Electric styling

SHADOW BLACK
WINDSOR RED ROOF
(BV & EV+ (plus) ONLY)

SHADOW BLACK
(BV & EV+ (plus) ONLY)

TITANIUM GRAY
(BV & EV+ (plus) ONLY)

BRIGHT SILVER
(BV & EV+ (plus) ONLY)

CLEAN WHITE
(BV & EV+ (plus) ONLY)

CARIBBEAN BLUE
(CLOUD WHITE ROOF
(BV & EV+ (plus) ONLY)

CLOUD WHITE
(BV & EV+ (plus) ONLY)

SOUL EV
GRAY CLOTH W/BLUE STITCHING
(SHADOW BLACK & BRIGHT SILVER
EXTERIORS ONLY)

SOUL EV+ (plus)
GRAY CLOTH W/BLUE STITCHING
(CARIBBEAN BLUE, TITANIUM GRAY,
CLEAR WHITE & CLOUD WHITE EXTERIORS ONLY)

SOUL EV+ (plus)
GRAY LEATHER W/BLUE PIPING
(CARIBBEAN BLUE, TITANIUM GRAY,
CLEAR WHITE & CLOUD WHITE EXTERIORS ONLY)

SOUL EV+ (plus)
GRAY LEATHER W/BLUE PIPING
(BRIGHT SILVER, SHADOW BLACK/INFERNO
RED & SHADOW BLACK EXTERIORS ONLY)

SOUL EV
GRAY CLOTH W/GRAY STITCHING
(SHADOW BLACK & BRIGHT SILVER
EXTERIORS ONLY)

CLOUD WHITE
(EV & EV+ (plus) ONLY)

CARIBBEAN BLUE
W/CLEAR WHITE ROOF
(EV & EV+ (plus) ONLY)

CLEAR WHITE
(BRIGHT SILVER, SHADOW BLACK/INFERNO
RED & SHADOW BLACK EXTERIORS ONLY)

TITANIUM GRAY
(EV & EV+ (plus) ONLY)

SHADOW BLACK
W/INFERNO RED ROOF
(EV+ (plus) ONLY)

SHADOW BLACK
(EV & EV+ (plus) ONLY)

Information in this brochure is current at the time of printing. Kia Motors America (KMA) cannot guarantee the accuracy of this information. Please see KMA for the most up-to-date vehicle information. Vehicles shown include optional equipment, and video and camera screens are simulated. By publishing this brochure, KMA does not create any express or implied warranties as to any products shown. See your Kia retailer or kia.com for details on Kia’s available limited warranty. ©2016 Kia Motors America, Inc. Reprints of this material are prohibited without the expressed written approval of Kia Motors America, Inc.
The ultimate high-energy way to roll

The 2017 all-electric Kia Soul EV is as technologically advanced as it is fun to drive. It features an advanced lithium-ion polymer battery that provides an impressive EPA-estimated range of 93 miles on a full charge — eliminating stops at the gas station and oil changes while producing zero emissions. It also delivers outstanding acceleration, thanks to a 109-hp electric motor that produces 210 lb.-ft. of torque. The battery’s flat, compact design and location beneath the floor contribute to a low center of gravity, which helps the Soul EV deliver precise and agile handling that you’ll enjoy every time you drive. Like all Kia models, every Soul EV comes with an industry-leading, 10-year/100,000-mile warranty program. All of which gives you a positively high-charged way to roll.

EPA-ESTIMATED RANGE ON FULL CHARGE 1

93 MILES
Expand your horizons

With Soul EV, Kia's engineers dedicated themselves to optimizing energy efficiency so that you can confidently plan your travels and get where you need to go. The Soul EV has a variety of technologically advanced features to help increase driving range and help you monitor energy consumption. First, the heating* and air-conditioning system includes several available innovative technologies that minimize energy use. In addition, regenerative braking captures a portion of the vehicle's kinetic energy, which is fed back into the battery while you're coasting or braking, while super low-rolling-resistance tires further contribute to efficient operation. To help keep you informed, the available UVO eco³ Infotainment System* provides key information like charging status, total driving range, energy efficiency, and the location of the nearest charging station* — information that you can also access through a compatible smartphone* app and on the web. Plus, UVO eco³ provides feedback on your driving habits to help you drive more efficiently.

