ENDNOTES 1. Niro HEV EPA-estimated MPG city/highway/combined: FE 52/49/50; LX and EX S Touring and Touring 46/40/43. Niro PHEV EPA-estimated MPG 48 city/44 highway/46 combined, 105 MPGe, and 26 miles all-electric range. MPGe is miles per gallon gasoline equivalent. Actual mileage and range will vary with options, driving conditions, driving habits, and your vehicle’s condition. 2. Remote features require a wireless signal with good coverage to function, and normal cellular service rates may apply. Do not use remote climate control or remote start if vehicle is in an enclosed area (e.g., closed garage) or a partially enclosed area without ventilation. Close all doors leading from adjacent living areas to the vehicle area before executing a remote climate control or remote start command. 3. Purchase/lease of a new 2019 Kia Niro with UVO eServices/eco or eServices/eco w/Premium Navigation includes a complimentary 5-year (eServices)/3-year (eco) subscription starting from new vehicle retail sale/lease date as recorded by the dealer. After your complimentary 5-year (eServices)/3-year (eco) subscription expires, your access to UVO eServices/eco will immediately terminate. Use of UVO eServices/eco is subject to agreement to the UVO Privacy Policy (available at https://www.myuvo.com/legal/privacy-policy.shtml) and Terms of Service (available at https://www.myuvo.com/legal/terms-of-service.shtml). UVO eServices/eco is transferable to subsequent owner(s) during the original UVO eServices/eco or eServices/eco w/Premium Navigation service term. Only use UVO eServices/eco when safe to do so. UVO eServices/eco app is available from the App Store® or Google Play™ Store. Kia Motors America, Inc. reserves the right to change or discontinue UVO eServices/eco at any time without prior notification or incurring any future obligation. Message and data rates may apply. Cellular and GPS coverage are required to use most features. UVO features may vary by model, year, and trim level. Features and specifications are subject to change. For more on details and limitations, visit myuvo.com or your authorized Kia dealer. 4. Apple, the Apple logo, App Store, Apple CarPlay, and iPhone are trademarks of Apple Inc., registered in the U.S. and other countries. 5. ©2018 Google Inc. Google is a registered trademark, and Google Play and Android Auto are trademarks of Google Inc. 6. These features are not substitutes for safe driving and may not detect all objects surrounding vehicle. Always drive safely and use caution. 7. Driver Attention Alert is not a substitute for safe driving and may not detect all instances of driver fatigue or inattentive driving practices. Failure to pay attention to travel conditions and vehicle operation could result in loss of vehicle control. Always drive safely and use caution. 8. Distracted driving can result in a loss of vehicle control. When operating a vehicle, never use a handheld device or vehicle system that takes your focus away from safe vehicle operation. Navigation is for information purposes only, and Kia does not make any warranties about the accuracy of the information. 9. ©2018 Harman International Industries, Inc. All rights reserved. 10. Charging system only works with select devices. Refer to the vehicle’s Owner’s Manual for warnings and instructions. 11. The estimated range is based on a number of factors and assumes optimal driving conditions, efficient driving habits, and a straight road. Actual range will vary with options, driving conditions, driving habits, vehicle maintenance, charging practice, battery age, weather, temperature, and your vehicle’s condition. Battery capacity will decrease with time and use. 12. Select Apple iPhone® and Android™ devices only are UVO compatible. 13. UVO eServices requires a compatible smartphone connected via Bluetooth wireless technology; cellular service rates apply. 14. 24-hour Roadside Assistance is a service plan provided by Kia Motors America, Inc. Limitations apply. See Kia Warranty and Consumer Information Manual for details. Requires cellular coverage. 15. Vehicle Diagnostics are not a substitute for regularly scheduled maintenance. Vehicle Diagnostics checks powertrain, chassis, and airbag systems, and requires initial activation. See the UVO Maintenance section or Owner’s Manual for maintenance schedule. 16. My Car Zone requires cellular coverage and cellular service rates apply. For UVO eServices, information must be manually synced in order to receive alerts, and cellular service rates apply. 17. For maximum protection, always wear your seat belt. No system, no matter how advanced, can compensate for all driver errors, driving conditions, and/or injury. 18. Warranties include 10-year/100,000-mile powertrain and 5-year/60,000-mile basic. All warranties and roadside assistance are limited. See retailer for warranty details.

