



**Kia Motors Corporation**  
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**www.kiamotors.com**  
1010-DC-KM/GE-LHD

## *The Power to Surprise™*

Kia is the newest and most exciting force of change in the automotive world and we are ready to change the way you feel and think about driving. More than just a promise, we are committed to making driving a true pleasure for customers across the globe. With youthful styling and the latest in advanced technologies, Kia cars are turning heads the world over with the power to surprise. From the Picanto to the Mohave, Kia offers a full lineup of sedans, SUVs and MPVs that are not only practical but downright exhilarating to drive. Keep your eyes on Kia because our best has yet to come.

### About Kia Motors Corporation

Kia Motors Corporation (www.kiamotors.com) -- a maker of quality vehicles for the young-at-heart -- was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. As part of the Hyundai-Kia Automotive Group, Kia aims to become one of the world's premier automotive brands. Over 1.5 million vehicles a year are produced in 13 manufacturing and assembly operations in eight countries which are then sold and serviced through a network of distributors and dealers covering 172 countries. Kia today has over 42,000 employees worldwide and annual revenues of almost US\$15 billion. It is the major sponsor of the Australian Tennis Open and an official automotive partner of FIFA -- the governing body of the FIFA World Cup. Kia Motors Corporation's brand slogan -- "The Power to Surprise" -- represents the company's global commitment to surpassing customer expectations through continuous automotive innovation.



Irresistible fascination  
**CERATO KOU**



Style meets **DYNAMICS**,  
with the **FREEDOM** to imagine.

**SPORTS** performance for  
the head and the heart.



**FRAMELESS** means limitless.



An outline of  
**the way you are**

From its steeply raked windscreen to its voluminous wheel housings, this is a car that oozes attitude with its every line. Dynamic, purposeful and streamlined, like a true coupé should be.



From light into dark,  
Your **desires illuminated**

As the city lights define the profile of the Cerato Koup,  
urban sophistication is given shape.



## Recognition

from front to back

Compactness and agility, set off by black gloss highlights. A distinctive silhouette that blends beauty, style and fun.

Inspired by **NATURE**  
**ERGONOMICALLY**  
designed for  
driving enjoyment

**01. BUCKET SEATS** The Koup's bucket seats combine sporting functionality with optimum support to ensure you're well seated for every journey. **02. INSIDE DOOR HANDLE** You know you're getting to grips with the Cerato Koup as soon as you open the door. How? Because a specially-positioned grip handle lets you take your position with ease. **03. WALK IN DEVICE** With the front seats folding forward effortlessly, passengers enjoy easy access to the back.



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## Space to be yourself

It's the details that count. On the spacious interior of the Cerato Koup, texture and appearance harmonise to create a stylish, high quality environment, with carefully selected materials brought together with striking design elements.

## In tune with your emotions

Sleek dynamics are just the beginning with the Cerato Koup, because this is a car that engages the spirit and delivers on driving experience. Putting you in touch with it all is a range of conveniently designed features that provide data simply and logically, activate with fingertip precision, and enhance your enjoyment whenever you get behind the wheel.



01



02



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### SMART KEY

Click the smart key and you're on your way. Security and ease of use, all in one.



04



05

### 01. FULL AUTO TEMPERATURE CONTROL

In-cabin climate is crucial to your driving comfort. Full Auto Temperature Control lets you find the setting that suits you best.

### 02. USB AND iPod® CONNECTION

When music's part of your world, you want to stay connected to it. So plug in via USB, iPod and MP3 connection.

### 03. START/STOP BUTTON

Put your finger on the pulse of the Cerato Koup every time you fire up the engine thanks to the start/stop button.

### 04. TRIPLE GAUGE CLUSTER

A quick glance at the Koup's triple gauge cluster tells you the information you need to know. This is a car where form and function go hand in hand.

### 05. MESSAGE CENTRE

In letterbox format and featuring graphic readouts, the Message Centre is a trip computer providing concise yet detailed drive information.

\* iPod® is a registered trademark of Apple, Inc.



### SPEAKER CONTROL SWITCH

A touch of a button lets you illuminate and control the brightness of the LEDs surrounding the speaker grilles. Sound and vision become one.





# The **performance** you want with the **reassurance** you need

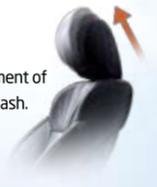
The sheer pleasure of driving can only be experienced with the peace of mind that comes with top-line safety features. Both, of course, are integral to the Cerato Koup.

