

2019 Interbrand Best Global Brands - 78st rank



2018 Red Dot Award (Product Design)



2018 iF Design Award (Product Design)



2018 National Customer Satisfaction Index -No. 1 in RV category 4rd consecutive year (2016~2019)



No. 1 in the automotive after-sales service category (6th consecutive year)



VIK One-touch solution for Kia Motors customers

An essential app for Kia Motors customers

Access Kia Motors and Red Members' website a single ID and view vehicle purchase, maintena and membership information all at once.



KIARED MEMBERS Special membership benefits for Kia Motors customers

KIA RED MEMBERS CARD

Vehicle maintenance, points accumulation, information, and marketing partnership benefits for Kia Motors customers.

Car & Life Mall and marketing partnerships

Car supply and maintenance services and ability to earn and use points with diverse lifestyle service partners.

Systematic vehicle maintenance service

Differentiated maintenance services such as regular inspections, maintenance-by-appointment, and emergency assistance.

KIAREDQ The Beat Never Stops

SMART 🔲

Door to door service : Vehicle pickup and delivery a desired location and time for customers who are unable to visit an AUTO Q center. ** Door to door is a paid service.

* Please call the Customer Center (080-200-2000) or visit the KIA RED MEMBERS website for more details. * Services are subject to change without notice.



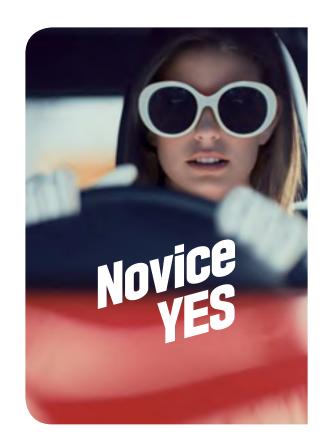
Kia Motors maintains the same prices and sales conditions nationwide to safeguard customers' trust.

- "Discrepancies between the brochure and products sold may occur due to changes since the time of printing. Specifications may change due to suppliers' conditions. Photographs may depict optional features. Please refer to the most recent monthly price list when purchasing a car and contact a sales representative."
- ▶ Colors depicted in photographs may differ from the actual colors due to printing limitations.
- ▶ Drive efficiently: 1. Do not accelerate or stop abruptly. 2. Use only genuine parts to optimize product performance and extend life expectancy.

- **A** Caution: Please read the car manual before initial use for safe driving.
- Please recycle this booklet and protect the environment.
- ▶ Customer center : 080-200-2000
- ▶ Internet homepage : www.kia.com
- ▶ Date of production : July 1, 2020.



Whoever. YESUV! Whatever. STONIC







YES SUV













Sporty urban design with a youthful spirit!









AMAZING EFFICIENCY =======

PERFORMANCE also YES!

The 1.0 T-GDI engine's superb 120 ps output and 13.5 km/ ℓ fuel economy and the 7-speed DCT's dynamic gear shifting orchestrate a sporty performance.

1.0 T-GDI gasoline engine

Optimally downsized engine delivers a dynamic driving performance.

135 km/ ℓ Combined fuel economy (17-inch wheels)

120 Max. power ps | 17.5 Max. torque kg·m (1,500~4,000rpm)

1.0 T-GDI gasoline engine



7-speed DCT transmission



1.4 MPI gasoline engine

Impressive power and lively acceleration, as well as the superior tranquility of a gasoline engine.

128 km/l Combined fuel economy (15-inch wheels)

100 ps | 13,5 Max. torque kg·m (4,000rpm)

1.4 MPI gasoline engine



6-speed automatic transmission



PERFECT SAFETY =======

SAFETY also YES!

Advanced high-strength steel sheets strengthen the body while reinforced basic safety features, such as advanced airbags, promote safer driving.



igh-strength steel sheet ratio

74.9%

519

Advanced high-strength steel sheet ratio*

Advanced high-strength steel sheet ratio was increased to up to 51% to protect the cabin with a solid and rigid bodyshell.

■ Emergency Stop Signal (ESS)

Brake lights and emergency lights are automatically activated after sudden braking to alert drivers in the rear of an emergency.

2 Torque Vectoring by Braking (TVBB)

A torque vectoring system intelligently monitors the vehicle and electronically controls front left and right wheel torque to increase stability and help make driving more agile and safer while turning.

3 Straight Line Stability (SLS)*

Left and right braking forces are compensated to ensure stability and prevent the car from tipping to the left or right while braking.

4 Smart cornering lamps

Advanced headlamp system improves visibility by turning the direction of headlamps according to the direction of the steering wheel.









* A virtual image has been used to help viewers' understanding / Specifications may vary according to the trim, engine and options that are selected.

PASSENGER OFF

Front seat advanced airbags & Side curtain airbags with rollover sensors*

fitted with an infant seat. Side curtain airbags with rollover sensors provide additional safety.

Advanced system controls low and high pressure deployment of airbags and prevents improper deployment such as in vacant seats or seats

PDF REFERENCE _ Jul 1, 2020.

Hassle Free, Delightful Driving Peace of mind for a and pleasant drive Peace of mind for a more enjoyable

Kia's brand name for ADAS technology. ADAS proactively analyzes driving conditions to assist drivers as needed. Its aim is to provide the ultimate safety to drivers, passengers, pedestrians, and surrounding drivers alike.

* ADAS : Advanced Driver Assistance System







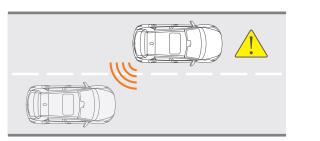


PERFECT SAFETY =======

SAFETY also

YES!