KIA MOTORS AMERICA, INC. P.O. BOX 52410 IRVINE, CA 92619-2410 1-800-333-4KIA
FIRST UP:
How would you like your hybrid?

NIRO HYBRID (HEV)

Niro HEV’s advanced parallel hybrid powertrain seamlessly blends gas and electric power for a great ride with outstanding hybrid efficiency — such as a combined EPA-estimated rating of 43 mpg on the Touring trim (shown), and 50 mpg on the FE trim. It’s just as impressive on the inside, too — giving you state-of-the-art connectivity, tons of crossover versatility, and a range of intuitive technology and available premium features. Sound good so far? Then HEV could be the one for you.

NIRO PLUG-IN HYBRID (PHEV)

Ready for hybrid technology at the next level? Niro Plug-In Hybrid (PHEV) gives you the same crossover perks as HEV, plus lets you plug in, charge up, and go fully electric at the push of a button — an EPA-estimated 26 miles on a full charge. And its other impressive technologies, like an embedded modem* that lets you perform certain functions remotely — like preheat or precool the cabin — make it all the more convenient.

120V charger is included with vehicle. Level 2 (240V) charging station shown is not available for purchase and is not available with vehicle. Actual charging stations will vary. 240V home charging station sold separately.

*Optional feature available only on certain trims. See kia.com for details. This page: PHEV EX PREMIUM SHOWN

1-3 See back cover for endnotes. Cover: HEV TOURING SHOWN. This page: HEV TOURING SHOWN
If you picked the **NIRO HEV**, now it’s time to talk trims.

NIRO HEV comes in the five trim choices you see here. Use this list of their key features and options to help you decide among them.

### FE/LX
**advanced hybrid tech & connectivity**

<table>
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<tr>
<th>DRIVING</th>
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<tbody>
<tr>
<td>1.6L Gasoline Direct Injection (GDI) 4-cylinder engine</td>
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### EX/S TOURING
**adds more advanced tech and premium features**

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### TOURING
**adds leather-trimmed seats, premium navigation, and more luxury features**

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*OPTIONAL FEATURE AVAILABLE ONLY ON CERTAIN TRIMS (HIGHLIGHTED ON THIS PAGE ONLY). SEE KIA.COM FOR DETAILS. **FEATURE AVAILABLE ON EX/S TOURING TRIM ONLY. †FEATURE AVAILABLE ON S TOURING TRIM ONLY. §FEATURE IS STANDARD ON S TOURING TRIM. 1, 3–10 See back cover for endnotes. HEV TOURING SHOWN.
120V charger is included with vehicle. Level 2 (240V) charging station shown is not available for purchase and is not available with vehicle. Actual charging stations will vary. 240V home charging station sold separately.

If you prefer the
NIRO PHEV,
choose from these three

Niro PHEV comes in three trim levels — the LX, EX, and EX Premium. Use this list of key features and options to find the right one for you.

**LX**
impressively advanced

**DRIVING**
1.6L Gasoline Direct Injection (GDI)
4-cylinder engine
60 hp electric motor; 8.9 kWh lithium-ion polymer battery
6-speed dual-clutch automatic transmission
Sport Mode
16” alloy wheels w/full covers
Projection headlights w/auto light control
2019 EPA-estimated fuel economy: 26 all-electric range; 105 MPGe combined city/hwy, & 46 MPG city/hwy

**TECHNOLOGY**
UVO eco
7” touch screen
Apple CarPlay & Android Auto
Rear-Camera Display
Autonomous Emergency Braking w/Pedestrian Detection
Forward Collision Warning System
Lane Departure Warning System
Lane Keeping Assist
Smart Cruise Control
Driver Attention Alert