ENERGY EFFICIENCY

Soul EV is built around EcoDynamics, Kia's forward-looking philosophy that focuses on reducing environmental impact and makes social responsibility a high priority.
Meticulously engineered to maximize efficiency

ENERGY EFFICIENCY

THREE WAYS TO CHANGE AND GO

- Two charging ports are located behind a sliding door in the front grille. The first port is for 120V charging — or 240V charging that allows a full charge in less than five hours. The second is a 43-minute quick charge from empty.

- With available UVO eco, 3* finding a charging station is quick and easy. Touch the Nearby Stations icon on UVO eco’s screen and get real-time information about nearby locations.

- When lower electric rates are available during off-peak hours, you can schedule charging with available UVO eco® Charging Reservation. You can also set the schedule to repeat automatically.

- To help maximize Soul EV’s driving range, a third-generation regenerative braking system captures a portion of the vehicle’s kinetic energy. As you brake or coast, kinetic energy is captured and fed back into the battery. You can choose between four driving modes: Drive or Brake with Active ECO mode either on or off.

- A 27-kWh, 360-volt, 192-cell lithium-ion polymer battery is designed for high-energy capacity and thermal stability. Its flat design and location beneath the floor mean there’s minimal battery intrusion into the cabin, which helps Soul EV provide plenty of interior space. It is engineered with state-of-the-art materials to increase durability — allowing Kia to back the battery with a 10-year/100,000-mile warranty — while also reducing its weight and increasing energy density.

- Three charging times based on charger speed of 50 kW. Level 2 (240V) charging station shown is not available for purchase and does not come with vehicle. Actual charging stations will vary. UVO charger is included with vehicle. Simulated screen shown. Images shown for illustration only.
Uncompromising comfort for all

Soul EV provides a spacious interior with plenty of headroom and legroom for driver and passengers. For enhanced comfort, it features a heated steering wheel and heated front seats, plus available features like ventilated front seats* and heated rear outboard seat cushions.* Soft-touch materials on the dash and upper door panels and available leather seat trim* add sophisticated styling and comfort. In addition, attention to aerodynamics, combined with superb interior insulation that reduces road noise, provides an exceptionally quiet ride.
INTERIOR FEATURES

**PANORAMIC SUNROOF**
* Brighten up any drive and let fresh air in with the available panoramic sunroof with power sunshade on the Soul EV + (plus).
* The front portion tilts and slides.

**PUSH-BUTTON START**
To make everyday driving more convenient, Smart Key remote lets you start or stop the motor with the push of a button, even with the key fob in your pocket or purse.

**HEATED & VENTILATED FRONT SEATS**
* Heated front seats, available ventilated front seats, and available heated rear outboard seat cushions help ensure year-round driving comfort.

**APPLE CarPlay™**
Apple CarPlay and Android Auto™ let you take full advantage of the available UVO eco 3* Infotainment System by simply connecting your compatible smartphone with a USB cable. You can then use it to navigate to your destination, make phone calls and retrieve voice mail, receive text messages and respond to them verbally, and more. Plus, compatible apps are displayed onto the touch screen.

**FRONT AND REAR PARK ASSIST SYSTEM**
* An available sonar system in the front and rear bumpers alerts you with audible and visual warnings if it detects certain objects close to your vehicle when you’re parking.

**VOICE-COMMAND NAVIGATION™**
This available system features a vivid 8-inch color touch screen and delivers valuable continuously updated highway conditions from SiriusXM Traffic™.

**REAR-CAMERA DISPLAY**
To help you see things behind your vehicle that you might not see by looking over your shoulder, Soul EV features a Rear-Camera Display with a large and bright screen.

**ANDROID AUTO™**
Android Auto™ let you see things behind your vehicle that you might not see by looking over your shoulder, Soul EV features a Rear-Camera Display with a large and bright screen.

**VIDEO-COMMAND NAVIGATION™**
This available system features a vivid 8-inch color touch screen and delivers valuable continuously updated highway conditions from SiriusXM Traffic™.

