

The Power to Surprise

Kia is the newest and most exciting force of change in the automotive world and we are ready to change the way you feel and think about driving. More than just a promise, we are committed to making driving a true pleasure for customers across the globe. With youthful and dynamic styling and the latest in advanced technologies, Kia cars are turning heads the world over with the power to surprise. From the Picanto to the Mohave, Kia offers a full lineup of sedans, SUVs and MPVs that are not only practical and stylish but downright exhilarating to drive. Keep your eyes on Kia because our best has yet to come.

About Kia Motors Corporation

Kia Motors Corporation (www.kia.com) – a maker of quality vehicles for the young-at-heart – was founded in 1944 and is Korea's oldest manufacturer of motor vehicles. Over 2.7 million Kia vehicles a year are produced in 10 manufacturing and assembly operations in five countries which are then sold and serviced through a network of distributors and dealers covering around 150 countries. Kia today has around 48,000 employees worldwide and annual revenues of over US\$43 billion. It is the major sponsor of the Australian Open and an official automotive partner of FIFA – the governing body of the FIFA World Cup™. Kia Motors Corporation's brand slogan – "The Power to Surprise" – represents the company's global commitment to surprise the world by providing exciting and inspiring experiences that go beyond expectations.



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The Power to Surprise

ALL in smALL

picanto





Bring new colour to life

Zooming through the city just got even more exciting. Petite yet plucky, the Kia Picanto is big on fun. And with a new look, a new wheel design, a new colour choice and refreshed interior, it grabs the eye—and keeps you looking on the bright side.

Eyes meet Hearts pound

The attractive Picanto combines cutting-edge style and youthful energy, any way you look at it. Lighthearted styling gives the five-door Picanto a fun personality. With the charm turned up this high, passersby can't help but stare.



A powerful bond

From every side, you can see how the Picanto's fun attitude fits everything you do. Common sense is part of its style, with wind-cheating contours, a convenient hatch, and city-smart features like four-door accessibility. This is style with staying power.





Feel more comfortable
and confident

Driving the Picanto is more refreshing than ever, with updates to the seat materials, steering wheel and audio system, and fresh chrome accents on the centre fascia, airvents and instrument clusters. Strap in and see where it takes you!

Customise the fun and function

Choose the interior options that matter to you and make the Picanto an alluring showcase for your personal style as you get around town. (Options available on EX only.)



1. MDPS with tilt steering MDPS (Motor Driven Power Steering) provides better response at different speed levels, and its tilt function lets you find the optimum steering position with ease. **2. Temperature control** Climate control lets you set the air temperature to suit your preference. **3. Sun visor illumination lamps** LEDs beside the vanity mirror on the driver-side sun visor light up to provide a dash of elegance and help you see every detail in the mirror. **4. Cup holder mood lamp** The front floor-console cup-holders light up, adding an exotic mood and helping you locate drinks more easily at night. **5. Auxiliary, USB connections & illuminated USB socket** Staying connected is vital. So plug in your mobile music storage device and enjoy your music on the go. An LED-illuminated USB bezel helps you locate the USB socket easily at night. **6. Smart key with push-button start/stop** Keyless entry and an engine start/stop button get you underway. Locking and unlocking the doors is effortless, while firing the engine only takes the press of a fingertip.



Audio 3.0 system

The available new 6-speaker, 3.0 audio system includes a flat, mono-TFT LCD screen and My Music Bluetooth® integration, in addition to the radio, CD and MP3 players.



Audio remote control

Turn it up, turn it down, switch channels, skip tracks. And do it all while keeping your hands on the wheel with this thoughtful remote control.



Bluetooth hands free

Conveniently positioned controls, with illuminated call, end call, and volume buttons, let you use a Bluetooth®-enabled mobile without taking your hands from the wheel.



Foot lamps

New foot lamps under the dashboard add an exotic mood and helping you locate pedals or small items more easily at night.