**INTERIOR**
Cloth seat trim
60/40 split-folding rear seats
Dual-zone automatic temperature control
Leather-wrapped heated steering wheel

**EX**
adds HID headlights and even more great features

**DRIVING**
1.6L Gasoline Direct Injection (GDI)
4-cylinder engine
60 hp electric motor; 8.9 kWh lithium-ion polymer battery
6-speed dual-clutch automatic transmission
Sport Mode
16” alloy wheels w/full covers
HID headlights
2019 EPA-estimated fuel economy: 26 all-electric range; 105 MPGe combined city/hwy, & 46 MPG city/hwy

**TECHNOLOGY**
UVO eco
7” touch screen
Apple CarPlay & Android Auto
Rear-Camera Display
Premium Navigation
Apple CarPlay & Android Auto
Harman Kardon premium audio system w/8 speakers
Autonomous Emergency Braking w/Pedestrian Detection
Forward Collision Warning System
Lane Departure Warning System
Lane Keeping Assist
Smart Cruise Control
Driver Attention Alert
Blind Spot Detection
Lane Change Assist
Rear Cross Traffic Alert

**INTERIOR**
Leather seat trim
60/40 split-folding rear seats
Dual-zone automatic temperature control
Leather-wrapped heated steering wheel
Heated front seats
10-way power-adjustable driver’s seat w/lumbar support

**EX PREMIUM**
adds premium audio, an 8” touch screen, wireless charging, and more

**DRIVING**
1.6L Gasoline Direct Injection (GDI)
4-cylinder engine
60 hp electric motor; 8.9 kWh lithium-ion polymer battery
6-speed dual-clutch automatic transmission
Sport Mode
16” alloy wheels w/full covers
LED headlights
2019 EPA-estimated fuel economy: 26 all-electric range; 105 MPGe combined city/hwy, & 46 MPG city/hwy

**TECHNOLOGY**
UVO eco
Premium Navigation w/8” touch screen
Apple CarPlay & Android Auto
Rear-Camera Display
Harman Kardon premium audio system w/8 speakers
Autonomous Emergency Braking w/Pedestrian Detection
Forward Collision Warning System
Lane Departure Warning System
Lane Keeping Assist
Smart Cruise Control
Driver Attention Alert
Blind Spot Detection
Lane Change Assist
Rear Cross Traffic Alert
Front & Rear Park Assist
Wireless phone charger

**INTERIOR**
Leather seat trim
60/40 split-folding rear seats
Dual-zone automatic temperature control
Leather-wrapped heated steering wheel
Heated front seats
Ventilated front seats
10-way power-adjustable driver’s seat w/lumbar support
Power tilt/slide sunroof

*OPTIONAL FEATURE AVAILABLE ONLY ON CERTAIN TRIMS (HIGHLIGHTED ON THIS PAGE ONLY). SEE KIA.COM FOR DETAILS.

1, 3–10 See back cover for endnotes. PHEV EX PREMIUM W/SUNROOF PACKAGE SHOWN
Crisp, responsive, agile: also known as

FUN TO DRIVE

Niro is engineered for fun, whether you’re seeking new adventures or just zipping around town. Flick the shifter to Sport Mode for extra-dynamic performance. Feel the gratification of smooth acceleration from the powerful electric motor. And enjoy nimble handling with its refined four-wheel independent suspension.

POWER & EFFICIENCY
come courtesy of Niro’s 1.6L Gasoline Direct Injection (GDI) engine and powerful electric motor, which together deliver 139 horsepower and outstanding efficiency.