**Dedicated to your convenience**

6, 7, 8, 9, 10, * See Features and Specifications pages for availability and endnotes. Not all optional features are available on all trims.

Simulated screens shown. Images shown for illustration only.

684x18

829x97

946x97

684x97

782x97

1101x355

974x355

684x355

684x344

739x355

806x355

684x344

684x302

684x379

Dedicated to your convenience

APPLE CarPlay™️
Apple CarPlay and Android Auto™️ let you take full advantage of the available UVO eco 3™️ Infotainment System by simply connecting your compatible smartphone™️ with a USB cable. You can then use it to navigate to your destination, make phone calls and retrieve voice mail, receive text messages and respond to them verbally, and more. Plus, compatible apps are displayed onto the touch screen.

FROM AND REAR PARK ASSIST SYSTEM
An available sonar system in the front and rear bumpers alerts you with audible and visual warnings if it detects certain objects close to your vehicle when you’re parking.

HEATED & VENTILATED FRONT SEATS
* Heated front seats, available ventilated front seats*, and available heated rear outboard seat cushions* help ensure year-round driving comfort.

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REAR-CAMERA DISPLAY
To help you see things behind your vehicle that you might not see by looking over your shoulder, Soul EV features a Rear-Camera Display with a large and bright screen.
HILL-START ASSIST CONTROL (HAC)
To help keep you from rolling backward when starting off on a steep hill, HAC automatically holds the brake pressure for two seconds after you take your foot off the brake pedal.

ELECTRONIC BRAKE-FORCE DISTRIBUTION (EBD)
To help maintain more consistent braking in the event that loads and weight distribution in the vehicle change, EBD adjusts the front-to-rear balance of brake pressure.

TRACTION CONTROL SYSTEM (TCS)
When TCS senses wheelspin during vehicle acceleration, it uses motor power and brake force to help transfer power to the wheels that have the most traction.

SAFETY-ORIENTED BATTERY
Battery-cell chemistry and construction are designed for thermal stability, with a device to monitor temperature to help prevent overheating. Plus, five crossbeams help protect against under-car intrusion.

SAFETY

BRAKE ASSIST SYSTEM (BAS)
If BAS detects emergency braking, based on how quickly you step on the brake pedal, it instantly applies full braking force to help shorten your overall stopping distance.

VEHICLE STABILITY MANAGEMENT (VSM)
VSM adds steering-direction-control capability to Soul EV. This advanced system intervenes in appropriate situations to help the driver regain control of the vehicle.

ADVANCED AIRBAGS
Dual front airbags, full-length side curtain airbags, and dual front-side-impact airbags comprise a sophisticated system managed by advanced sensors that can even respond to certain rollover situations.

ELECTRONIC STABILITY CONTROL (ESC)
ESC provides improved directional stability to help maintain better control in difficult driving situations. During emergency maneuvers, it can control the motor and brakes to help keep your Soul EV on course.

HILL-START ASSIST CONTROL (ASC) To help keep you from rolling backward when starting off on a steep hill, ASC automatically holds the brake pressure for two seconds after you take your foot off the brake pedal.

No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, or injury. Always drive responsibly. Shown for illustration only. See Specifications page for endnote.
### EV (eK) SUN & FUN PACKAGE

- Aero windshield wipers
- Heated, power outside mirrors
- Power-folding outside mirrors
- LED taillights
- Regenerative braking system
- AC charge port (120V, 208V–240V) w/nozzle-locking function
- DC Fast Charge port (480V) (CHAdeMO)
- Battery heating system ††
- Panoramic sunroof
- EV + (plus) SUN & FUN PACKAGE

#### MECHANICAL & EXTERIOR

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<thead>
<tr>
<th>Feature</th>
<th>Standard</th>
<th>Optional</th>
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<tbody>
<tr>
<td>Front &amp; Rear passengers</td>
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<tr>
<td>Power-assisted, ABS</td>
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<tr>
<td>Layout</td>
<td>Permanent Magnet</td>
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<tr>
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#### INTERIOR & CONVENIENCE

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<td>Door lamp</td>
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<td>AM/FM/SiriusXM®10 audio system</td>
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#### SEATING & TRIM

