**PARTS CONTENT INFORMATION**

**FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 0 %**

**MAJOR SOURCES OF FOREIGN PARTS:**  
 KOREA: 45%  
 MEXICO: 55%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE FINAL ASSEMBLY POINT: PESQUERIA, NL, MEXICO**

**COUNTRY OF ORIGIN**  
 ENGINE: MEXICO  
 TRANSMISSION: MEXICO