DRIVE MODE SELECT SYSTEM
lets you choose between Active Eco or Sport Mode to fit your mood (plus Hybrid/EV mode, for PHEV)

6-SPEED DUAL-CLUTCH AUTOMATIC TRANSMISSION
optimizes the engine’s responsiveness for enhanced acceleration and a sporty feel

ISO-STRUCTURE™ CONSTRUCTION
is made with high-tensile strength steel alloys to help improve rigidity for great driving dynamics and a quiet ride

STREAMLINED AERODYNAMICS
play a key role in Niro’s impressive performance, thanks to an active air flap behind the front grille that closes at higher speeds to reduce drag, and air vents ahead of the front wheels to manage airflow.
Let’s talk EFFICIENCY

HIT THE OPEN ROAD WITH HEV

Niro HEV is designed to allow both the gasoline engine and electric motor to work together simultaneously for optimum efficiency — for an EPA-estimated combined average of 50 mpg for the FE trim, a combined average of 49 mpg for the LX and EX trims, and a combined average of 43 mpg for the S Touring and Touring trims. So go ahead, take the scenic route.

GO ALL ELECTRIC AT THE PUSH OF A BUTTON WITH PHEV

Efficiency and convenience go hand-in-hand with PHEV. Head out for the day, charge up when you get home, and rest assured that should you exceed your all-electric range, PHEV will kick into hybrid mode automatically. So you won’t have to plug in and recharge until it’s convenient for you.

NIRO HYBRID

- FE: 52 MPG CITY, 50 MPG HWY
- LX, EX: 51 MPG CITY, 49 MPG HWY
- S TOURING, TOURING: 46 MPG CITY, 43 MPG HWY

NIRO PLUG-IN HYBRID

- PLUG-IN: 105 MPGE CITY, 46 MPGE HWY
- BATTERY: 0-26 MILE RANGE

1 See back cover for endnote. Images shown for illustration only. PHEV EX PREMIUM SHOWN.

*26-mile range on full battery charge.
TECHNOLOGIES
that make it all happen

HEV and PHEV are powered by Kia’s full parallel hybrid system. This advanced engineering allows both the gas engine and electric motor to simultaneously provide power directly to the wheels, for optimum efficiency. PHEV takes this technology a step further, letting you go all electric, on demand.

EFFICIENT ELECTRIC MOTOR
HEV and PHEV use an electric motor called a Transmission Mounted Electrical Device (TMED) to power them in all-electric mode. The motor works in combination with the gasoline engine to provide the ideal amount of power.

LITHIUM-ION POLYMER BATTERY
This advanced, potent, lightweight, and compact battery powers the electric motor and is recharged through regenerative braking — the kinetic energy captured when the brakes are applied. PHEV features a high-capacity unit that gives it an EPA-estimated range of up to 26 miles in all-electric mode.

DRIVE MORE EFFICIENTLY
The Hybrid Starter-Generator (HSG) shuts the gas engine off when the vehicle comes to a complete stop, then automatically restarts it when you press the accelerator again. HEV and PHEV even feature an available Coasting Guide* to help identify and suggest the most efficient times to coast during your drive.

CHARGE AT HOME OR ON THE ROAD
PHEV features Hybrid Mode, which lets you choose when to use your all-electric range during your drive. You can also charge to full capacity in under 2½ hours with a 240V power outlet, or under 9 hours with a standard household electrical outlet.

*Optional feature available only on certain trims. See kia.com for details. †See back cover for endnotes. ‡Feature available on PHEV only.
How to achieve

INNER PEACE

Niro is designed to help you arrive at your destination relaxed and happy. How? Ultra-comfortable seats, sound-insulating windshield glass, noise-absorbing insulation throughout the vehicle, a spacious cabin, and a variety of available premium features.

LEATHER SEAT TRIM*
for soft, sporty style

10-WAY POWER-ADJUSTABLE DRIVER’S SEAT*
with lumbar support lets you customize your comfort

DRIVER’S MEMORY SEAT & MIRROR SYSTEM*
remembers the seating preferences and outside mirror settings for two drivers

DRIVER-ONLY AIRFLOW CONTROL
helps reduce fuel consumption by letting you direct ventilation exclusively to the driver’s side

POWER SUNROOF*
with retractable sunshade keeps the fresh air flowing

*Optional feature available only on certain trims. See kia.com for details.