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</tbody>
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### SPECIFICATIONS

#### DASHBOARD

- Front speaker lights
- LED interior lighting
- 240V charge port
- Driver-only HVAC function
- Heat pump HVAC system
- Driver-only HVAC function
- USB/auxiliary input jacks w/illumination
- Front motor, front-wheel drive
- Layout
- Permanent Magnet
- Torque (SAE net) 90 kW
- Horsepower (SAE net) 179
- Transmission
- ECO on/ECO off
- Active ECO modes
- On-Board Charger DC

#### BATTERY

- Battery heating system ††
- On-Board Charger DC
- 6.6 kW On-Board Charger

#### MECHANICAL & EXTERIOR

- Front & Rear passengers
- Power-assisted, ABS
- Down to 1.9 mph
- Tire size
- Steering type
- Rear suspension
- Brake type
- Wheelbase
- Front motor, front-wheel drive
- Layout
- Permanent Magnet
- Torque (SAE net) 90 kW
- Horsepower (SAE net) 179
- Tyre type

#### RESTRAINT & SAFETY SYSTEMS

- Full-length side curtain airbags
- Dual front advanced airbags
- Front & rear crumple zones
- Hill-start Assist Control (HAC)
- Electronic Brake-force Distribution (EBD)
- Anti-lock Braking System (ABS)
- Traction Control System (TCS)
- Electronic Stability Control (ESC)
- Front & Rear Park Assist System
- Active ECO modes
- On-Board Charger DC
- 6.6 kW On-Board Charger
- Battery heating system ††
- On-Board Charger DC
- 6.6 kW On-Board Charger

#### PHANTOM BLACK+WHITE

- Phantom black+white exterior color
- Phantom black+white interior color
- 18.8 cu. ft./49.5 cu. ft. cargo volume
- 90 kW motor
- 179 horsepower (SAE net)
- 120/92 MPG Equivalent (MPGe)
- 105 city/93 highway MPGe
- 43 min. charge time (from empty)
- 4 hr., 10 min. – 4 hr., 50 min. charge time
- 97.1 cu. ft. cargo volume
- 40.9 in./36.0 in. hip room (front/rear)
- 55.5 in./54.7 in. shoulder room (front/rear)
- 40.9 in./36.0 in. headroom (front/rear)
- 208V–240V Volts
- 120V Charge cable
- Air-cooled Cooling

#### BATTERY

- 6.6 kW On-Board Charger
- Battery heating system ††
- On-Board Charger DC
- 6.6 kW On-Board Charger
- Battery heating system ††
- On-Board Charger DC
- 6.6 kW On-Board Charger

#### ENDNOTES

1. As of EPA estimates. Actual range and mpg will vary with options, driving conditions, driving habits, and your vehicle’s condition. 2. Performance includes 16 feet/500-kWh powertrain and 240V–240V vehicle-to-grid enabled vehicles. Additional training and certification is required for information purposes only, and does not include any warranties about the accuracy of the information. 3. The subscription fee for 9-month SURF & CHARGE and storage location information varies from $5–$10 per year. iPod, iPhone, iPad, and related software are trademarks of Apple Inc., registered in the U.S. and other countries. 4. Apple CarPlay is a trademark of Apple Inc., Google and the Google logo are trademarks of Alphabet Inc., registered in the U.S. and other countries. 5. SiriusXM audio and data services are available only where service is provided by SiriusXM. 6. Any information about vehicle performance data is subject to change. Traffic information not available in all markets. Sirius, XM, and all related marks and logos are trademarks of Sirius XM Radio Inc. 7. For maximum protection, always wear your seat belt. No system, no matter how advanced, can compensate for all driver errors, driving conditions, and/or injury. 8. The Bluetooth word mark and logos are registered trademarks owned by Bluetooth SIG, Inc., and any use of such marks by Kia Motors America, Inc. is under license. Other trademarks and trade names are those of their respective owners. 9. Requires a compatible Bluetooth® enabled cellular phone to use Bluetooth® wireless technology. 10. Even with the Tire-Pressure Monitoring System, check your tire pressure on a regular basis. 11. Fast Charge times based on charger speed of 50-100 kW.