Lightweight 1.6 or 2.0 litre petrol engines, in conjunction with newly designed 6-speed transmissions, provide a competitive blend of power, efficiency and torque. The 2.0-litre version generates a maximum 156ps at 6,200 rpm while offering economic fuel consumption. With agile yet stable handling in all road conditions, optimum control is ensured through large diameter disc brakes that provide outstanding braking performance.

Sporty tuning comes courtesy of a lowered weight and strengthened suspension, tuned shock absorbers and power steering, and optimised aerodynamics. Paddle shifters allow ultra-fast gear changes, while active head restraints and a total of six airbags protect driver and passengers alike.

## ACTIVE HEADRESTS

Move forward and up at moment of impact to help prevent whiplash.



## 01. GAMMA 1.6 CVVT GASOLINE ENGINE

Responsive, reliable, fuel efficient and durable.

## 02. THETA 2.0 CVVT GASOLINE ENGINE

Powerful and economical, with lightweight construction offering an ideal power-to-weight ratio.

## 03. NEW 6-SPEED AUTOMATIC TRANSMISSION

With boot-type TGS shift lever.

## 04. NEW 6-SPEED MANUAL TRANSMISSION

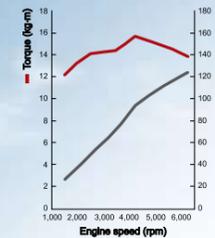
Puts you in control.

## 05. PADDLE SHIFTERS

Let you make rapid gear changes without taking your hands off the steering wheel.

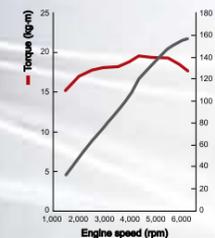
## 06. SIX AIRBAGS

Dual driver/passenger front and side air bags, plus curtain airbags at the sides.



### 1.6 DOHC CVVT Gasoline Engine

Displacement 1,591 cc  
Max. Power 126 ps / 91.2 kW @ 6,300 rpm  
Max. Torque 16.0 kg-m / 156 Nm @ 4,200 rpm



### 2.0 DOHC CVVT Gasoline Engine

Displacement 1,998 cc  
Max. Power 156 ps / 114.7 kW @ 6,200 rpm  
Max. Torque 19.8 kg-m / 194.2 Nm @ 4,300 rpm



Think **outside** the **frame**

The essence of the Cerato Koup is embodied by its frameless doors which provide more visibility for driver and occupants.



# Standards that are far from standard



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**01. SPORTY & COMPACT CENTRE FASCIA** The central console positions audio and climate controls in one compact unit, and wraps them in contemporary styling. **02. AUTO CRUISE CONTROL** Located at your fingertips on the steering wheel. **03. ELECTRO-CHROMIC REAR VIEW MIRROR** The rear-view mirror senses headlight glare from the vehicle behind, automatically dimming so that your view ahead is not affected. **04. OUT-SLIDING POWER SUNROOF** Sliding upwards and outwards, one touch is all it takes to open the optional sunroof. A sensor prevents it from closing if there's an obstruction. **05. TILT & TELESCOPIC STEERING COLUMN** Position the steering wheel exactly where you want it thanks to tilt and telescopic adjustment. **06. ELECTRIC FOLDING WING MIRRORS** At the touch of a button, the wing mirrors fold away to provide more room when parking and to avoid accidental knocks from other vehicles. **07. SUNVISORS WITH ILLUMINATED VANITY MIRROR** The sunvisors feature concealed vanity mirrors.



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**08. SUNGLASS STORAGE WITH DUAL MAP LAMPS** A drop-down storage unit for sunglasses features two lamps to make map reading easier. **09. GLOVE COMPARTMENT** A capacious glove compartment stores away items like CDs, documents and maps. **10. FLOOR CONSOLE CUP HOLDERS** Feature a chrome bezel, for a touch of style with your refreshments. **11. REAR SIDE TRIM CUP HOLDERS** Cup holders in the rear side trims let passengers safely secure their drinks. **12. CENTRE CONSOLE** Besides armrest function, the multi-layered console has space ideal for storing and retaining loose items. **13. 60:40 SPLIT FOLDING REAR SEAT BACKRESTS** The backrests of the rear seats fold down, allowing you to maximise your luggage space. Especially useful when carrying sports gear. **14. REAR PARKING ASSIST SYSTEM** The characteristic rear bumper integrates a Parking Assist System, sensing obstructions to make parking collision-free. **15. LUGGAGE COMPARTMENT** Ample cargo space means you can carry your luggage with ease.



