

## Terms & Conditions – FIFA World Cup 2026 Contest

### **FIFA World Cup 2026 - Buy a Kia Sportage and Win**

1. By participating in this contest as offered by Kia Sales Malaysia Sdn. Bhd. (KSM), participants agree to be bound by the terms and conditions herein.
2. This contest is open to all individuals of Malaysian citizenship over the age of 18 (at the date of conclusion of the contest) except employees of KSM, Kia Asia Pacific Sdn. Bhd. and Kia Malaysia Sdn. Bhd. and their immediate family members.
3. This contest shall run from 12:00 AM, March 6, 2026, to 11:59 PM, April 10, 2026 (“Contest Duration”).
4. Eligible participants must submit a completed contest entry by the conclusion of the Contest Duration with accurate details as required in the contest entry form, failing which, the entry will be disqualified.
5. KSM shall contact winners directly by 5:00 PM, Monday, April 13, 2026, via email using the details provided by the participant in a completed contest entry.
6. Winners have 48 hours from the timestamp of the email as sent to acknowledge the result and proceed to the next steps.
7. KSM will announce contest winners by 5:00 PM, Friday, April 17, 2026, on its own social media pages and channels.
8. Any decision taken by KSM pertaining to this contest, including the selection of a winner, or winners, shall be at its full discretion and considered final. No correspondence, appeal or protest thereon will be considered.
9. KSM reserves the right to add, remove or modify any contest term(s) throughout the duration of the contest without assigning any reasons or providing prior notice.
10. KSM reserves the right to extend the Contest Duration at its discretion.
11. KSM will appoint an agent to facilitate the application of necessary travel documents from the U.S. Embassy in Malaysia.
12. The selected winner should, make every endeavour to submit a visa application for travel to the United States of America (USA) in the manner prescribed by KSM within one (1) week after being notified by KSM and further, attend an in-person interview at the earliest possible opportunity with all necessary supporting documents.
13. Should the selected winner be unable to secure the relevant visa in a timely manner or be rejected for relevant visa, KSM reserves the right to select a replacement.
14. Any cost(s), including but not limited to travel insurance, leave application from place of work, and incidental costs, incurred by a selected winner in the process of securing a visa, whether approved or rejected by the U.S. Embassy in Malaysia, shall be fully borne by the winner.

15. For the purposes of the all-expense paid trip to Dallas, Texas to watch a FIFA World Cup football match (“Prize”), expenses to be covered by KSM refers to expenses for flight tickets, accommodation, match tickets for the applicable match and FIFA Affiliates Club access ONLY for the selected winner and one (1) accompanying guest. Other than the foregoing, any additional costs incurred by the selected winner and his/her accompanying guests, including but not limited to travel insurance, shopping expenses, dining expenses outside of the provided itinerary, in-room accommodation expenses, shall be borne solely and fully by the selected winner.
16. In the event of a force majeure event, including but not limited to extreme weather, drought, civil commotions, riots, strikes, lockout, boycott against Kia and/or its products, pandemic, epidemic, policy of government, industrial dispute, famine, war and other similar events beyond the control of KSM, KSM reserves the right to cancel the contest(s) including in such cases that KSM deems it is unreasonable to expect the continuation of the contest(s).
17. KSM reserves the right to take any action it deems necessary against the Participant(s)/Winner(s) who is in breach of any of these Terms and Conditions or commit any misconduct, fault, unlawful or fraudulent act during participation of the contest.
18. Participant(s) and winner(s) shall fully indemnify and hold KSM harmless from and against any loss, damage, liability, costs and expenses (including legal fees), whether direct or indirect, which KSM incurs or sustains in respect of, in connection with and/or arising from the breach of any of these Terms and Conditions, any misconduct, fault, unlawful or fraudulent act of the Participant(s)/Winner(s) during participation of the contest.
19. These Terms and Conditions of the Contest shall be governed by and construed in accordance with the laws of Malaysia. By participating in the contest, the Participant(s) hereby consent(s) to the exclusive jurisdiction of the courts of Malaysia.
20. By submitting the contest entry, participants have given their consent to KSM and/or its authorised dealer to collect, store, use, disclose and process the Personal Data, including but not limited to name, NRIC No., address, and KSM to use, publish and/or display any photographs taken or any videos recorded for participants for the purpose of the contest, present and future marketing and promotional purposes (optional), improvement of its products and services and other purposes as described in KSM’s Privacy Notice without any compensation to the Participant(s).
21. By participating in the contest, participants(s) and winner(s) hereby irrevocably and unconditionally agree and acknowledge that KSM shall not be held liable in any way or manner whatsoever for any personal injury, death, illness, losses, claims, damages, liabilities, actions, costs and expenses sustained or suffered by