Supervision cluster


With three cylindrical housings for the dials, the clear, sporty-looking supervision cluster consists of speedometer, rev counter and fuel gauge.



Dot LCD type (Supervision cluster)



Segment LCD type (Conventional cluster)



Room to stretch Room to dream

The Picanto interior offers inviting style and comfort, with new seat cloth design and a deeper style of embossing on the door panel inserts. Once inside, you'll find plenty of space to stretch out and relax in the roomy cabin.



2nd row full-folding

The rear seats fold forward easily to create a generous cargo area for transporting even oversized items.



60:40 split-folding rear seats

To accommodate more combinations of passengers and cargo, the rear seatbacks split 60:40 and fold flat for maximum capacity.



Storage spaces & rear package tray

Storage spaces abound in the Picanto. With the rear sets up, a rear package tray offers ample space for bags and purchases.

A genius at practicality

The Picanto has places for all the little things you need to carry. And when you need to fit more, its amazing versatility comes to the rescue.



1



2



3



4



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6

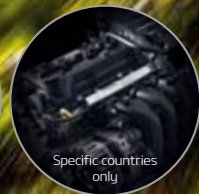
1. Glove box A roomy glove box (9.6ℓ) is perfect for storing useful items. Newly added illumination offers better nighttime visibility. **2. Door map pocket with bottle holder** Not just for maps, but for other things like drinks and snacks. **3. Rotating dual cup holder** A click of a button in the floor console reveals rotating dual cup holders. **4. Under-seat storage tray** Just the place to keep items that fold flat, like newspapers and maps. **5. Seat back pocket** Pockets on the back of the front seats can hold magazines and books within reach of back-seat passengers. **6. Luggage under-floor box** A handy luggage under-floor box is especially useful for items you prefer to keep out of sight. (Note: on LPGi models, cargo volume is reduced by 49ℓ.)

Pack a punch, without a hitch

Select a 1.2-ℓ petrol engine or a 1.0-ℓ petrol engine with newly extended low-end torque, then pair it with a 4-speed automatic transmission or a 5-speed manual transmission with improved shift feel. Get big fun from a small package!



Kappa 1.0 MPI
Max. power
69 ps @ 6,200
Max. torque
9.6 kg·m @ 3,500



Kappa 1.0 FFV
Max. power
80 ps @ 6,200
Max. torque
10.2 kg·m @ 4,500



Kappa 1.2 MPI
Max. power
87 ps @ 6,000
Max. torque
12.2 kg·m @ 4,000



Manual / Automatic transmission

Both the 5-speed manual and 4-speed automatic transmissions offer smooth, noiseless gear changes. (Automatic is available on 1.2-ℓ models.)



Prepared to protect

Safety receives top priority in the Picanto. Its advanced active safety features are designed to help you avoid accidents, while passive safety features help reduce injuries onboard and outside.



1. Hill-start Assist Control (HAC) We know what it's like when you have to pull away from a standing start when you're on a steep upward incline. HAC stops you from rolling backwards. **2. Lower stiffeners for pedestrian safety** The frontal structures are specially designed to reduce potential leg and head injuries to pedestrians. A bumper lower stiffener is an important modification that can help protect the lower legs of pedestrians. **3. Seatbelt pretensioners** Pretensioners on the front seatbelts limit the body's movement, while load limiters reduce the pressure against your body to protect you from the seatbelt itself. **4. 6 airbags** Six airbags in total, one each for the driver and front-seat passenger, two at the sides, and two curtain airbags running the length of the cabin.



Rear parking assist system (4-sensor type)

Want to know how much room you have left when you back into a parking spot? As you reverse, audible beeps alert you to the distance to obstacles behind you. (Optional on EX)



Electronic Stability Control (ESC)

ESC reduces skidding to help maintain control in the event you need to brake or swerve suddenly.



Vehicle Stability Management (VSM)

Working in concert with the Motor Driven Power Steering, VSM helps ensure that the Picanto remains stable when simultaneously braking and cornering.