HEV TOURING SHOWN
**Hello, Stow, and Go**

Niro’s intelligent use of space and available smart features are designed to be as welcoming to you as to your passengers and cargo.* So you can load up and go whenever you feel like it.

- **SMART WELCOME WITH POWER-FOLDING MIRRORS** is Niro’s way of greeting you when it detects you approaching with the Smart Key*—it unfolds the power-folding side mirrors as LEDs flash,* and turns on the interior and door-handle lights.

- **IMPRESSIVELY SPAECIOUS CARGO AREA** thanks to flat-folding rear seats and the compact design of Niro’s hybrid battery, which is located beneath the rear seat.

- **60/40 SPLIT-FOLDING REAR SEATS** let you expand the cargo area† when needed and still accommodate rear passengers.

- **CLEVER STORAGE** in Niro HEV includes a spacious compartment hidden beneath the cargo floor† plus an available removable tray* to help organize loose items—while Niro PHEV has a dedicated storage area to keep your 120V charge cord neatly tucked away.

- **ROOF RAILS** help you transport excess or oversized cargo.

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*Optional feature available only on certain trims. See kia.com for details. †All cargo should be evenly distributed, properly secured, and never piled higher than the seatback. HEV TOURING SHOWN
How to tell if you’re **LEFT-BRAINED:**
you’re reading about the features right now

**PREMIUM NAVIGATION**
complete with vivid 8” color touch screen

**HARMAN KARDON®**
PREMIUM AUDIO SYSTEM
for rich, crisp sound

**APPLE CarPlay™**
& **ANDROID AUTO™**
sync with your compatible smartphone to let you play music, send texts, use your phone’s navigation apps, and more*

**WIRELESS PHONE CHARGER**
because, honestly, who likes cords?

**PUSH-BUTTON START**
lets you start or stop the engine with the Smart Key*

**STEERING WHEEL–MOUNTED CONTROLS**
for your audio and cruise control

**SUPERVISION METER CLUSTER**
displays info in easy-to-read, high-contrast graphics

**REMOTE KEYLESS ENTRY**
will unlock your Niro automatically

**LEATHER-WRAPPE,D, HEATED STEERING WHEEL**
puts sporty luxury in the palms of your hands

**USB CHARGE PORTS**
to keep your devices charged and ready to go

*Optional feature available only on certain trims. See kia.com for details.
4, 5, 8–10 See back cover for endnotes. Simulated screen shown. HEV TOURING SHOWN

**OR RIGHT-BRAINED:**
you’re already planning a road trip

**INTERIOR FEATURES**
How to stay connected TO YOUR HEV

Kia’s UVO eServices\(^1\) smart telematics lets you integrate your compatible smartphone\(^2\) with your HEV to stay connected with a range of ingenious features (see a few of our favorites below). All you have to do is activate UVO eServices\(^3\) and download the UVO eServices\(^3\) app from the App Store\(^4\) or Google Play\(^5\) Store. The best part is, there are no subscription fees for five years.

**911 CONNECT**\(^6\)
will attempt to call 911 and give emergency responders your location if your airbags deploy

**ROADSIDE ASSISTANCE**\(^7\)
connects you with our call center for 24/7 assistance

**VEHICLE DIAGNOSTICS**\(^8\)
helps you monitor the condition of your Niro and even schedule service if needed

**MY CAR ZONE**\(^9\)
will let you set and receive notifications if you or another driver breaks one of your preset limits for maximum speed, geographic boundaries, or curfew

**MY POINTS OF INTEREST (POIs) WITH SEND-TO-CAR**\(^10\)
can sync your favorite POIs from your compatible smartphone\(^11\) to Niros with Premium Navigation\(^11\)

**GET TRACK OF YOUR ALL-ELECTRIC DRIVING RANGE**\(^11\)
on the large touch screen, which features a map with rings that show the approximate range you can travel in all-electric mode