- participant(s), winner(s) and/or his/her accompanying guest which are arising out of or in connection with the contest including but not limited to the participation in the contest and/or the redemption or utilisation of the prize(s) by the winner(s).
22. The winner acknowledges that participation in travel related activities carries inherent risks and agrees to assume all such risks.
  23. KSM provides no warranties regarding the Prize and shall not be liable for the acts, omissions, or defaults of any third-party service providers, including but not limited to airlines, hotels, transportation services, tour operators or agents.
  24. This contest is open to all individuals of Malaysian citizenship and entities registered in Malaysia under the Companies Act 2016 who/which register a new and unregistered unit of the Kia Sportage from an authorised Kia dealer except for authorised Kia dealers (and their directors) registering vehicles as test, marketing or demonstrator vehicles in the case of the latter.
  25. One (1) registration shall be entitled to one contest entry, which is to say that each Vehicle Ownership Certificate (VOC) shall entitle a Kia Sportage owner to one (1) entry in the contest. Thus, individuals or companies purchasing more than one (1) unit of the Kia Sportage are entitled to a number of entries matching the number of vehicles purchased.
  26. In the case of company registrations, the company may nominate any director from the company to be the selected winner, and such decision need only to be made upon notification by Kia Sales Malaysia. The nominee must furnish a copy of letter of nomination issued by the company for verification purpose.
  27. Only two (2) winners will be selected, and he/she shall be entitled to bring one (1) accompanying guest who must be at least eighteen (18) years of age on the date of conclusion of the contest. In order to be eligible for the contest, the registration date as shown on the VOC must fall on or within the start and end dates of the Contest Duration.
  28. Upon successful registration of a Kia Sportage vehicle by a participant, the participant may enter the contest by scanning a QR code provided by the relevant dealer where the vehicle were purchased from. This QR code will lead the participants to a secure form which must be completed in full in order to be considered eligible for entry.

### **FIFA World Cup 2026 Social Media Contest**

1. By participating in this contest as offered by Kia Sales Malaysia Sdn. Bhd. (KSM), participants agree to be bound by the terms and conditions herein.
2. This contest is open to all individuals of Malaysian citizenship over the age of 18 (at the date of conclusion of the contest) except employees of Kia Sales Malaysia Sdn. Bhd., Kia Asia Pacific Sdn. Bhd. and Kia Malaysia Sdn. Bhd. and their immediate family members.

3. This contest shall run from 12:00 AM, March 6, 2026, to 11:59 PM, April 10, 2026 (“Contest Duration”).
4. Eligible participants must submit a completed contest entry by the conclusion of the Contest Duration with accurate details as required in the contest entry form, failing which, the entry will be disqualified.
5. KSM shall contact winners directly by 5:00 PM, Monday, April 13, 2026, via email using the details provided by the participant in a completed contest entry.
6. Winners have 48 hours from the timestamp of the email as sent to acknowledge the result and proceed to the next steps.
7. KSM will announce contest winners by 5:00 PM, Friday, April 17, 2026, on its own social media pages and channels.
8. Any decision taken by KSM pertaining to this contest, including the selection of a winner, or winners, shall be at its full discretion and considered final. No correspondence, appeal or protest thereon will be considered.
9. KSM reserves the right to add, remove or modify any contest term(s) throughout the duration of the contest without assigning any reasons or providing prior notice.
10. KSM reserves the right to extend the Contest Duration at its discretion.
11. KSM will appoint an agent to facilitate the application of necessary travel documents from the U.S. Embassy in Malaysia.
12. The selected winner should, make every endeavour to submit a visa application for travel to the United States of America (US) in the manner prescribed by KSM within one (1) week after being notified by KSM and further, attend an in-person interview at the earliest possible opportunity with all necessary supporting documents.
13. Should the selected winner be unable to secure the relevant visa in a timely manner or be rejected for relevant visa, KSM reserves the right to select a replacement.
14. Any cost(s), including but not limited to travel insurance, leave application from place of work, and incidental costs, incurred by a selected winner in the process of securing a visa, whether approved or rejected by the Embassy of the US, shall be fully borne by the winner.
15. For the purposes of the all-expense paid trip to Dallas, Texas to watch a FIFA World Cup football match (“Prize”), expenses to be covered by KSM refers to expenses for flight tickets, accommodation, match tickets for the applicable match, FIFA Affiliates Club access ONLY for the selected winner and one (1) accompanying guest. Other than the foregoing, any additional costs incurred by the selected winner and his/her accompanying guests, including but not limited to travel insurance, shopping expenses, dining expenses outside of the provided itinerary, in-room accommodation expenses, shall be borne solely and fully by the selected winner.