The fun is just getting started

The Picanto is all about fun. While doing all that's demanded of an urban car and more, it makes a statement. It turns heads and lets everyone know: The road is wide open, the night is young, and the fun has just begun.



Put your Sporty side on exhibit

Sporty package

The Sporty package gives you style that grabs the eye: In front, the lower valance and fog lights are tweaked. At the rear, air-curtain contours cap the bumper ends, round fog lights match those in front, and the muffler has twin-tipped exhaust pipes.



Front bumper



Rear bumper



Radiator grille



15-inch alloy wheel

• The details that make the difference

Choose comfort and convenience features that make the Picanto even more fun to drive—even easier to see and be seen in—and even more comfortable and reassuring to ride in.



Sunroof

A sunroof not only lets the light in, it also adds to the Picanto's feeling of breeziness and fun. And on summer days you can relax in direct sunlight. (Sunroof optional on EX.)



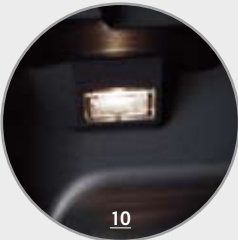
Auto light control with escort & welcome lighting

Optional auto light control automatically turns on the headlamps using the built-in sensors.



LED rear lamps

LED rear lamps illuminate quickly and brightly, giving following drivers clear notice of your position and intentions. (Optional on EX)



1. LED side repeaters Sculpted into the side mirrors, LED side repeaters offer an elevated level of style – and additional visibility when you signal a turn or a lane change. **2. Electric folding outside mirrors** When you get to where you're going, electric folding outside mirrors fold up and in, to save space once you've parked. **3. Rear wiper & washer** A rear wiper and washer help to keep the view clear out the back. (Standard on EX, Optional on LX) **4. High-mounted stop lamp** A high-mounted stop lamp located under the rear spoiler adds to the safety provided by the standard brake lights. **5. Emergency Stop Signal (ESS)** ESS detects emergency brake application and immediately activates the brake lights, flashing them to warn other drivers.. **6. Safety driver's-side power window** If this optional power window detects an obstacle in its way when in auto-up mode, it automatically moves down again, for safety. **7. Thumb rests** Convenient thumb rests on the innovative steering wheel are ergonomically positioned for optimum grip to provide a comfortable hand position. **8. Security indicator** A blinking security indicator light positioned on the dashboard helps to deter thieves. **9. ISOFIX child seat anchor** An ISOFIX Child Seat Anchor provides an easy and safe way to secure your child seats quickly. **10. Luggage lamp** A standard luggage lamp can be set to illuminate when you open the rear hatch, to help you load and unload cargo.

• Designed to fit your mood

Select the interior trim that will make the Picanto all yours. Create a comfortable, stylish place to share the ride, relax, enjoy music, and explore the city and the world beyond.

Black

• EX Ebony Black

• The EX package comes in woven & tricot cloth, in combination with Ebony Black interior key colours.



• LX Ebony Black

• The LX package comes in woven cloth, in combination with Ebony Black interior key colours.



Grey

• EX Alpine Grey

• The EX package comes in woven & tricot cloth, in combination with Alpine Grey interior key colours.



• LX Alpine Grey

• The LX package comes in woven cloth, in combination with Alpine Grey interior key colours.



Colour packages

● Yellow package

- The Yellow package comes in woven cloth and artificial leather, in combination with Ebony Black interior key colour.



● Brown package

- The Brown package comes in full artificial leather, in combination with Ebony Black interior key colour.



Special packages

● Special package black

- To complement its exterior elements, the black special package comes with red door trim and black dash trim, and seating in red tricot cloth, with back and sides in artificial leather and PVC, in combination with Ebony Black or Alpine Grey interior key colours. (EX Option)



● Special package grey

- To complement its exterior elements, the grey special package comes with grey door trim and white dash trim, and seating in grey tricot cloth, with back and sides in artificial leather and PVC, in combination with Ebony Black or Alpine Grey interior key colours. (EX Option)



Supervision Cluster



Sports Pedal

● Body colours

With ten individual choices of eye-catching body colours, Picanto comes in a finish to suit your style.