**FIND NEARBY CHARGING STATIONS**
by touching the Nearby Stations icon on your touch screen or within the UVO eco\(^3\) app

**SCHEDULE CHARGING WHEN RATES ARE LOWEST**
by scheduling to charge your battery during off-peak hours via the UVO eco\(^3\) app — you can even set the schedule to repeat automatically

**REMOTE LOCK/UNLOCK/CLIMATE CONTROL**\(^2\)
using the UVO eco\(^3\) app, which lets you precool or preheat the cabin remotely, and even lock or unlock the doors

**CONNECT**
will attempt to call 911 and give emergency responders your location if your airbags deploy

**ROADSIDE ASSISTANCE**
connects you with our call center for 24/7 assistance

**VEHICLE DIAGNOSTICS**
helps you monitor the condition of your Niro and even schedule service if needed

**MY CAR ZONE**
will let you set and receive notifications if you or another driver breaks one of your preset limits for maximum speed, geographic boundaries, or curfew

**MY POINTS OF INTEREST (POIs) WITH SEND-TO-CAR**
can sync your favorite POIs from your compatible smartphone to Niros with Premium Navigation

UVO eco\(^3\) includes the eServices features on the left plus the eco features listed below — both as a complimentary service for a period of three years from the original retail purchase/lease date.

**KEEP TRACK OF YOUR ALL-ELECTRIC DRIVING RANGE**
on the large touch screen, which features a map with rings that show the approximate range you can travel in all-electric mode

**FIND NEARBY CHARGING STATIONS**
by touching the Nearby Stations icon on your touch screen or within the UVO eco\(^3\) app

**SCHEDULE CHARGING WHEN RATES ARE LOWEST**
by scheduling to charge your battery during off-peak hours via the UVO eco\(^3\) app — you can even set the schedule to repeat automatically

**REMOTE LOCK/UNLOCK/CLIMATE CONTROL**
using the UVO eco\(^3\) app, which lets you precool or preheat the cabin remotely, and even lock or unlock the doors

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"*Optional feature available only on certain trims. See kia.com for details. 2–5, 8, 11–16 See back cover for endnotes. Image shown for illustration only."
KIA DRIVE WISE
Designed to help look out, speak up, and even step in

Even the best drivers can't be perfect 100% of the time. So we created Kia Drive Wise*, a suite of available advanced driver-assistance technologies that are designed to help keep you alert, aware of surrounding traffic, and even intervene in certain situations to help you avoid collisions.6

*Optional feature available only on certain trims. See kia.com for details.
6 See back cover for endnote. HEV TOURING SHOWN
Four ways to help you

REMAIN CENTERED

amid the chaos of life

Vehicles in your blind spot, changing lanes in traffic, and unintentional drifting are just a few of the hazards that are part of everyday driving. Thankfully, these available advanced features are up to the challenge, providing you with alerts and assistance as you make your way down the road.

**BLIND SPOT DETECTION**

Radar works to help detect vehicles in your blind spot and give visual and audible alerts to help you avoid some hazardous lane-change decisions.

**LANE DEPARTURE WARNING**

If the system detects you drifting too close to lane markers without signaling, it can help alert you with a warning beep.

**LANE KEEPING ASSIST**

If the system detects the vehicle getting close to lane markers, it can apply corrective steering to help prevent you from drifting into another lane.

**LANE CHANGE ASSIST**

When you put your blinker on to change lanes, it is designed to help warn you of vehicles that it detects in adjacent lanes approaching from behind.

*Optional feature available only on certain trims. See kia.com for details.
6 See back cover for endnote. Image shown for illustration only. HEV TOURING SHOWN
Senses, alerts, and helps

STOP

Who needs a copilot when you can have the help of all these available advanced features?

**FORWARD COLLISION WARNING**

This system is designed to help detect slowing or stopped traffic ahead, and alert you if it detects you getting too close.