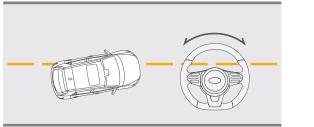
Smart, advanced safety features aim to provide absolute safety, warning the driver of imminent dangers and preempting drivers' mistakes.



Blind-Spot Collision Warning (BCW)

Preventive safety system that detects and alerts the driver about vehicles in rear lateral blind spots or fast-approaching

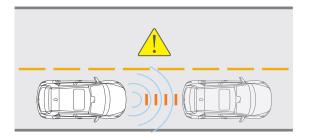
* Operation may be limited depending on the surroundings and speed of the vehicle.



Lane Keeping Assist (LKA)*

Tracks lanes in real time through the front-view camera and alerts the driver if the car drifts out of the lane without a turn signal, prompting visual and auditory warnings on the cluster and steering the car safely back into place.

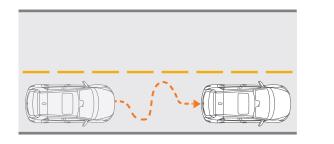
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Forward Collision-Avoidance Assist (FCA)

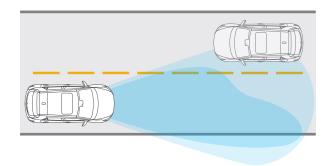
Helps prevent collisions by alerting the driver and applying the brakes automatically if necessary when the front-view camera and radar sense a danger of colliding with a car or pedestrian.

* Operation may be limited depending on the surroundings and speed of the vehicle.



Driver Attention Warning (DAW)

Encourages the driver to freshen up the air and take a short break by emitting visual and audible warnings when the system detects a pattern of driver fatigue and inattentiveness.



High Beam Assist (HBA)

Facilitates night-time driving by tracking the brightness of surrounding lights and vehicular headlamps and switching automatically from high beams to low beams.



Simple operation of navigation, music, and phone functions through the infotainment system and start button ignition of the engine using the smart key system provide a flawless, upgraded automotive lifestyle.

7" UVO navigation

7" floating-type electrostatic touch screen with a wide viewing angle renders outstanding visibility and maneuverability. It offers diverse connectivity options, such as Android Auto (Kakao Navi) and Apple CarPlay, to access key smartphone functions through the Audio Visual Navigation (AVN) system. (Complimentary 5-year subscription to UVO upon initial enrollment following the purchase of a vehicle)

** Navigation map updates are guaranteed for 8 years from initial purchase. The company reserves the right to suspend services thereafter.

* May not support connectivity for particular mobile devices.

1 Front row seat ventilation system & Front seat warmer (with automatic heating adjustment)*

Ventilation fans integrated into the seats circulate air to improve seating comfort, while seat warmers heat up and gradually lower their temperature with the passage of time.

2 Engine start/stop button smart key

The engine can be conveniently turned on and off at a press of a button when in possession of the smart key.

3 Rear seat USB charger

Low battery electronic devices can be connected directly







CONVENIENCE also YES!

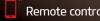
Smart ITself

PDF REFERENCE _ Jul 1, 2020.

UVO makes life more safe and comfortable with advanced technologies that protect the driver and vehicle **Complimentary 5-year subscription to UVO upon initial enrollment following the purchase under all circumstances. UVO offers SOS emergency dispatch, automatic airbag deployment notification, and theft alarm services anytime, anywhere. Discover the priceless value of safe and comfortable driving.

of a vehicle: remote control, safety and security, maintenance and navigation

* Inquiries: UVO's Kakao Talk service center (type "UVO" in the Kakao Talk search



Remote control

Cool or heat the interior of the car remotely in advance using a smart phone.

Safety and security

Emergency assistance through the UVO center in the event of an airbag deployment or roadside emergency (24/7, 365 days).

Maintenance

maintenance appointmen

diagnosis of break-downs to scheduling of

Navigation

Optimal route guidance using real-time traffic information.

one interior / Specifications may vary according to the trim, engine and options that are selected.



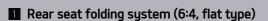
SPACE also YES!

As versatile as you want, as spacious as you need. Discover the true value of an SUV through its outstanding loading convenience.



Seat variation

Convenient seat variations, such as 2nd row seat folding system (6:4 type), offer diverse means to customize space according to the number of passengers and size of load.



Seat folding system (flat type) offers a wide choice of configurations that maximize the SUV's utility.

2 Dual-level luggage board

Luggage board with dual levels allows a more flexible use of space, including the creation of a wide, virtually horizontal surface using the flat function.











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DIVERSE SELECTION _____

EQUIPMENT





15" alloy wheel

17" luxury alloy wheel

Equipment of Exterior



Metallic silver radiator grille





Chrome radiator grille





Projection headlamp & LED DRL



Projection headlamp & Bulb DRL

Integrated LED outside mirror repeaters Projection fog lights & Air curtain hole Air curtain hole

LED rear combination lamps

Bulb rear combination lamps

Equipment of Interior









Manual air conditioning system











Standard pedal

Interior Colors







Orange 2-tone interior

Bronze 2-tone interior

Black 1-tone interior * Images above depict man-made leather upholstery.

Exterior Colors









Clear white(UD)

Signal red(BEG) Smoke blue(EU3)

Platimum graphite(ABT)

Aurora black pearl(ABP)

Two-tone Colors



Clear white(UD) + Tan orange(ARG)







Signal red(BEG) + Aurora black pearl(ABP)

Smoke blue(EU3) + Clear white(UD)

D-cut steering wheel

7" display audio

Compact audio

Alloy pedal





LED tailgate package







Tailgate lamp

License plate lamp

Luggage lamp

LED interior package









Sun visor lamp

Room lamp

Glove box lamp

Foot mood lamps