UD_Clear White (Solid)



3D_Bright Silver (Metal)



M9Y_Milky Beige (Metal)



IM_Titanium Silver (Metal)



Z1_Midnight Black (Metal)



B2Y_Honey Bee (Solid)



BEG_Signal Red (Metal)



ABB_Alice Blue (Solid)



K1P_Cherry Pink (Metal)



BU7_Dazzling Blue (Metal)

● Wheels

Choose from 13" or 14" steel or new 15" alloy wheels.

155/70R 13



165/60R 14



175/50R 15



165/60R 14



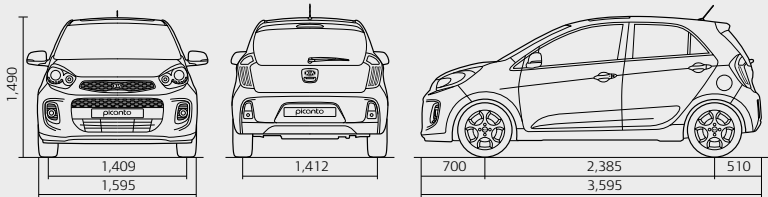
165/60R 14



175/50R 15



● Dimensions (mm)



● Specifications

From front to back, top to bottom, the Picanto measures up to a whole lot of fun.

	1.0 MPI	1.0 FFV	1.2 MPI
Engine type	Inline 3-cylinders	Inline 3-cylinders	Inline 4-cylinders
Displacement (cc)	998	998	1,248
Max. Power (ps/rpm)	69/6,200	80/6,200	87/6,000
Max. Torque (kg.m/rpm)	9.6/3,500	10.2/4,500	12.2/4,000

Unit (mm)			
Overall length	3,595	Overhang (front)	700
Overall width	1,595	Overhang (rear)	510
Overall height	1,490	Interior length	1,729
Wheelbase	2,385	Interior width	1,335
Wheeltrack (front)	1,409	Interior height	1,247
Wheeltrack (rear)	1,412	Leg room (front)	1,070
		Min. ground clearance	152

All information contained herein was based upon the latest available information at the time of printing. Descriptions are believed to be correct, and Kia Motors Corporation makes every effort to ensure accuracy, however accuracy cannot be guaranteed. From time to time, Kia Motors Corporation may need to update or make changes to the vehicle features and other vehicle information reported in this brochure. Some vehicles shown include optional equipment that may not be available in some regions. All video and camera screens shown are simulated. Kia Motors Corporation, by the publication and dissemination of this material, does not create any warranties, either express or implied, to any Kia products. Contact your local Kia dealer for the most current information.

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Whether you love getting out into the great outdoors or simply enjoy living in a more sustainable balance with the ecosystem, you have found a soul mate in Kia Motors.

Environmental preservation and social responsibility are top priorities at Kia, and we back up our commitment with tangible action. Our EcoDynamics sub-brand, established in 2009, designates the most eco-friendly cars within each Kia model range that showcase our new fuel-stretching and emission-cutting technologies such as hybrid, electric and hydrogen fuel cell powertrains.

We are also building a clean global production system, raising the resource

recovery rate, and designing vehicles with the disposal phase in mind. Meanwhile, we are adopting more and more environmentally friendly materials in our cars, selected for their composition, biodegradability and bio-inspired technology. For example, to reduce our carbon footprint, we are replacing oil-based materials with plant-based materials wherever possible.

As you can see, we at Kia Motors are committed to finding fundamental solutions to cut energy consumption and combat climate change. If you feel the same way about preserving the environment and ensuring a brighter future for the younger generation, then we have just the vehicle for you.