**AUTONOMOUS EMERGENCY BRAKING WITH PEDESTRIAN DETECTION**

This system is designed to help detect and alert you of a collision risk or pedestrian approaching, and even automatically apply the brakes in some cases.

**DRIVER ATTENTION ALERT**

This system is designed to give you a warning signal to take a break if it detects you becoming drowsy or fatigued.

**SMART CRUISE CONTROL**

This system is designed to help maintain a predetermined distance from vehicles ahead of you, and can automatically adjust the driving speed as needed.

**BRAKE ASSIST SYSTEM**

If you suddenly slam on your brakes, it’s designed to sense the urgency and apply full braking power, which can help shorten your braking distance.

**ELECTRONIC BRAKE-FORCE DISTRIBUTION**

Based on the vehicle’s weight distribution, it helps adjust the balance of braking power accordingly.

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Optional feature available only on certain trims. See kia.com for details. 6, 7 See back cover for endnotes. Image shown for illustration only. HEV TOURING SHOWN.
How to AVOID THE OBSTACLES that life throws your way

From approaching cars to that wayward shopping cart hiding in your blind spot, Niro’s standard and available features are designed to help make parking easier by alerting you to potential surrounding hazards.

REAR-CAMERA DISPLAY WITH DYNAMIC PARKING GUIDANCE®
with a bright screen, helps you see what’s behind your vehicle, with guidelines that adjust to follow the direction you’re turning

REAR CROSS TRAFFIC ALERT** DW
uses visual and audible alerts that can help warn of traffic the system detects coming from either side when you’re in reverse

FRONT & REAR PARK ASSIST** DW
is designed to give an audible warning if it detects certain objects close to your vehicle when parking

*Optional feature available only on certain trims. See kia.com for details. 6 See back cover for endnote.
SAFETY
never takes a day off

At Kia, the priority is always on improving all aspects of safety. Advanced sensor systems, strategically placed airbags, and breakthroughs in materials and design that have led to strong body construction are just a few of the ways we never stop working to increase your protection.

No system, no matter how advanced, can compensate for all driver errors, driving conditions, accidents, and/or injury. Always drive safely. 17 See back cover for endnote. Simulated images. Inflated airbags shown for illustration purposes only. HEV TOURING SHOWN

SAFETY

ELECTRONIC STABILITY CONTROL (ESC)†
In difficult driving situations, ESC is designed to help control the engine and brakes for improved directional stability

VEHICLE STABILITY MANAGEMENT (VSM)†
VSM can intervene to help enhance stability and steering responses when driving on some slippery roads

TRACTION CONTROL SYSTEM (TCS)†
When TCS senses wheelspin during acceleration, it uses a combination of engine power and brake force to help transfer power to the wheel that has more traction

ADVANCED AIRBAG SYSTEM†
Dual front, front seat-mounted side, and full-length side curtain airbags help protect driver and passengers

ADVANCED AIRBAG & SEAT-BELT SENSORS†
This advanced system monitors the severity of certain impacts and seat-belt use, and then helps to control airbag inflation accordingly

REINFORCED BODY CAGE
A rigid, reinforced body structure helps absorb impact energy to help protect the structural integrity of the passenger compartment in certain collisions

INSURANCE INSTITUTE FOR HIGHWAY SAFETY
FOR 2019 NIRO HEV
when equipped with optional Autonomous Emergency Braking w/Pedestrian Detection and HID headlights
Wondering whose powertrain warranty is top of the line?

**INDUSTRY-LEADING WARRANTY PROGRAM**

<table>
<thead>
<tr>
<th>Brand</th>
<th>Warranty Details</th>
</tr>
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<tbody>
<tr>
<td>KIA</td>
<td>10-YEAR/100,000-MILE</td>
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<tr>
<td>SUBARU</td>
<td>5-YEAR/60,000-MILE</td>
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<tr>
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<td>AUDI</td>
<td>4-YEAR/50,000-MILE</td>
</tr>
</tbody>
</table>

18 See back cover for endnote. See dealer for details.
Find out which color is your PERFECT MATCH

SNOW WHITE PEARL
(HEV FE/LX/EX/S TOURING/TOURING,
PHEV LX/EX/EX PREMIUM)
YOU HAVE A PURE HEART AND GENTLE NATURE. YOU LOVE LONG NAPS.