16. In the event of a force majeure event, including but not limited to extreme weather, drought, civil commotions, riots, strikes, lockout, boycott against Kia and/or its products, pandemic, epidemic, policy of government, industrial dispute, famine, war and other similar events beyond the control of KSM, KSM reserves the right to cancel the contest(s) including in such cases that KSM deems it is unreasonable to expect the continuation of the contest(s).
17. KSM reserves the right to take any action it deems necessary against the Participant(s)/Winner(s) who is in breach of any of these Terms and Conditions or commit any misconduct, fault, unlawful or fraudulent act during participation of the contest.
18. Participant(s) and winner(s) shall fully indemnify and hold KSM harmless from and against any loss, damage, liability, costs and expenses (including legal fees), whether direct or indirect, which KSM incurs or sustains in respect of, in connection with and/or arising from the breach of any of these Terms and Conditions, any misconduct, fault, unlawful or fraudulent act of the Participant(s)/Winner(s) during participation of the contest.
19. These Terms and Conditions of the Contest shall be governed by and construed in accordance with the laws of Malaysia. By participating in the contest, the Participant(s) hereby consent(s) to the exclusive jurisdiction of the courts of Malaysia.
20. By submitting the contest entry, participants have given their consent to KSM and/or its authorised dealer to collect, store, use, disclose and process the Personal Data, including but not limited to name, NRIC No., address, and KSM to use, publish and/or display any photographs taken or any videos recorded for participants for the purpose of the contest, present and future marketing and promotional purposes (optional), improvement of its products and services and other purposes as described in KSM's Privacy Notice without any compensation to the Participant(s).
21. By participating in the contest, participants(s) and winner(s) hereby irrevocably and unconditionally agree and acknowledge that KSM shall not be held liable in any way or manner whatsoever for any personal injury, death, illness, losses, claims, damages, liabilities, actions, costs and expenses sustained or suffered by participant(s), winner(s) and/or his/her accompanying guest which are arising out of or in connection with the contest including but not limited to the participation in the contest and/or the redemption or utilisation of the prize(s) by the Winner(s). This contest is open to all individuals of Malaysian citizenship and entities registered in Malaysia under the Companies Act 2016 who/which register a new and unregistered unit of the Kia Sportage from an authorised Kia dealer.
22. The winner(s) acknowledge that participation in travel related activities carries inherent risks and agrees to assume all such risks.

23. KSM provides no warranties regarding the Prize and shall not be liable for the acts, omissions, or defaults of any third-party service providers, including but not limited to airlines, hotels, transportation services, tour operators or agents.
24. This contest is open to all owners of Kia vehicles whereby the manufacturing brand (Buatan) stated on the Vehicle Ownership Certificate (VOC) shall ONLY be Kia OR NAZA for Kia vehicles rebranded as NAZA vehicles.
25. The participants may view the process of entry submission as well as the relevant contest entry form on the official website of KSM or on the social media channels of KSM, namely Facebook and Instagram, including any necessary visuals, caption content or hashtags (*#Kia #MyKiaLife #MyKia49thTeam #49thTeam #KiaOMBC*).
26. Only one (1) winner will be selected, and he/she shall be entitled to bring one (1) accompanying guest who must be at least eighteen (18) years of age on the date of conclusion of the contest.
27. This contest is open to owners of Kia vehicles or their immediate family members (parent, spouse, child or sibling ONLY).
28. Entries which contain content pertaining or alluding to race, religion or royalty as well as those that are deemed inappropriate by KSM due to abusive, violent or sexual content or damaging to the reputation of KSM in any way shall be automatically disqualified from the contest.
29. Each vehicle, identified by unique combination of registration number and chassis number as found in the VOC, is eligible for one entry only; multiple entries for the same vehicle by a single participant or multiple participants will not be accepted.
30. Upon conclusion of the contest duration, the selected winner will be contacted for further verification and, in cases where the selected winner is an immediate family member of the registered owner, must produce supporting documents such as a marriage certificate, birth certificate, or letter stating relationship between owner of Kia vehicles and winner duly signed by the owner of Kia vehicle.
31. KSM reserves the right to replace a selected winner if said participant is unable to produce the required supporting documents, such as the VOC and/or otherwise, confirming eligibility as per the contest rules found in these terms.
32. KSM may, at its discretion, use any posting, material, image and/or photos published by participants as part of contest entry for marketing purposes to the extent permitted by laws.