

**2020 RIO S**  
 MODEL/OPT.CODE: 31442 / 010  
 EXTERIOR COLOR: SILKY SILVER  
 INTERIOR COLOR: BLACK  
 VEHICLE ID NUMBER: 3KPA24AD5LE309529  
 PORT OF ENTRY: BRUNSWICK

**Sold To:** NC077  
 Coastal Kia  
 6103 MARKET STREET  
 WILMINGTON NC 28405

**Ship To:** NC077



**#1 MASS MARKET BRAND IN  
 J.D. POWER INITIAL QUALITY,  
 5 YEARS IN A ROW.**

**GIVE IT EVERYTHING** KIA

For J.D. Power 2019 award information, go to [jdpower.com/awards](http://jdpower.com/awards) for more details.



**STANDARD FEATURES**

**STANDARD LX FEATURES**

**MECHANICAL**  
 1.6L Multi-Point Fuel Injection (MPI) 4-Cyl Engine  
 Intelligent Variable Transmission (IVT)

**SAFETY**  
 Dual Front Advanced Airbags  
 Dual Front Seat-Mounted Side Airbags  
 Full-Length Side Curtain Airbags  
 Lower Anchors and Tethers for Children (LATCH)  
 Anti-Lock Braking System (ABS)  
 Traction Control System (TCS)  
 Electronic Stability Control (ESC)  
 Vehicle Stability Management (VSM)  
 Hill-start Assist Control (HAC)  
 Tire Pressure Monitoring System (TPMS)

**INTERIOR, COMFORT & CONVENIENCE**  
 Air Conditioning  
 Power Windows, Door Locks & Outside Mirrors  
 AM/FM/MP3 w/ 7" Touchscreen & Rear Camera  
 Android Auto & Apple CarPlay Smartphone Integration  
 USB and Auxiliary Input Jacks  
 Bluetooth® Wireless Technology  
 Four Speakers and Two Tweeters  
 Multi-Adjustable Driver's Seat  
 Tilt Steering Column  
 Steering Wheel Mounted Audio Controls  
 Overhead Maplights & Sunglass Holder  
 Trip Computer

**EXTERIOR**  
 Multi-Reflector Headlights w/ Positioning Lamps  
 Heated Outside Mirrors  
 15" Steel Wheels with Wheel Covers

**WARRANTY**  
 10 Year/100,000 Mile Limited Powertrain Warranty  
 5 Year/60,000 Mile Limited Basic Warranty  
 5 Year/60,000 Mile Roadside Assistance

\*Ask dealer for details

**MANUFACTURER'S SUGGESTED RETAIL PRICE ▶**

**\$ 16,390.00**

**COMPARE RIO S 4DR FEATURES**  
 Added to/in place of standard LX features  
 - Remote Keyless Entry  
 - Cruise Control  
 - Center Console w/Armrest and Storage Bin  
 - 60/40 Split-Folding Rear Seats

Included  
 Included  
 Included  
 Included  
 Included

**ADDITIONAL INSTALLED EQUIPMENT:**  
 (In addition to or in place of standard features)  
 Carpeted Floor Mats

\$135.00

**MSRP INCLUDING OPTIONS**

**\$ 16,525.00**

INLAND FREIGHT AND HANDLING

\$ 925.00

**TOTAL MANUFACTURER'S SUGGESTED RETAIL PRICE ▶**

**\$ 17,450.00**

TOTAL ADDITIONAL WEIGHT: 6.2



**EPA DOT Fuel Economy and Environment**

**Gasoline Vehicle**

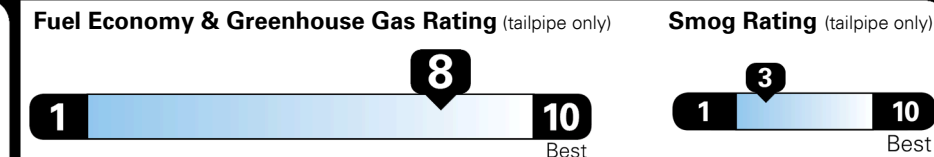
**Fuel Economy**  
**36** MPG  
 combined city/hwy  
**2.8** gallons per 100 miles

**33** city  
**41** highway

COMPACT CARS range from 14 to 119 MPG. The best vehicle rates 136 MPGe.

**You save \$2,000**  
 in fuel costs over 5 years compared to the average new vehicle.

**Annual fuel cost \$1,100**



This vehicle emits 249 grams CO<sub>2</sub> per mile. The best emits 0 grams per mile (tailpipe only). Producing and distributing fuel also create emissions; learn more at [fuelconomy.gov](http://fuelconomy.gov).

Actual results will vary for many reasons, including driving conditions and how you drive and maintain your vehicle. The average new vehicle gets 27 MPG and costs \$7,500 to fuel over 5 years. Cost estimates are based on 15,000 miles per year at \$ 2.70 per gallon. MPGe is miles per gasoline gallon equivalent. Vehicle emissions are a significant cause of climate change and smog.

**fuelconomy.gov**

Calculate personalized estimates and compare vehicles



**GOVERNMENT 5-STAR SAFETY RATINGS**

**Overall Vehicle Score Not Rated**  
 Based on the combined rating of frontal, side and rollover. Should ONLY be compared to other vehicles of similar size and weight.

<b>Frontal</b>	Driver	<b>Not Rated</b>
<b>Crash</b>	Passenger	<b>Not Rated</b>

Based on the risk of injury in a frontal impact. Should ONLY be compared to other vehicles of similar size and weight.

<b>Side</b>	Front seat	<b>Not Rated</b>
<b>Crash</b>	Rear seat	<b>Not Rated</b>

Star ratings based on the risk of injury in a side impact.

**Rollover Not Rated**  
 Star ratings based on the risk of rollover in a single-vehicle crash.

Star ratings range from 1 to 5 stars (★★★★★) with 5 being the highest.  
 Source: National Highway Traffic Safety Administration (NHTSA).  
[www.safercar.gov](http://www.safercar.gov) or 1-888-327-4236

Manufacturer's suggested retail price includes Manufacturer's recommended pre-delivery service. License and title fees, state and local taxes and other dealer installed options and accessories are not included in the manufacturer's suggested retail price.

**PARTS CONTENT INFORMATION**

**FOR VEHICLES IN THIS CAR LINE U.S./CANADIAN PARTS CONTENT: 0 %**

**MAJOR SOURCES OF FOREIGN PARTS:**  
 KOREA: 45%  
 MEXICO: 55%

NOTE: PARTS CONTENT DOES NOT INCLUDE FINAL ASSEMBLY, DISTRIBUTION, OR OTHER NON-PARTS COSTS.

**FOR THIS VEHICLE FINAL ASSEMBLY POINT: PESQUERIA, NL, MEXICO**

**COUNTRY OF ORIGIN**  
**ENGINE: MEXICO**  
**TRANSMISSION: MEXICO**