SILKY SILVER
(HEV FE/LX/EX/S TOURING/TOURING,
PHEV LX/EX/EX PREMIUM)
YOU NOTICE THE SUBTLE IRONIES IN LIFE. NOTHING IS EVER BLACK AND WHITE TO YOU.

AURORA BLACK PEARL
(HEV FE/LX/EX/S TOURING/TOURING,
PHEV LX/EX/EX PREMIUM)
YOU’RE A NIGHT PERSON WHO ENJOYS EATING LICORICE WHILE WATCHING FILM NOIR.

DEEP CERULEAN
(HEV S TOURING, PHEV LX/EX/EX PREMIUM)
AN ETERNAL OPTIMIST, YOU HAVE THE INNATE ABILITY TO SEE BLUE SKIES AHEAD, EVEN ON DARK DAYS.

PLATINUM GRAPHITE
(HEV S TOURING, PHEV LX/EX/EX PREMIUM)
YOU DON’T MIND CALLING ATTENTION TO YOURSELF. AFTER ALL, YOU LOOK GREAT.

RUNWAY RED
(HEV FE/LX/EX/S TOURING/TOURING)
YOU VIEW AN OVERCAST DAY AS AN OPPORTUNITY TO WEAR YOUR FAVORITE SWEATSHIRT.

GRAVITY BLUE
(PHEV LX/EX/EX PREMIUM)
YOU’RE A REALIST WHO ACCEPTS THE UPS AND DOWNS OF LIFE WITH A LIGHTHEARTED ATTITUDE.

Choose the PACKAGE that completes you

Choose a color that best describes your personality:

- Deep Cerulean: You’re an eternal optimist who sees blue skies ahead, even on dark days.
- Platinum Graphite: You don’t mind calling attention to yourself. After all, you look great.
- Runway Red: You view an overcast day as an opportunity to wear your favorite sweatshirt.
- Gravity Blue: You’re a realist who accepts the ups and downs of life with a lighthearted attitude.
- Snow White Pearl: You have a pure heart and gentle nature. You love long naps.
- Silky Silver: You notice the subtle ironies in life. Nothing is ever black and white to you.

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SX ADVANCED TECHNOLOGY PACKAGE
- Autonomous Emergency Braking w/Pedestrian Detection
- Forward Collision Warning
- Lane Keeping Assist
- Driver Attention Alert
- Smart Cruise Control
- Leather-wrapped steering wheel & gearshift knob
- LED daytime running lights
- Front fog lights

EX ADVANCED TECHNOLOGY PACKAGE
- Autonomous Emergency Braking w/Pedestrian Detection
- Forward Collision Warning
- Lane Keeping Assist
- Driver Attention Alert
- Smart Cruise Control
- 10-way power-adjustable driver’s seat w/lumbar support
- Leather seat trim
- Heated & ventilated front seats
- Heated steering wheel
- Power tilt-slide sunroof
- Wireless phone charger

EX PREMIUM PACKAGE
- UVO eServices
- Premium Navigation w/8” touch screen
- Harman Kardon premium audio system w/8 speakers
- Autonomous Emergency Braking w/Pedestrian Detection
- Forward Collision Warning
- Lane Departure Warning System
- Lane Keeping Assist
- Driver Attention Alert
- Smart Cruise Control
- 10-way power-adjustable driver’s seat w/lumbar support
- Power tilt-slide sunroof
- Leather seat trim
- Heated & ventilated front seats
- Heated steering wheel
- Wireless phone charger

SUNROOF PACKAGE
- Power tilt-slide sunroof
- LED map lamp
- LED center room lamp
- LED cargo lamp

3,6–10 See back cover for endnotes.