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## WHEELS

- 01. 17-inch Alloy Wheel (Titanium grey)
- 02. 17-inch Alloy Wheel (Black high gloss)
- 03. 16-inch Alloy Wheel (Titanium grey)
- 04. 15-inch Alloy Wheel
- 05. 15-inch Steel Wheel

# Colours & Dimensions

## INTERIOR KEY COLOURS



▲ **COLOUR PACK** // Set yourself apart. Black one-tone combined with red fascia trim, for those who know driving's about much more than going from A to B.

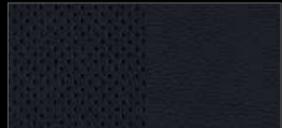


▲ **BLACK ONE-TONE** // Modish, classic, and never out of style. This scheme gives emphasis to the illuminated dials while conveying controlled confidence.



▲ **GREY TWO-TONE** // Laid back and neutral, this scheme echoes the interior roominess and provides a sense of clutter-free modernity.

## SEAT COLOURS



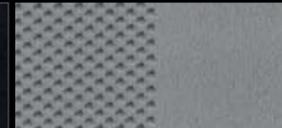
Black Leather



Grey Leather



Black Cloth (Mesh-Rachel)



Grey Cloth (Mesh-Rachel)



Black Cloth (Tricot)



Grey Cloth (Tricot)

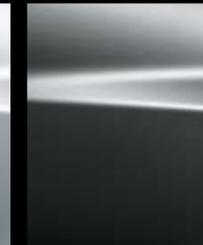
## BODY COLOURS



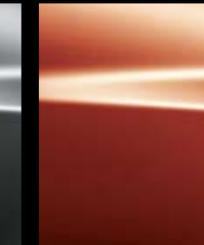
Clear White (JD)



Bright Silver (3D)



Titanium Silver (IM)



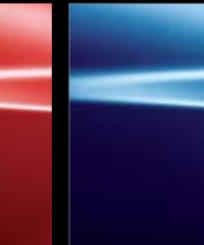
Sweet Orange (O9)



Spicy Red (IY)



Racing Red (DRR)

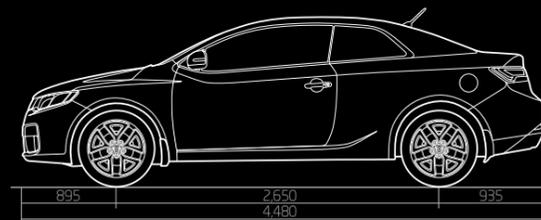


Santorini Blue (HO)



Ebony Black (EB)

## DIMENSIONS (mm)



Overall length	4,480	Interior width	1,475
Overall width	1,765	Interior height	1,175
Overall height	1,400	Leg room (front)	1,108
Wheelbase	2,650	Leg room (rear)	862
Wheeltrack (front)	1,560	Head room (front)	982
Wheeltrack (rear)	1,564	Head room (rear)	897
Overhang (front)	895	Shoulder room (front)	1,414
Overhang (rear)	935	Shoulder room (rear)	1,331
Interior length	1,903	Min. ground clearance	140

※ All information and illustrations are based on data available at the time of publication and subject to change without notice. Contact your local Kia dealer for current information.

## As eco-conscious as you are

So you value sustainable living? We do too. That's why we take pride in rising to meet the expectations and challenges of the 21st century while making tangible contributions to the preservation of the environment and sustainable development of society.

Our state-of-the-art environmental research centre is spearheading the production of clean hybrid and fuel-cell vehicles to lead the way to eco-friendly cars for a greener tomorrow for you, your children and all of us.

The concept of eco-friendly cars is adhered to throughout all cycles of a vehicle's life. From design through to recycling, we create innovative

products, ensuring cutting edge Design for Recycling (DfR) guidelines. Wherever possible, recycled and recyclable materials are being used in the production of every Kia. Even at the end of your car's life, one of our environmental targets is the eco-friendly return and treatment of end-of-life vehicles. Operating a rigid process, we guarantee environmental protection in the treatment of harmful waste substances. These are then recycled or recovered, ensuring the highest level of environmental protection.

As you see, what you do on a small scale with your household refuse, we at Kia Motors do on a large scale.

